

06-25-1999



06-15-1999

U.S. Patent & TMO/c/TM Mail Rcpt Dt. #10

101076385  
**RECORDATION FORM COVER SHEET  
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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

**Submission Type**

- New
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**Conveyance Type**

- Assignment  License
  - Security Agreement  Nunc Pro Tunc Assignment
  - Merger
  - Change of Name
  - Other \_\_\_\_\_
- Effective Date  
Month Day Year  
06 1 99

**Conveying Party**

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year  
06 1 99

Name Great Western Broadcasting Corp.

Formerly \_\_\_\_\_

- Individual  General Partnership  Limited Partnership  Corporation  Association

Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization Delaware

**Receiving Party**

Mark if additional names of receiving parties attached

Name KVUE-TV, Inc.

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 3201 Steck Avenue

Address (line 2) \_\_\_\_\_

Address (line 3) Austin Texas 78758

City State/Country Zip Code

- Individual  General Partnership  Limited Partnership  Corporation  Association

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization Michigan

06/25/1999 NTHA11 00000033 75677342

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01 FC:481  
02 FC:482

40.00 OP  
100.00 OP

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**TRADEMARK**  
REEL: 001918 FRAME: 0480

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

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**Pages** Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

**Number of Properties** Enter the total number of properties involved. #

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed  Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Suzanne M. Underwald

Name of Person Signing



Signature

June 15, 1999

Date Signed

ASSIGNMENT

WHEREAS, Great Western Broadcasting Corp. ("Assignor"), a Delaware corporation, located at 400 Broadway, Sacramento, California 95818, is the owner of the following service marks (the "Service Marks"), which have been filed or registered with the United States Patent and Trademark Office ("PTO"):

<u>Service Mark</u>	<u>Serial No./Registration No.</u>	<u>Filing Date/Registration Date</u>
KXTV	1,373,018	11/26/85
10 KXTV & Design	Not Received Yet from PTO	75/677,942 4/8/99
KXTV 10	Not Received Yet from PTO	75/677,947 4/8/99
STORMTRACKER NETWORK	Not Received Yet from PTO	75/677,945 4/8/99
STORMTRACKER NETWORK KEEPING YOU AHEAD OF THE STORM	Not Received Yet from PTO	75/677,936 4/8/99

WHEREAS, KVUE-TV, Inc. ("Assignee"), a Michigan corporation, with its principal place of business at 3201 Steck Avenue, Austin, Texas 78758, desires to acquire said Service Marks and the registrations therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign to Assignee all of Assignor's right, title and interest in and to the Service Marks, including the goodwill of the business symbolized thereby, the registrations therefor, and the right to recover for damages and profits for past infringements of the Service Marks.

This Assignment is binding on Assignor and its successors and assigns and shall inure to the benefit of Assignee and its successors and assigns.

Signed <sup>as of</sup> ~~this~~ 1<sup>st</sup> day of June, 1999.

GREAT WESTERN BROADCASTING CORP.

By: Marian Spitzberg  
Name Marian Spitzberg  
Title Assistant Secretary

STATE OF TEXAS : )  
COUNTY OF TARRANT : )

SS:

Subscribed and sworn to before me  
this 3<sup>rd</sup> day of May, 1999.

Nancy Pourciau  
Notary Public

My Commission Expires: \_\_\_\_\_

