Form PTO-1594 R 08-24-1999 U.S. DEPARTMENT OF COMMERCE **HEET** (Rev. 6-93) Patent and Trademark Office OMB No. 0651-0011 (exp. 4/94) To the Assistant Commissioner for Traucina is 101107184 documents or copy thereof. 1. Name of conveying party(ies): 2. Name and address of receiving party(ies): The New Dun & Bradstreet Corporation Name: Dun & Bradstreet, Inc. Internal Address: ____ ☐ Individual(s) ☐ Association General Partnership ☐ Limited Partnership Street Address: One Diamond Hill Road Corporation-State Delaware Other City: Murray Hill State: NJ ZIP: 07974 ☐ Individual(s) citizenship Additional name(s) of conveying party(ies) attached? ☐ Yes ⋈ No ☐ Association _____ General Partnership 3. Nature of conveyance: CORRECTION Limited Partnership Corporation - Delaware ☐ Merger ☐ Change of Name Security Agreement Other ☐ Other: Correction of recordal of assignment incorrectly If assignee is not domiciled in the United States, a domestic representative recorded against 75/407,848 and 75/408,766 at Reel/Frame designation is attached ☐ Yes ☒ No 1833/0876 (Designations must be a separate document from Assignment) Execution Date: June 15, 1998 Additional name(s) & address(es) attached? ☐ Yes 🛛 No Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) Correct nos. 75/407,484; 75/408,166 Additional numbers attached? ☐ Yes ⋈ No Name and address of party to whom correspondence Total number of applications and concerning document should be mailed: Name: LEYDIG, VOIT & MAYER, LTD. Total Fee (37 CFR 3.41)\$65.00 Attention: Lynn A. Sullivan ☐ Enclosed Internal address: 184737 Authorized to be charged to deposit account Street Address: 180 North Stetson Two Prudential Plaza, Suite 4900 8. Deposit account number: 12-1216 (Attach duplicate copy of this page if paying by deposit account) City: Chicago State: IL Zip: 60601 DO NOT USE THIS SPACE Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Total number of pages including cover sheet, attachments, and document: 20

Mail documents to be recorded with required cover sheet information to:

U.S. Patent and Trademark Office Office of Public Records Crystal Gateway 4, Rm. 335 Washington D.C. 20231

Washington D.C. 20231

Lynn A. Sullivan

Name of Person Signing

orm PTO-1594 (Rev. 6-93)	REC	12-31-	1998	ET	U.S			COMMERCE demark Office	
OMB No. 0651-0011 (exp. 4/94)				F			n a ==		
To the Assistant Commissioner for Traden. 10093		5990 Juments of DECEIVE							
Name of conveying par			2. Name and	address of rec	벳	aphrEGes) 5	1998		
The New Dun & Bradstreet Corporation			Name: Dun & Bradstreet, Inc.						
☐ Individual(s)		Internal Addres	ss:		,				
☐ General Partnership ☐ Corporation-State Delaw	☐ Association ☐ Limited Partnership vare		Street Address: One Diamond Hill Road						
Other			City: Murray Hill State: New Jersey Zip: 07974						
Additional name(s) of conveying p	☐ Individual(s) citizenship ☐ Association								
3. Nature of conveyance:			☐ General Partnership ☐ Limited Partnership						
	☐ Merger		☐ Limited Part ☐ Corporation		re				
Security Agreement Change of Name Other:			Other						
Execution Date: June 15, 1998			If assignee is not domiciled in the United States, a domestic representative designation is attached Yes No						
			(Designations must be a separate document from Assignment)						
			Additional name(s) No	& address(es) att	ached?			☐ Yes ☐	
 Application number(s) of A. Trademark Applic 	-	ber(s):	D. Tuodomouli I	Dogistustian N	- (-)				
1. 75/295511	ation No.(s)		B. Trademark I 7. 1381360	Registration N	0.(8)				
2. 75/407848 3. 75/408766			8. 1863894 9. 1233921						
4. 75/407491	•		10. 552081						
5. 75/416042 6. 75/200272			11. 1720704						
6. 75/399372	12. 1215227 s attached? ⋈ Yes □ No								
5. Name and address of pa				per of applicati	ons and	*****	· ······		
concerning document should be mailed:			registrations involved:						
Name: LEYDIG, VOIT & MAYER, LTD. Attention: Lynn A. Sullivan			7. Total Fee (37 CFR 3.41)			\$	31,240.00	
			☑ Enclosed☐ Authorized to be charged to deposit account						
Internal address:			Authorized	to be charged	to depos	account			
Street Address: 180 North Stetson Two Prudential Plaza, Suite 4900			8. Deposit accor	unt number: 1	2-1216	7	-		
			(Attach duplicate copy of this page if paying by deposit account)						
City: Chicago State: IL	Zip: 6060		E THIS SPAC	E				* n/18	
9. Statement and signature		201.01 03	2 1113 51110						
To the best of my knowle original document.		e foregoing inform	_				true cop	y of the	
Lynn A. Cullinge		X /1	M / / -	1998 DHGUYEH	V000018	J 135136V	VA 600		
Lynn A. Sullivan Name of Person Signing	See the	463		1200.C	M 20 - 1	98			
-		Lynn A. Sulli	van Total number of	pages including	cover ch	Date	-	locument: 11	
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Form PTO-1594 Recordation Form Cover Sheet Trademark Registration Nos. Continued Page 2 of 2

