



06-28-1999

To the Honorable Commissioner of Patents and Trademarks

06-14-1999



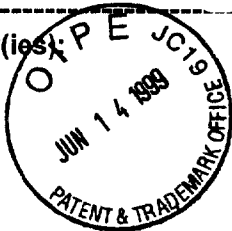
U.S. Patent & Trademark Office Mail Room #11

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med 6-14-99

1. Name of conveying party(ies):

PCL MEDIA, LTD.



2. Name and address of receiving party(ies):

HOMES & LAND PUBLISHING, LTD.

1600 Capital Circle S.W.

Tallahassee, Florida 32310

- Individual(s)
- General Partnership
- Corporation
- Association
- Limited Partnership - Florida
- Other

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership - Florida
- Corporation
- Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of Conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other

Execution Date: May 27, 1999

If assignee is not domiciled in the United States, a domestic representative designated is attached Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & Address(es) attached Yes No

4. Application or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

75/566,274
75/601,754
75/601,755

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: David L. Sigalow, Esq.
Internal Address: 255 S. Orange Avenue
1401
Orlando, Florida 32802

6. Total number of applications and registrations involved:.....(3)

7 Total fee (37CFR 3.41)..... \$ 90.00

Enclosed (receipt for payment)

Authorized to be charged to deposit account

Street Address:

City: Orlando St: Zip:

06/25/1999 00000130 75566274

8. Deposit account number: 01-0484

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

01 FC:481 40.00 DP
02 FC:482 50.00 DP

In the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Signature: David L. Sigalow

Date: 6/7/99

Total number of pages including cover sheet, attachments and document: 3

TRADEMARK ASSIGNMENT

PCL MEDIA, LTD. (hereinafter "Assignor"), a Florida Limited Partnership, with its principal place of business at 1600 Capital Circle S.W., Tallahassee, Florida 32310, and whose sole general partner is Prince Communications Publishing, Inc., a Florida corporation, with its principal place of business at 1600 Capital Circle S.W., Tallahassee, Florida 32310 is the owner of those service marks and U.S. Service Mark applications set forth in Exhibit A attached hereto (hereinafter "the Trademarks"); and

WHEREAS, Assignor wishes to assign all right, title and interest in the Trademarks to HOMES & LAND PUBLISHING, LTD. (hereinafter "Assignor"), a Florida Limited Partnership, with its principal place of business at 1600 Capital Circle S.W., Tallahassee, Florida 32310, and whose sole general partner is Prince Communications Publishing, Inc., a Florida corporation, with its principal place of business at 1600 Capital Circle S.W., Tallahassee, Florida 32310.

NOW, THEREFORE, for One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest it has in and to the Trademarks, together with the goodwill of the business symbolized thereby.

Date: May 27, 1999

PCL MEDIA, LTD.

Frances C Lowe

FRANCES CASEY LOWE

Vice President of Legal
Prince Communications
Publishing, Inc., the sole general partner of
Applicant PCL Media, Ltd.

EXHIBIT A

MARK	SERIAL NO.	APPLICATION DATE
WHERE THE WORLD FINDS HOMES	75/566,274	October 6, 1998
HELPING RENTERS FEEL AT HOME	75/601,754	December 8, 1998
MORE THAN JUST A MAGAZINE	75/601,755	December 8, 1998