

06-17-1999

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Conveyance Type

- Assignment  License
  - Security Agreement  Nunc Pro Tunc Assignment
  - Merger  Change of Name
  - Other
- Effective Date  
Month Day Year  
**05171999**

Conveying Party

Mark if additional names of conveying parties attached

Name **CONCENTRATED KNOWLEDGE CORPORATION**

Execution Date  
Month Day Year  
**05171999**

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization **VERMONT**

Receiving Party

Mark if additional names of receiving parties attached

Name **CLEMENT ACQUISITION INC.**

DBA/AKA/TA

Composed of

Address (line 1) **CONCORD INDUSTRIAL PARK**

Address (line 2)

Address (line 3) **CONCORDVILLE**

**PENNSYLVANIA**

**19331**

City

State/Country

Zip Code

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization **DELAWARE**

06/18/1999 DNGUYEN 00000170 020755 1994886

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01 FC:481 40.00 CH  
02 FC:482 100.00 CH

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TRADEMARK  
REEL: 001914 FRAME: 0087

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name **SALLY A. STEFFEN**

Address (line 1) **BALLARD SPAHR ANDREWS & INGERSOLL, LLP**

Address (line 2) **1735 MARKET STREET, 51st FLOOR**

Address (line 3) **PHILADELPHIA, PA 19103**

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number **215-864-8222**

Name **SALLY A. STEFFEN**

Address (line 1) **BALLARD SPAHR ANDREWS & INGERSOLL, LLP**

Address (line 2) **1735 MARKET STREET, 51st FLOOR**

Address (line 3) **PHILADELPHIA, PA 19103**

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)  Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

**1994886** **1994885** **2031076**  
**1895710** **1935936**

Number of Properties Enter the total number of properties involved. # **5**

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$ ~~120~~ **\$140**

Method of Payment: Enclosed  Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: # **020755**

Authorization to charge additional fees: Yes  No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

**SALLY A. STEFFEN**

Name of Person Signing

*Sally A. Steffen*  
Signature

**6/16/99**

Date Signed

## ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS (this "Assignment") is executed this 17<sup>th</sup> day of May, 1999, by CONCENTRATED KNOWLEDGE CORPORATION, a Vermont corporation with offices at 23 Pond Lane, Middlebury, Vermont, 05753 (the "Assignor"), in favor of CLEMENT ACQUISITION INC., a Delaware corporation with offices at Concord Industrial Park, Concordville, Pennsylvania, 19331 (the "Assignee").

WHEREAS, the Assignor and the Assignee are parties, with Cynthia Langley Folino, to a certain Asset Purchase Agreement dated April 28, 1999 (the "Asset Purchase Agreement"), whereby the Assignor has agreed to assign to the Assignee its trademarks as provided for herein and as identified in Schedule A and Schedule B attached hereto.

NOW THEREFORE, pursuant to the Asset Purchase Agreement and for other good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the Assignor, intending to be legally bound, hereby agrees as follows:

1. The Assignor hereby grants, assigns, and conveys to the Assignee its entire right, title, and interest in and to the trademark registrations listed on Schedule A hereto and any common law rights to the marks listed on Schedule B hereto (collectively, the "Marks"), including, without limitation, all renewals therefor, all proceeds therefor (including, but not limited to, all license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, and the goodwill of the business associated with and symbolized by each of the Marks.

2. This Assignment may not be altered, amended, or modified except by a writing signed by both the Assignor and the Assignee. This Assignment shall be binding upon the Assignor and its successors and assigns, and shall inure to the benefit of the Assignee and its successors and assigns. This Assignment shall be governed by and construed in accordance with the applicable laws of the United States of America.

IN WITNESS WHEREOF, this Assignment has been duly executed on the date first above written.

CONCENTRATED KNOWLEDGE CORPORATION

By: \_\_\_\_\_

Name: Cynthia Langley Folino

Title: President

THE STATE OF VERMONT :  
COUNTY OF CHITTENDEN :

The foregoing instrument was acknowledged before me on this 17th day of May, 1999,  
by Cynthia Langley Folino, as President of CONCENTRATED KNOWLEDGE  
CORPORATION, a Vermont corporation, on behalf of the corporation.

Paul H. Ose, Jr.

Notary Public, State of Vermont

Printed Name of Notary

PAUL H. OSE, JR.

My Commission Expires:

2/10/03

# SCHEDULE A

## Trademark Registrations

<u>Country</u>	<u>Mark</u>	<u>Filing Date</u>	<u>Reg. Date</u>	<u>Reg. #</u>
United States	Soundview Executive Book Summaries	3/31/95	8/20/96	1,994,886
United States	Executive Book Summaries	3/31/95	8/20/96	1,994,885
United States	Executive Help	5/10/95	1/14/97	2,031,076
United States	Executive Skills	10/28/93	5/23/95	1,895,710
United States	Executive Skills A Concentrated Knowledge Publication	10/28/93	11/14/95	1,935,936

**SCHEDULE B**

**Common Law Trademark Rights**

Concentrated Knowledge Corporation