

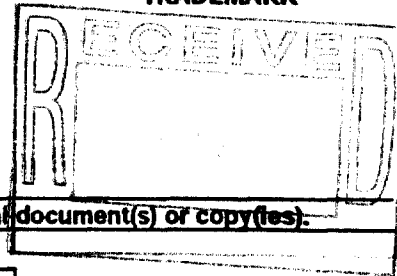
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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

**Submission Type**

- ☒ New
- ☐ Resubmission (Non-Recordation)  
Document ID #
- ☐ Correction of PTO Error  
Reel #  Frame #
- ☐ Corrective Document  
Reel #  Frame #

**Conveyance Type**

- ☒ Assignment ☐ License
- ☐ Security Agreement ☒ Nunc Pro Tunc Assignment
- ☐ Merger
- ☐ Change of Name
- ☐ Other
- Effective Date  
Month Day Year  
12 / 31 / 98

**Conveying Party**

☐ Mark if additional names of conveying parties attached

Name Time Publishing Ventures, Inc.

Execution Date  
Month Day Year  
6 / 16 / 99

Formerly

- ☐ Individual ☐ General Partnership ☐ Limited Partnership ☐ Corporation ☐ Association
- ☐ Other
- ☒ Citizenship/State of Incorporation/Organization Delaware

**Receiving Party**

☐ Mark if additional names of receiving parties attached

Name Time Health Media Inc.

DBA/KA/TA

Composed of

Address (line 1) Two Embarcadero Center

Address (line 2) Suite 600

Address (line 3) San Francisco

City

CA

State/Country

94111

Zip Code

- ☐ Individual ☐ General Partnership ☐ Limited Partnership
- ☒ Corporation ☐ Association
- ☐ Other

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

☒ Citizenship/State of Incorporation/Organization Delaware

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Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

**TRADEMARK**  
REEL: 001918 FRAME: 0949

## Domestic Representative Name and Address

Enter for the first Receiving Party only.

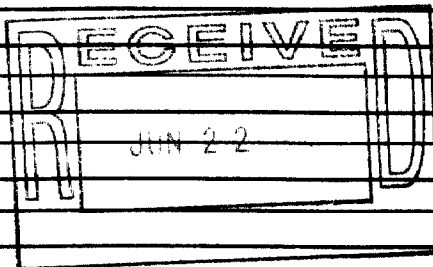
Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)



## Correspondent Name and Address

Area Code and Telephone Number 212 484-8962

Name

Robert T. Scherer

Address (line 1)

Time Warner Inc.

Address (line 2)

75 Rockefeller Plaza

Address (line 3)

NY, NY 10019

Address (line 4)

## Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

2

## Trademark Application Number(s) or Registration Number(s)

☐

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

## Trademark Application Number(s)

## Registration Number(s)

74/649159

895737

75/592098

1223362

75/127991

1961337

## Number of Properties

Enter the total number of properties involved.

#

6

## Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

165

Method of Payment:

Enclosed ☐Deposit Account ☒

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

20-1112

Authorization to charge additional fees:

Yes ☐No ☒

## Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Robert T. Scherer

Name of Person Signing

Signature

June 16, 1999

Date Signed

# TRADEMARK ASSIGNMENT

This Assignment is made this 16<sup>th</sup> day of June, 1999, and effective as of the date below, by and between Time Publishing Ventures, Inc. (a Delaware corporation) ("Assignor"), and Time Health Media Inc. (a Delaware corporation) ("Assignee").

WHEREAS, Assignor is the owner of the trademarks listed in Attachment A hereto (the "Trademarks") and the applications and registrations therefor.

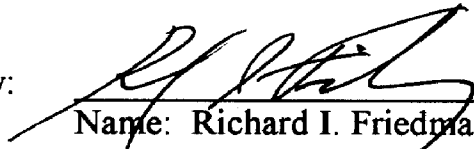
WHEREAS, Assignee is desirous of acquiring the Trademarks and the applications and registrations therefor.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign to Assignee all its right, title and interest in and to the Trademarks and the applications and registrations therefor, together with the goodwill of the business symbolized by the Trademarks, the portion of the business to which the Trademarks relate and the right to sue for past infringement.

This assignment is effective as of December 31, 1998.

Time Publishing Ventures, Inc.

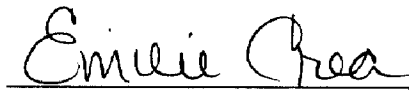
By:

  
Name: Richard I. Friedman  
Title: Assistant Secretary

Dated: June 16, 1999

State of New York     )  
                              : ss.:  
County of New York    )

On the 16th day of June, 1999 before me personally came Richard I. Friedman, to me known, who, being by me duly sworn, did depose and say that he is the individual described in and which executed the above instrument; and that he has the authority to execute such instrument.

  
Notary Public

EMILIE CREA  
NOTARY PUBLIC, STATE OF NEW YORK  
NO. 31-4805518  
QUALIFIED IN KINGS COUNTY  
CERTIFICATE ON FILE IN NEW YORK COUNTY  
COMMISSION EXPIRES APRIL 30, 2000

TRADEMARK  
REEL: 001918 FRAME: 0951

## **Attachment A**

<u><b>Trademark</b></u>	<u><b>Serial No.</b></u>	<u><b>Filing Date</b></u>	<u><b>Class(es)</b></u>
<b>HEALTH</b>	74/649159	March 20, 1995	42
<b>TIME INC HEALTH</b>	75/127991	July 1, 1996	9, 16, 41, 42
<b>REAL LIFE SOLUTIONS FOR WOMEN</b>	75/592098	November 18, 1998	16

<u><b>Trademark</b></u>	<u><b>Reg. No.</b></u>	<u><b>Reg. Date</b></u>	<u><b>Class(es)</b></u>
<b>FAMILY HEALTH</b>	895,737	July 28, 1970	16
<b>FAMILY HEALTH INCORPORATED TODAY'S HEALTH</b>	1,223,362	January 11, 1983	16
<b>HEALTH</b>	1,961,337	March 12, 1996	16