

06-25-1999

T/2889-5, -7 and -8 TRADEMARK



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2 SHEET

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original document or copy thereof.

1. Name of conveying party(ies):

Alfred Schatzberg
330 East 38th Street
New York, NY 10016

Individual

Additional names(s) of conveying party(ies) attached? NO

3. Nature of conveyance: **6-21-99**

Assignment

Execution Date: May 7, 1999

2. Name and Address of receiving party(ies):

Blue Sky Licensing, Inc.
a New York corporation
330 East 38th Street
New York, NY 10016

Corporation-State

If assignee is not domiciled in the United States, a domestic representative designation is attached:

(Designation must be a separate document from Assignment)

Additional name(s) & address(es) attached? NO

4. A. Trademark Application No.(s)

B. Trademark Registration No.(s)

878,275
1,373,898
1,548,361

Additional numbers attached? NO

5. Name and address of party to whom correspondence concerning document should be mailed:

J. David Dainow, Esq.
OSTROLENK, FABER, GERB & SOFFEN, LLP
1180 Avenue of the Americas
New York, New York 10036-8403

6. Total number of documents involved: 1

7. Total fee (37 CFR 3.41): \$ 40.00

Enclosed as part of Check No. 085550

In the event the actual fee is greater than the payment submitted or is inadvertently not enclosed or if any additional fee due is not paid, the Patent and Trademark Office is authorized to charge the underpayment to Deposit Account No. 15-0700.

DO NOT USE THIS SPACE

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8. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

J. David Dainow
Name of Person Signing

Signature

June 16, 1999
Date

Total number of pages including cover sheet, attachments, and document: **3**

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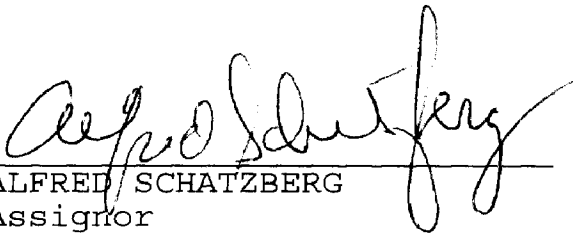
ASSIGNMENT OF TRADEMARKS

FOR AND IN CONSIDERATION of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Alfred Schatzberg (the "Assignor"), residing at 330 East 38th Street, New York, New York 10016, hereby sells, assigns, transfers and sets over unto Blue Sky Licensing, Inc., a New York corporation, having an office at 330 East 38th Street, New York, New York 10016, all of its right, title and interest in and to:

1. The name and mark After Five, and the goodwill and business symbolized by said name and trademark, which trademark bears the United States Trademark Registration Number 1,548,361 and which was registered in the United States Patent and Trademark Office on July 18, 1989;
2. The name and mark After Five and design, and the goodwill and business symbolized by said name and trademark, which trademark bears the United States Trademark Registration Number 878,275 and which was registered in the United States Patent and Trademark Office on October 7, 1969 and which name and mark was renewed in the United States Patent and Trademark Office on October 7, 1989; and
3. The name and mark Party Formals, and the goodwill and business symbolized by said name and trademark,

which trademark bears the United States Trademark
Registration Number 1,373,898 and which was registered
in the United States Patent and Trademark Office on
December 3, 1985.

IN WITNESS WHEREOF, the Assignor has executed this
Assignment to be effective as of the 7 day of May, 1999.



ALFRED SCHATZBERG
Assignor