RECORDATION FORM CC

06-17-1999

OMMERCE

(REV. 6-93) mark Office SHEET OMB NO. 0651-0011 TRADEMARKS OF P09/REV01 To the Honorable Commissioner of Patents and Trademarks: Please record use attached 101068219 nereof. 2. Name and address of receiving party(ies): 1. Name of the conveying party(ies): Name: Penn Champ, Inc. BISSELL Inc. Internal Address: Individual(s) Citizenship: Street Address: Railroad and Lincoln Avenue Association: General Partnership: Limited Partnership: Zip: 16029 Corporation-State: Michigan City: East Butler State: PA Other: Additional name(s) of conveying party(ies) attached? Yes No Nature of conveyance: Individual(s) Citizenship: Association: General Partnership: Assignment Merger Limited Partnership: Change of Name Security Agreement Corporation-State: Delaware Other: Execution Date: May 11, 1999 Other: Additional name(s) & address(ies) attached? Yes No Application number(s) or registration number(s): 4. B. Trademark Registration No.(s) A. Trademark Application No.(s) 806,204 1,110,309 1,117,530 Additional numbers attached? ☐ Yes 🛛 No 6. Total number of applications and registrations involved: Name and address of party to whom correspondence concerning document should be mailed: Three (3) 7. Total fee (37 CFR 3.41): ......\$ 90.00 Name: Joel E. Bair **Enclosed** Internal Address: RADER, FISHMAN & GRAUER PLLC  $\boxtimes$ Authorized to be charged to deposit account Street Address: 171 Monroe Avenue, NW, Suite 600 8. Deposit account number: 18-0013 Grand Rapids, Michigan 49503 City: TAMBLE LOWER OF STREET (Attach duplicate copy of this page if paying by deposit account) DO NOT USE THIS SPACE 9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Joel E. Bair, Reg. No. 33,356 June 9, 1999

Date

Total number of pages including cover sheet, attachments and document: 4

Atty. Docket No. 71189-1228

G0024629

## TRADEMARK ASSIGNMENT

WHEREAS, BISSELL Inc., a Michigan corporation, having its principal place of business at 2345 Walker Avenue, N.W., Grand Rapids, Michigan, 49544, U.S.A. is the record owner of the entire right, title and interest in and to the trademark registrations and applications identified on the attached Schedule A (the "Trademarks"); and

WHEREAS, Assignor has agreed to assign and transfer its entire right, title and interest in and to the Trademarks, together with all of the goodwill associated therewith and symbolized thereby, including all common law rights associated with the Trademarks by virtue of their use in commerce, to Penn Champ, Inc., a Delaware corporation, having its principal place of business at Railroad and Lincoln Avenue, P.O. Box 55, East Butler, Pennsylvania 16029-0055, U.S.A. ("Assignee"); and

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, in view of the premises herein and in consideration of the sum of One Dollar (\$1.00) and other valuable and legally sufficient consideration, the receipt of which is hereby acknowledged by Assignor, Assignor does hereby sell, convey, transfer and assign and deliver unto Assignee, its successors and assigns, the entire right, title and interest in and to the Trademarks, together with the goodwill associated therewith and symbolized thereby, and in and to any and all renewals thereof, together with all rights to sue and recover for past infringement thereof, to have and to hold forever for the sole and exclusive use and benefit of Assignee.

Assignor hereby consents that a copy of this ASSIGNMENT shall be deemed a full legal and formal equivalent of any assignment, consent to file, or like document that may be required in any particular country for any purpose and more particularly in proof of the right of Assignee to claim the aforesaid benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended.

Assignor hereby requires that this assignment be drawn in English.

IN TESTIMONY WHEREOF, an officer of the said Assignor has hereunto set his hand on the date indicated below.

	BISSELL Inc	C.	
Dated: =	Бу	Boarder hy E. Bosscher	
		resident	
STATE OF MICHIGAN	,		Assignor
STATE OF MICHIGAN	) ss.		
COUNTY OF KENT		-	
On this //th day of	May , 19	99, personally appear	red before me the above-
named Timothy E. Bosscher, to me known a foregoing instrument on behalf of BISSELL I			
the purposed set forth in said instrument.	nee	Tirn-	E E. HANSEN D. Kent County, MI Expires Mar. 3, 2007
Notary Public		, moony	expires Mar. 3, 200
My commission expires: $\frac{3}{3}$	002		
Accepted: DCalelin			
Daniel T. Caldon			
Secretary and Treasurer			
Penn Champ, Inc.			

Assignee

TRADEMARK REEL: 001913 FRAME: 0942

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## Schedule A

<u>Trademark</u>	Country	Registration No.
BREATH OF SPRING (STYLIZED)	United States	806204
PENN CHAMP	United States	1110309
SOFT 'N GENTLE	United States	1117530
BARCOLENE	Saudi Arabia	325/81

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