13.	1697965	31.	1979821
14.	1216988	32.	1212382
15.	1381729	33.	710922
16.	1819189	34.	901001
17.	1377548	35.	1718604
18.	1270228	36.	788864
19.	752991	37.	1187104
20.	1333234	38 .	1205670
21.	617494	39.	1138043
22 .	1455701	40.	799652
23.	1710330	41.	1707225
24 .	1855 4 28	42.	1939790
25 .	1575823	43.	1943934
26.	1740184	44.	1171595
27 .	1771771	45 .	1243079
28.	1441409	4 6.	1211536
29.	1984137	47.	877927
30.	1778050	48.	1992605
		49.	1990821

ASSIGNMENT OF TRADEMARKS

Whereas, The New Dun & Bradstreet Corporation, a Delaware corporation, having its

principal offices at One Diamond Hill Road, Murray Hill, New Jersey 07974 (Assignor), is the

owner of trademarks which it received through merger with Old D&B Operating Company, Inc.,

including, but not limited to, those common-law marks and registered and pending marks on

Schedule A attached hereto;

Whereas, Dun & Bradstreet, Inc. (Assignee), a Delaware corporation, having its principal

place of business at One Diamond Hill Road, Murray Hill, New Jersey 07974, is desirous of

acquiring the rights to said trademarks;

Now, therefore, for good and valuable consideration, the receipt of which is hereby

acknowledged, Assignor hereby assigns to Assignee, and its successors in interest, all right, title

and interest in and to said trademarks, together with the goodwill of the business symbolized by

said trademarks and the applications and registrations on Schedule A attached hereto, including all

common-law and other rights in said trademarks, all claims, demands and causes for action, both

at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any

infringement of said trademarks and the applications and registrations thereof prior to the date

hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect

the same, to its and their own and absolute use.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of

Assignor, does hereby execute this assignment to take effect on the 15 hday of June, 1998.

The New Dun & Bradstreet Corporation

By: Nancyl

Title: Senior

tenry

nior Vice

President

M:\TOC\TM\LAT\DUN&BRAD\NDBC-NDBI TM ASSIGN

INTELLECTUAL PROPERTY

I. TRADEMARKS

1. <u>AMERICA'S CORPORATE FAMILIES</u>

Serial No.:

73/549889

Reg. No.:

1381360

Reg. Date:

February 4, 1986

2. BEST OF AMERICA AWARDS AND DESIGN

Serial No.:

74/360239

Reg. No.:

1863894

Reg. Date:

November 22, 1994

3. BIPAR

Serial No.:

73/362086

Reg. No.:

1233921

Reg. Date:

April 5, 1983

4. BROTHERHOOD DESIGN

Serial No.:

71/602895

Reg. No.:

552081

Reg. Date:

December 11, 1971

5. BRUHNKE & SILVER

Serial No.:

74/216929

Reg. No.:

1720704

Reg. Date:

September 9, 1992

6. <u>BS & DESIGN</u>

Serial No.:

73/312468

Reg. No.:

1215227

Reg. Date:

November 2, 1982

7. **BUSINESS SOLUTIONS IN A BOX**

Serial No.: 75/295511 Filing Date: May 21, 1997

8. BUSINESSCOPE

Serial No.: 74/190629 Reg. No.: 1697965

Reg. Date: June 30, 1992

9. CCH DIAL

Serial No.: 73/227737 Reg. No.: 1216988

Reg. Date: November 16, 1982

10. **CIC CURRICULUM INFORMATION CENTER & DESIGN**

Serial No.: 73/406469 Reg. No.: 1381729

Reg. Date: February 4, 1986

11. CREDIT QUICK CHECK

Serial No.: 74/374476 Reg. No.: 1819189

Reg. Date: February 1, 1994

12. **DEBIT ALERT**

Serial No.: 73/508441 1377548 Reg. No.:

Reg. Date: January 7, 1986

13. **DEBT SCAN**

Serial No.: 73/376006 Reg. No.: 1270228

Reg. Date: March 13, 1984

2

14. <u>DISCOUNTERS DIGEST</u>

Serial No.:

72/151894

Reg. No.:

752991

Reg. Date:

July 16, 1983

15. <u>EAGLE DESIGN LOGO</u>

Serial No.:

73/502072

Reg. No.:

1333234

Reg. Date:

April 30, 1985

16. <u>EDUCATION ALERT SERVICES</u>

Serial No.:

-75/407848 75/407484

Filing Date:

December 18, 1997

17. EDUCATOR ALERT

Serial No.:

-75/408766 75/408166

Filing Date:

December 18, 1997

18. <u>EXPORTERS' ENCYCLOPAEDIA</u>

Serial No.:

71/672621

Reg. No.:

617494

Reg. Date:

December 13, 1955

19. <u>FAMILY TREE</u>

Serial No.:

73/640970

Reg. No.:

1455701

Reg. Date:

September 1, 1987

20. <u>HOT LI\$T PLUS</u>

Serial No.:

74/041421

Reg. No.:

1710330

Reg. Date:

August 25, 1992

3

21. <u>INSIGHT TO GROW YOUR BUSINESS</u>

Serial No.:

75/407491

Filing Date:

December 18, 1997

22. <u>INSTANT MARKETING CHECK</u>

Serial No.:

74/373920

Reg. No.:

1855428

Reg. Date:

September 20, 1994

23. <u>KEY ALERT</u>

Serial No.:

73/799209

Reg. No.:

1575823

Reg. Date:

January 2, 1990

24. KUFF MERCANTILE AGENCY

Serial No.:

74/216928

Reg. No.:

1740184

Reg. Date:

December 15, 1992

25. MARKET DATA RETRIEVAL

Serial No.:

74/214276

Reg. No.:

1771771

Reg. Date:

May 18, 1993

26. MARKET DATA RETRIEVAL AND DESIGN

Serial No.:

73/370200

Reg. No.:

1441409

Reg. Date:

June 2, 1987

27. MARKET DATA RETRIEVAL

Serial No.:

74/703519

Reg. No.:

1984137

Reg. Date:

July 2, 1996

28. <u>MATCHGRADE</u>

Serial No.:

75/416042

Filing Date:

January 12, 1998

29. <u>MDR</u>

Serial No.:

74/214111

Reg. No.:

1778050

Reg. Date:

June 22, 1993

30. <u>MDR</u>

Serial No.:

74/705001

Reg. No.:

1979821

Reg. Date:

June 11, 1996

31. <u>METALWORKING DIRECTORY</u>

Serial No.:

73/251253

Reg. No.:

1212382

Reg. Date:

October 12, 1982

32. MILLION DOLLAR DIRECTORY

Serial No.:

72/74035

Reg. No.:

710922

Reg. Date:

February 7, 1981

33. <u>NATIONAL BUSINESS LISTS</u>

Serial No.:

72/327541

Reg. No.:

901001

Reg. Date:

October 13, 1970

34. NBL

Serial No.:

74/172220

Reg. No.:

1718604

Reg. Date:

September 22, 1992

5

35. NCO

> Serial No.: 72/186339 Reg. No.: 788864

April 27, 1985 Reg. Date:

36. PAR

> Serial No.: 73/288824 Reg. No.: 1187104

January 19, 1982 Reg. Date:

37. PAYDEX

> Serial No.: 73/315684 Reg. No.: 1205670

August 17, 1982 Reg. Date:

38. PDQ

> Serial No.: 73/199048 Reg. No.: 1138043

July 22, 1980 Reg. Date:

39. PRIORITY SERVICE & DESIGN

> Serial No.: 72/190794

Reg. No.: 799652

Reg. Date: November 30, 1985

40. **R&W OTTE**

> Serial No.: 74/216930 Reg. No.: 1707225

August 11, 1992 Reg. Date:

41. SCHOOL CONSTRUCTION ALERT

> Serial No.: 74/609434 Reg. No.: 1939790

Reg. Date: December 5, 1995 42. <u>SPSC</u>

Serial No.:

75/399372

Filing Date:

December 3, 1997

43. <u>STYLIZED SCHOOLHOUSE DESIGN</u>

Serial No.:

74/609435

Reg. No.:

1943934

Reg. Date:

December 26, 1995

44. <u>TEL-CON</u>

Serial No.:

73/226761

Reg. No.:

1171595

Reg. Date:

September 29, 1981

45. THE BANKER'S ADVANTAGE

Serial No.:

73/339121

Reg. No.:

1243079

Reg. Date:

June 21, 1983

46. THE BILLION DOLLAR DIRECTORY

Serial No.:

73/345878

Reg. No.:

1211536

Reg. Date:

October 5, 1982

47. TRINC

Serial No.:

72/293487

Reg. No.:

877927

Reg. Date:

September 30, 1969

48. WORLDBASE

Serial No.:

74/626278

Reg. No.:

1992605

Reg. Date:

August 13, 1996

7

49. WORLDBASE

Serial No.: 74/621793 Reg. No.: 1990821

Reg. Date: August 6, 1996

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