



06-18-1999

06-04-1999



Docket No.:

Tab setting

U.S. Patent & TMO/TM Mail Rpt Dt. #34

101069791

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

The Valspar Corporation
1101 Third Street South
Minneapolis, MN 55415

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State Delaware
☐ Other

Additional names(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other

Execution Date:

2. Name and address of receiving party(ies):

Name: TruServ Corporation

Internal Address:

Street Address: 8600 W. Bryn Mawr Avenue

City: Chicago State: IL ZIP: 60631

☐ Individual(s) citizenship

☐ Association

☐ General Partnership

☐ Limited Partnership

☒ Corporation-State Delaware

☐ Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☒ No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,125,134

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Shelly A. Zalas

Internal Address:

Street Address: 8600 W. Bryn Mawr Ave.

City: Chicago State: IL ZIP: 60631

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41):.....\$ 40.00

☒ Enclosed

☒ Authorized to be charged to deposit account

8. Deposit account number: 50-0603

06/17/1999 DMGUYEN 00000190 500603 2125134

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40.00 CH

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Shelly A. Zalas

Name of Person Signing

Shelly A. Zalas

Signature

5/26/99

Date

Total number of pages including cover sheet, attachments, and document:

5

TRADEMARK

REEL: 001915 FRAME: 0436

TRADEMARK ASSIGNMENT

WHEREAS, The Valspar Corporation, a Delaware corporation having an office and place of business located at 1101 Third Street South, Minneapolis, MN 55415, has adopted and used the following trademark,

<u>MARK</u>	<u>U.S. REGISTRATION NO.</u>	<u>ISSUE DATE</u>
1. START RIGHT	2,125,134	Dec. 30, 1997

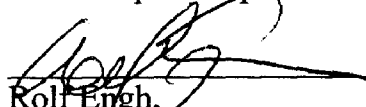
and is the owner of the above listed Registration for the mark;

WHEREAS, Truserv Corporation, a Delaware corporation having an office and place of business located at 8600 West Bryn Mawr Ave, Chicago, IL 60631 is desirous of acquiring the entire right, title and interest in and to the trademark, and the above-listed Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Valspar Corporation does hereby sell, transfer, convey and assign unto the said Truserv Corporation, all rights, title and interest in and to the said trademark, together with the goodwill which is associated with or symbolized by the mark, effective as of the date shown below.

Date: April 30, 1999

The Valspar Corporation



Rolf Engh,
Sr. Vice President and Secretary

Int. Cl.: 2

Prior U.S. Cls.: 6, 11 and 16

Reg. No. 2,125,134

United States Patent and Trademark Office

Registered Dec. 30, 1997

**TRADEMARK
PRINCIPAL REGISTER**

START RIGHT

VALSPAR CORPORATION, THE (DELAWARE
CORPORATION)
1101 THIRD STREET SOUTH
MINNEAPOLIS, MN 55415

FIRST USE 1-7-1997; IN COMMERCE
1-7-1997.

SER. NO. 75-151,617, FILED 8-16-1996.

FOR: PRIMER PAINT, IN CLASS 2 (U.S. CLS.
6, 11 AND 16).

KAREN KUHLE, EXAMINING ATTORNEY