

6-24-99

United States
Recordation Form Cover Sheet
Form PTO-1594

MRD

FORM PTO-1594
(Rev. 6-93)
OMB No. 0651-0011
(exp. 4/94)

06-28-1999



U.S. DEPARTMENT
OF COMMERCE
Patent and
Trademark Office

Tab settings => => =>

101077216

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Longevity International, Ltd.
277 Park Avenue
New York, New York 10172

- Individual(s)
- General Partnership
- Corporation-State (NY)
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Longevity International, Ltd.

Internal Address: _____

Street Address: 11 Penn Plaza
New York, NY 10001

City: _____ State: _____ ZIP: _____

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State (NY) _____
- Other _____

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other Change of Address
- Merger
- Change of Name

Execution Date: December 18, 1998

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,919,330

Additional numbers attached? Yes No

06/25/1999 MTH011 00000119-070099-1919330

01 FC:481 40.00 CH

(Text continued on page US-56)

(Release #2, 12/94)

US-55

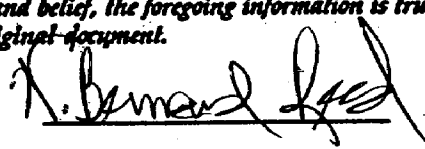
ASSIGNMENT
RECORDED
1999 JUN 24 PM 2 04
101077216

WORLDWIDE TRADEMARK TRANSFERS

5. Name and address of party to whom correspondence concerning document should be mailed: Name: <u>W. Bernard Reed</u> Internal Address: _____ Street Address: <u>11 Penn Plaza</u> <u>New York</u> NY <u>10001</u> City: _____ State: _____ ZIP: _____	6. Total number of applications and registrations involved: <u>1</u>
	7. Total fee (37 CFR 3.41) \$ <u>40.00</u> <input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit account
	8. Deposit account number: <u>07-0899</u> (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

<u>W. Bernard Reed</u>		<u>June 23, 1999</u>
Name of Person Signing	Signature	Date

Total number of pages including cover sheet, attachments, and document: 7

FILING RECEIPT

=====

ENTITY NAME: LONGEVITY INTERNATIONAL, LTD.

DOCUMENT TYPE: CERTIFICATE OF CHANGE (FOREIGN BUSINESS PROCESS) COUNTY: NEWY

SERVICE COMPANY: NATIONAL CORPORATE RESEARCH LTD. SERVICE CODE: 26

=====

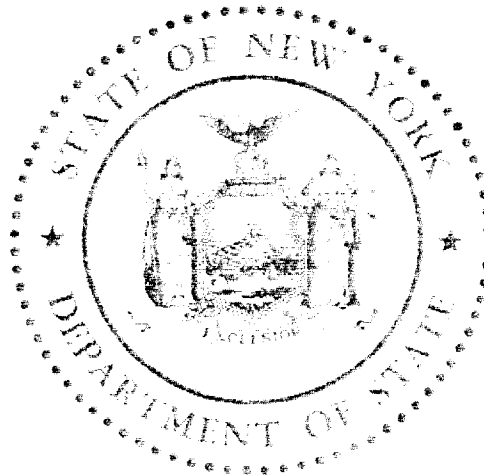
FILED:12/18/1998 DURATION:***** CASH#:981218000253 FILM #:981218000245

ADDRESS FOR PROCESS

THE CORPORATION
ATTN: GENERAL COUNSEL
NEW YORK, NY 10001

11 PENN PLAZA, 12TH FL.

REGISTERED AGENT



=====

FILER	FEES	65.00	PAYMENTS	65.00
-----	----		-----	
GENERAL MEDIA COMMUNICATIONS, INC.	FILING :	30.00	CASH :	0.00
11 PENN PLAZA, 12TH FL.	TAX :	0.00	CHECK :	0.00
NEW YORK, NY 10001	CERT :	0.00	BILLED:	65.00
	COPIES :	10.00		
	HANDLING:	25.00		
			REFUND:	0.00

=====

DOS-1025 (11/89)

TRADEMARK
REEL: 001919 FRAME: 0626

State of New York }
Department of State }^{ss:}

I hereby certify that the annexed copy has been compared with the original document in the custody of the Secretary of State and that the same is a true copy of said original.

Witness my hand and seal of the Department of State on

DEC 21 1998



A handwritten signature in cursive script, appearing to read "J. Clark", followed by a horizontal line.

Special Deputy Secretary of State

DOS-1266 (5/96)

981218000245

**CERTIFICATE OF CHANGE OF
APPLICATION FOR AUTHORITY
OF**

LONGEVITY INTERNATIONAL, LTD.

(UNDER SECTION 1309-A OF THE BUSINESS CORPORATION LAW)

Pursuant to the provisions of Section 1309-A of the Business Corporation Law, the undersigned corporation hereby makes the following statements for the purpose of amending its application for authority:

1. The name of the corporation as it appears on the index of names of existing domestic and authorized foreign corporations of any type or kind in the Department of State, Division of Corporations is Longevity International, Ltd.
2. It is incorporated under the laws of Delaware.
3. The date it was authorized to do business in New York was July 17, 1990.
4. The application for authority is amended to change the post office address within the State of New York to which the Secretary of State of the State of New York shall mail a copy of any process against the corporation served upon said Secretary of State to the following:

Longevity International, Ltd.
11 Penn Plaza, 12th Floor
New York, New York 10001
Attn: General Counsel

IN WITNESS WHEREOF, Longevity International, Ltd., the corporation hereinbefore mentioned and described has caused this certificate to be signed in its name by its Executive Vice President this 16th day of December 1998 and the statements contained therein are affirmed as true under penalties of perjury.

LONGEVITY INTERNATIONAL, LTD.

By: 
Nina T. Guccione, Executive Vice President

F981218000245

CERTIFICATE OF CHANGE

OF

LONGEVITY INTERNATIONAL, LTD.

Under Section 1309-A of the Business Corporation Law

NCR-26

FILED

FILER:
GENERAL MEDIA COMMUNICATIONS, INC.
11 Penn Plaza, 12th Floor
New York, NY 10001

100
STATE OF NEW YORK
DEPARTMENT OF STATE

FILED: DEC 18 1998

TAX \$ _____

BY: Em
newy

981218000253

2

RECORDED
DEC 21 1998

<u>2-Country</u>	<u>1-Trademark</u>	<u>3-Class</u>	<u>APPLICATION NUMBER</u>	<u>APPLICATION DATE</u>	<u>REGISTRATION NUMBER</u>	<u>REGISTRATION DATE</u>	<u>4-Renewal</u>	<u>OWNER</u>
U.S.A.	REJUVENETICS	9 - Videos	74/484958	31 January 1994	1,919,330	19 September 1995	19 September 2005	LIL