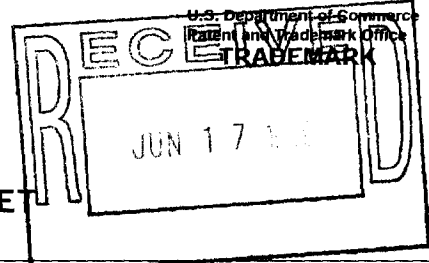


06-23-1999



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RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY



med  
6-17-99

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other

Effective Date  
Month Day Year  
8/ 11/ 98

Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year  
8/11/98

Name

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AK/A

Composed of

Address (line 1)

Address (line 2)

Address (line 3)     
City State/Country Zip Code

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation  Association
- Other

Citizenship/State of Incorporation/Organization

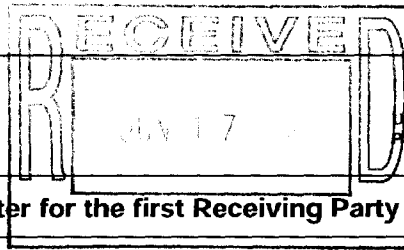
01 FC:481

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Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 001916 FRAME: 0869



**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

**Number of Properties**

Enter the total number of properties involved. #

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed  Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

David S. Gooder

6/17/99

Name of Person Signing

Signature

Date Signed

## Schedule of Marks

Mark	US Reg.	Reg. No.	Goods/Srvcs
MARIAH CELLARS (trade name)	n/a	n/a	Wine
MARIAH	Registered (6.22.93)	1,778,040	Wines

# EXHIBIT 1(d)

## Trademark Assignment

A. Daniel F. Dooling and Vicki Dooling, a married couple, and both United States citizen, who reside at Mile 9.25 Mountain View Road, Pt. Arena, California 95468 ("Assignors"), have adopted and are using the marks described on the Schedule of Marks, attached hereto. The above-referenced marks, registrations and applications therefor, renewals, the good will of the business symbolized thereby, and all worldwide rights contained therein, are hereinafter collectively referred to as the "Marks."

B. Fetzer Vineyards, a California corporation, whose principal office is located at 12901 Eastside Road, Hopland, California 95449 ("Assignee"), is desirous of acquiring all right, title and interest in and to the Marks; and

C. Assignors desire to assign all right, title and interest in and to the Marks to Assignee as part of, and in partial consideration of, that Certain Agreement For The Purchase Of The Mariah Trademark And The Marketing Of Mariah Wines by and between Assignors and Assignee, and dated August 11, 1998.

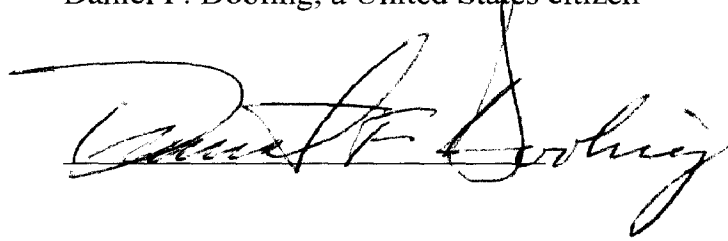
NOW, THEREFORE, in consideration of the foregoing, together with other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignors and Assignee agree as follows:

1. Assignors hereby assign unto Assignee all right, title, and interest in and to the Mark (the "Assignment").
2. The Assignment shall also include all claims for damages by reason of past infringement of the Marks, if any, together with the right to sue for and collect the same for the sole use and benefit of Assignee and its successors, assigns, or other legal representatives.
3. Assignors have secured and, upon execution hereof, or as soon as received by Assignors, shall transfer to Assignee, all applications, registrations, licenses, permits, releases or other necessary consents, if any, relating to the Marks or any portion or component thereof. At Assignee's request and expense, Assignors shall assist Assignee in obtaining any further registrations, licenses, permits or releases desired by Assignee. If Assignors are unavailable or otherwise unwilling to execute such documents, Assignors appoint Assignee as their attorney-in-fact to execute any such documents that Assignee deems necessary to record any of these grants with the United States Patent & Trademark Office, similar foreign offices, or elsewhere.
4. Assignors further agree to execute and deliver, from time to time, all further instruments of conveyance, assignment and further assurances, and to perform all such other acts, as may be reasonably required to transfer and assign all of Assignors' interests in and to the Marks.

