

06-28-1999

Docket No.:

639 190 164



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To the Honorable Commissioner of Patents a

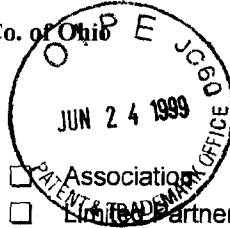
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ed original documents or copy thereof.

me D 6-24-99

1. Name of conveying party(ies):

Western Reserve Life Assurance Co. of Ohio



- Individual(s)
- General Partnership
- Corporation-State Ohio
- Other

Additional names(s) of conveying party(ies) Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 24 May 1999

2. Name and address of receiving party(ies):

Name: Aegon USA, Inc.

Internal Address: _____

Street Address: 1111 North Charles Street

City: Baltimore State: MD ZIP: 21201

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Iowa
- Other

If assignee is not domiciled in the United States, a domestic designation is Yes N
(Designations must be a separate document from Additional name(s) & address(es) Yes N

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,185,132

Additional numbers

Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Donald N. Huff

Internal Address: Watson Cole Grindle Watson P.L.L.C.

Street Address: 1400 K Street, N.W.

Tenth Floor

City: Washington State: DC ZIP: 20005

6. Total number of applications and registrations involved:.....

1

7. Total fee (37 CFR 3.41):.....\$ \$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

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40.00 DP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Donald N. Huff

Name of Person Signing

Signature

24 June 1999

Date

Total number of pages including cover sheet, attachments, and

1

ASSIGNMENT OF TRADEMARK

WHEREAS, effective as of the undersigned date, Western Reserve Life Assurance Co. of Ohio, a corporation of Ohio (hereinafter ASSIGNOR), having a principal place of business at 570 Carillon Parkway, St. Petersburg, Florida 33716 is the owner of the trademark rights and goodwill in and to the following U.S. trademark registrations (THE TRADEMARKS):

<u>TRADEMARKS</u>	<u>REG. NO.</u>	<u>REGISTERED</u>
WRL FINANCIAL FREEDOM BUILDER	2,185,132	25 August 1998


WHEREAS, Aegon USA, Inc. (hereinafter ASSIGNEE), a corporation of Iowa, having a principal place of business at 1111 North Charles Street, Baltimore, Maryland 21201, is desirous of formally acquiring the said trademark rights and goodwill in and to THE TRADEMARKS by express assignment;

NOW, THEREFORE, for good and valuable consideration in hand receipt of which is hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and set over unto ASSIGNEE, its legal representatives, successors, and assigns, all trademark rights in and to said THE TRADEMARKS, together with the business symbolized thereby and goodwill appurtenant thereto, the right to sue and recover for damages for past infringement thereof, all applications to register same, and all licenses and other agreements relating to same.

I hereby set my hand at the date below entered,

Western Reserve Life Assurance Co. of Ohio

May 24, 1999
Date


Thomas Pierpan
Vice President