

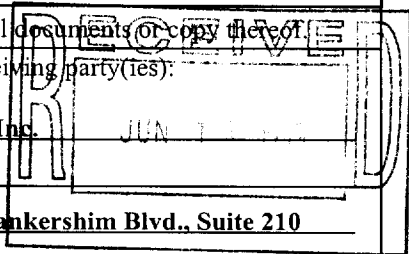
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06-16-1999



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original documents or copy thereof



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To the Honorable Commissioner of Patents a.

1. Name of conveying party (ies):

**Creative Planet, LLC**

- Individual(s)                       Association
- General Partnership               Limited Partnership
- Corporation-State
- Other a New Jersey Limited Liability Company

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):

Name: Creative Planet, Inc.

Internal Address: \_\_\_\_\_

Street Address: 4146 Lankershim Blvd., Suite 210

City: North Hollywood State: California ZIP: 91602

- Individual(s) citizenship: \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State Delaware
- Other \_\_\_\_\_

If assignment is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) and addresses attached?  Yes  No

3. Nature of conveyance:

- Assignment                       Merger
- Security Agreement               Change of Name
- Other \_\_\_\_\_

Execution Date: May 27, 1999

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

**75/480,341**

B. Trademark Registration No.(s)

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Andrew P. Bridges/Diane E. Turriff

Internal Address: \_\_\_\_\_

Wilson Sonsini Goodrich & Rosati

Professional Corporation

Street Address: 650 Page Mill Road

City: Palo Alto State: California ZIP: 94304

6. Total number of applications and registrations involved: ..... 1

7. Total fee (37 CFR 3.41) ..... **\$ 40.00**

- Enclosed
- Authorized to be charged to deposit account

**If fee insufficient, please charge**

8. Deposit account number:  
23-2415 Attn.: 19717-900

(Attach duplicate copy of this page if paying by deposit account.)

DO NOT USE THIS SPACE

9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

**Diane E. Turriff**

Name of Person Signing

Signature

6-10-99

Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

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40.00 DP

**TRADEMARK**  
**REEL: 001913 FRAME: 0532**

**ASSIGNMENT OF TRADEMARK**

WHEREAS, Creative Planet, LLC, a New Jersey Limited Liability Company, having its principal offices at 10 Bellevue, Elizabeth, New Jersey 07202 has adopted, is using or intends to use and is the owner of the following trademark: CREATIVE PLANET;

WHEREAS, Creative Planet, LLC, is the owner of the following trademark application before the United States Patent and Trademark Office:

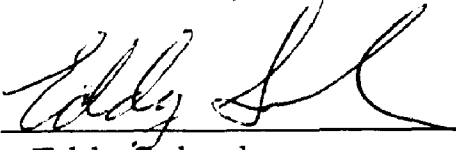
<u>Trademark</u>	<u>Serial No.</u>
CREATIVE PLANET	75/480,341

WHEREAS, Creative Planet, Inc., a Delaware corporation, having its principal offices at 4146 Lankershim Blvd., Suite 210, North Hollywood, California 91602, is desirous of acquiring the trademark and the application as successor to the business of Creative Planet, LLC, to which the mark relates; together with the goodwill of the business symbolized by the trademark and the application thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Creative Planet, LLC hereby assigns to Creative Planet, Inc. all right, title and interest in and to the trademark and to the application thereof, together with the goodwill of the business symbolized by the trademark and the application thereof.

Dated as of 5/27, 1999.

Creative Planet, LLC

By:   
Eddy Salvador  
President