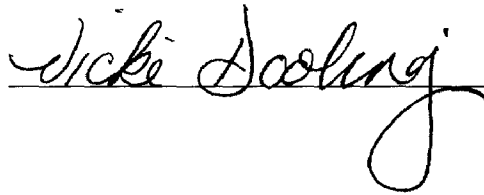
This Assignment shall be effective for all purposes on the 11<sup>th</sup> day of August, 1998.

ASSIGNORS:

Daniel F. Dooling, a United States citizen

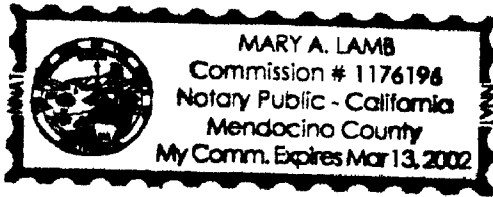


Vicki Dooling, a United States citizen



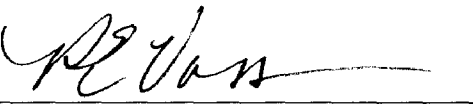
[To be notarized]

[To be notarized]



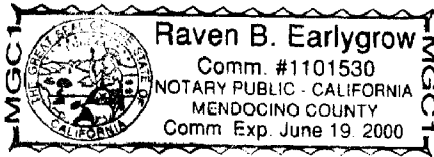
ASSIGNEE:

Fetzer Vineyards, a California corporation

By: 

Name: Patricia Voss

Title: Assistant Secretary



CALIFORNIA

County of MENDOCINO

On June 10, 1999 before me, MARY A LAMB Notary Public

personally appeared DANIEL F DOOLING

CAPACITY CLAIMED BY SIGNER(S)

INDIVIDUAL(S)
CORPORATE
OFFICER(S) (TITLES)

PARTNER(S) LIMITED GENERAL
ATTORNEY IN FACT
TRUSTEE(S)
GUARDIAN/CONSERVATOR

OTHER:

SIGNER IS REPRESENTING:
(Name of Person(s) or Entity(ies))

CAPACITY CLAIMED BY SIGNER(S)

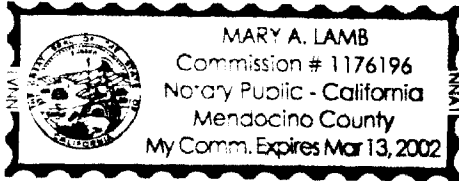
INDIVIDUAL(S)
CORPORATE
OFFICER(S) (TITLES)

PARTNER(S) LIMITED GENERAL
ATTORNEY IN FACT
TRUSTEE(S)
GUARDIAN/CONSERVATOR

OTHER:

SIGNER IS REPRESENTING:
(Name of Person(s) or Entity(ies))

personally known to me -OR- proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



Witness my hand and official seal.

Mary A Lamb (SIGNATURE OF NOTARY)

(SEAL)

ATTENTION NOTARY

The information requested below and in the column to the right is OPTIONAL. Recording of this document is not required by law and is also optional. It could, however, prevent fraudulent attachment of this certificate to any unauthorized document.

THIS CERTIFICATE MUST BE ATTACHED TO THE DOCUMENT DESCRIBED AT RIGHT:
Title or Type of Document TRANSFER OF TRADEMARK
Number of Pages 1 Date of Document 6/3/99
Signer(s) Other Than Named Above VICKI DOOLING



TRADEMARK

REEL: 001916 FRAME: 0874

State of California

County of Mendocino

On JUNE 7<sup>TH</sup>, 1999, before me, Raven B. Earlygrow, Notary Public, personally appeared

VICKI DOOLING, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

Witness my hand and official seal.

Signature

