



101077904

Tab settings ◁ ▷ ▷ ▷ ▼

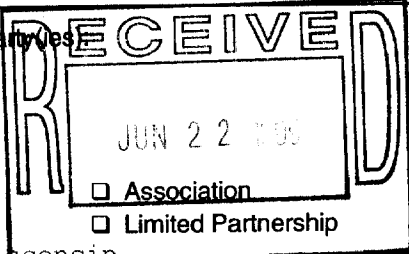
To the Honorable Commissioner of Patents and Trademarks, please record the attached original documents or copy thereof.

1. Name of conveying party(ies)

SHK Foods, Inc.

- Individual(s)
- General Partnership
- Corporation-State Wisconsin
- Other _____

Additional name(s) of conveying party(ies) attached? Yes No



2. Name and address of receiving party(ies)

Name: ConAgra Brands, Inc.

Internal Address: _____

Street Address: One ConAgra Drive

City: Omaha State: NE ZIP: 68102

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Nebraska
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: November 20, 1998

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

75/577514

B. Trademark Registration No.(s)

1891243

1970633

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Patrick C. Stephenson

Internal Address: _____

McGrath, North, Mullin & Kratz, P.C.

Street Address: Suite 1400

222 South 15th Street

City: Omaha State: NE ZIP: 68102

6. Total number of applications and registrations involved: 3

7. Total fee (37 CFR 3.41).....\$ 90.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account)

06/24/1999 DNGUYEN 00000143 75577514

DO NOT USE THIS SPACE

01 FC:481 40.00 OP
02 FC:4829 50.00 OP

Statement and signature
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Patrick C. Stephenson
Name of Person Signing

Signature

6/18/99
Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK ASSIGNMENT AGREEMENT

SHK Foods, Inc. has an office and principal place of business at 2817 Fish Hatchery Road, Madison, Wisconsin, 53713 and is a Wisconsin corporation (herein "Assignor").

Assignor has adopted and is using the following registered marks:

1. "Great Bacon Without the Hassle!"

Reg. No. 1,891,243
Granted: 4-25-1995

Int. Cl.: 29
Prior U.S. Cl.: 46
Ser. No. 74-523,333
Filed: 5-3-1994
First Use: 4-11-1994

2. "Ready Crisp"

Reg. No. 1,970,633
Granted: 4-23-1996

Int. Cl.: 29
Prior U.S. Cl.: 46
Ser. No. 74-522,191
Filed: 5-3-1994
First Use: 4-11-1994

Assignor has applied for and is using the following pending mark:

1. "Ready Additions"

Application No:

Int. Cl.: 29
Filed:
First Use: 11-1-1994

ConAgra Brands, Inc. has an office and principal place of business at One ConAgra Drive, Omaha, Nebraska, 68102 and is a Nebraska corporation (herein "Assignee"). Assignee desires to acquire the Assignor's entire right, title and interest in and to the registered and pending marks identified above (hereinafter referred to as the "Marks").

For good and valuable consideration, the receipt and adequacy of which are acknowledged, the Assignor assigns to the Assignee the Assignor's entire right, title and interest in and to the Marks, together with the good will of the business associated with the Marks, and the above-identified registrations and pending application.

SHK Foods, Inc.

Date: 11-20-98

Thomas M. Bush
By: Thomas M. Bush, President

STATE OF WISCONSIN)
)ss
COUNTY OF)

Subscribed and sworn to before me, a Notary Public, this 20 day of November, 1998.

[Signature]

Notary Public
County of BROWN, State of Wisconsin
My Commission: permanent