U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

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| <u>0.</u> 101075027 ———— | |
| To the Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof. | ATTN: BOX ASSIGNMENT |
| 1. Name of conveying party(ies): | 2. Name and address of receiving party(ies): |
| AMC Orlando, Inc. | Name: TSSE Acquisition, L.L.C. (A Delaware corporation) |
| Additional name(s) of conveying party(ies) attached? Yes X No 6-33-99 | Street Address For Southex Exhibitions Inc. 1 Concorde Gate, Suite 800 |
| 3. Nature of conveyance: | City: Toronto State: Canada Zip: M3C 3N6 Domestic Representative designation attached? |
| X Assignment Merger Security Agreement Change of Name Other | X Yes No Additional name(s) & address(es) attached? Yes X No |
| Effective Date: Execution Date: <u>June 11, 1999</u> | |
| 4. Application number(s) or trademark number(s): | |
| A. Trademark Application No.(s) | B. Trademark Registration No.(s) |
| | 1,944,736 |
| Additional numbers attached: YesX_No | |
| Name and address of party to whom correspondence concerning document should be mailed: | 6. Total number of applications and trademarks involved: 1 |
| Name: Paula Collins | 7. Total fee (37 C.F.R §3.41): \$40.00 X Enclosed |
| Internal Address: Morgan, Lewis & Bockius LLP Attn: TMSU | Authorized to be charged to deposit account 13-4520 X Debit insufficiency or credit over payment to Deposit Account No. 13-4520 |
| Street Address: 1800 M Street, N.W. City: Washington State: DC Zip: 20036 | 8. Deposit account number: 13-4520 Attach duplicate of page if paying by deposit account |
| 9. Statement and Signature | 40E |
| To the best of my knowledge and belief, the foregoing inform original document. | nation is true and correct and any attached copy is a true copy of the |
| Devon Salts | Yalts Tore 22, 1997. |
| Name of Person Signing Signat | Date Date |

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Total number of pages including cover sheet, attachments and documents: 6

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TRADEMARK
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TRADEMARK ASSIGNMENT

This Trademark Assignment is made on this _____ day of June, 1999, by AMC Orlando, Inc., a Florida corporation, having a principal business address at 240 Orlando, Inc., 240 Peachtree Street, N.W., Suite 2200, Atlanta, Georgia 30303 (hereinafter "Assignor"), in favor of TSSE Acquisition, L.L.C., a Delaware corporation, having a principal business address at c/o Southex Exhibitions Inc., 1 Concorde Gate, Suite 800, Toronto, Canada M3C 3N6 (hereinafter "Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademark SURF EXPO Plus Design, all registrations therefor, including without limitation United States Registration No. 1,994,736 (hereinafter the "Mark") and the goodwill developed through the use of the Mark;

WHEREAS, Assignee is desirous of acquiring all right, title and interest in and to the Mark, all registrations and all applications for registration therefor, and the goodwill appurtenant thereto;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged:

- 1. Assignor hereby sells, assigns, transfers and sets over to Assignee, the entire right, title, interest in and to the Mark, all registrations and applications for registration therefor, including without limitation United States Registration No. 1,994,736, and the goodwill appurtenant thereto, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.
- 2. Assignor further agrees to execute upon request of Assignee such additional documents, if any, as are necessary and proper in order to more effectively carry out the intent

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TRADEMARK REEL: 001917 FRAME: 0804 and purpose of this Trademark Assignment and to establish and protect rights and remedies created or intended to be created in favor of Assignee under this Trademark Assignment.

Signed this ______ day of July, 1999.

AMC Orlando, Inc.

By:

Name:

Title: VICE PRESIDENT

ACKNOWLEDGMENT

TSSE Acquisition, L.L.C., the Assignee, hereby acknowledges receipt of assignment for good and value consideration of the Mark.

TSSE Acquisition, L.L.C.

| By: | | | | |
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TRADEMARK
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and purpose of this Trademark Assignment and to establish and protect rights and remedies created or intended to be created in favor of Assignee under this Trademark Assignment.

Signed this 11 day of June, 1999.

AMC Orlando, Inc.

By: Name: Title:

ACKNOWLEDGMENT

TSSE Acquisition, L.L.C., the Assignee, hereby acknowledges receipt of assignment -for good and valuable consideration -- of the Mark.

TSSE Acquisition, L.L.C.

President

1-NY/9841ZS.1

RECORDED: 06/22/1999

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