| | DECEIMED |
|---|--|
| FORM PTO-1594 MRD REC(06-28- | 1999 HEET JUS. DEPARTMENT OF COMMERCE Patent and Trademark Office |
| OMB No. 0651-0011 (exp. 4/94) 6 - 24 - 99 | |
| Tab settings ▷ ▷ ▷ ▼ | |
| To the Honorable Commissioner of Pate 10107 | 7247 hed or ginal documents or copy thereof. |
| Name of conveying party(ies): | Name and address of receiving party(les) |
| Alta-Dena Certified Dairy, Inc. 17637 Valley Boulevard City of Industry, CA 91747 | Name: Dean Foods Company Internal Address: |
| ☐ Individual(s) ☐ Association | |
| ☐ General Partnership ☐ Limited Partnership ☐ Corporation-State ← California | Street Address: 3600 N. River Road City: Franklin Park State: IL ZIP: 60131 |
| Other | ☐ Individual(s) citizenship |
| Additional name(s) of conveying party(ies) attached? ☐ YesXX No | ☐ Association ☐ General Partnership |
| 3. Nature of conveyance: | ☐ Limited Partnership |
| KX Assignment | XX Corporation-State Delaware |
| ☐ Security Agreement ☐ Change of Name | Other If assignee is not domiciled in the United States, a domestic representative designation |
| □ Other | is attached: N/A ☐ Yes ☐ No (Designations must be a separate document from assignment) |
| Execution Date: April 30, 1999 | Additional name(s) & address(es) attached? |
| 4. Application number(s) or patent number(s): | 1 |
| A. Trademark Application No.(s) | B. Trademark Registration No.(s) |
| 75/660,198 75/242,896 | 1,849,494 1,827,008 |
| Additional numbers at | ttached?凇XYes □ No |
| Name and address of party to whom correspondence concerning document should be mailed: | 6. Total number of applications and registrations involved: |
| Name: Lynn B. Wisser | |
| | 7. Total fee (37 CFR 3.41)\$ 965.00 |
| Internal Address: | XX Enclosed |
| | ☐ Authorized to be charged to deposit account |
| Dean Foods Company | Adminized to be charged to depend account |
| Street Address: 3600 N. River Road | 8. Deposit account number: |
| City: Franklin Park State: IL ZIP: 60131 | (Attach duplicate copy of this page if paying by deposit account) |
| A01 E3/ 1333 HILBERT A0045E00 (200411) | SE THIS SPACE |
| the original document. Lynn B. Wisser Name of Person Signing | Signature g cover sheet, attachments, and document: |
| Total Hollings of page of folialist | |

ATTACHMENT TO RECORDATION FORM COVER SHEET

| TRADEMARK APPLICATION NO. | TRADEMARK REGISTRATION NO. |
|---------------------------|----------------------------|
| | |
| 75/243,440 | 2,069,971 |
| 75/242,897 | 2,120,365 |
| 75/242,869 | 2,021,579 |
| 74/499,761 | 2,091,094 |
| 75/147,035 | 2,171,705 |
| 74/716,514 | 1,711,969 |
| 75/259,847 | 1,713,989 |
| 75/259,801 | 1,879,093 |
| | 1,828,982 |
| | 1,898,239 |
| | 1,839,058 |
| | 1,866,520 |
| | 1,998,170 |
| | 1,865,369 |
| | 1,785,702 |
| | 1,862,640 |
| | 1,870,313 |
| | 1,870,314 |
| | 1,828,983 |
| | 2,098,452 |
| | 2,200,089 |
| | 1,866,519 |
| | 2,116,720 |
| | 1,716,122 |
| | 1,720,502 |
| | 1,757,074 |

TRADEMARK REEL: 001919 FRAME: 0701

ASSIGNMENT OF TRADEMARKS

WHEREAS, Alta-Dena Certified Dairy, Inc., a California corporation ("Alta"), having its principal place of business at 17637 Valley Boulevard, City of Industry, California 91747, is the owner of the trademark registrations identified on Exhibit A. attached hereto and incorporated herein (the "Registrations").

WHEREAS, Alta has made application to the United States Patent and Trademark Office to register certain trademarks, identified on Exhibit A, on the Principal Register of the United States Patent and Trademark Office, based upon its use or bona fide intention to use said marks in interstate commerce (the "Applications").

WHEREAS, Dean Foods Company ("Dean"), having its principal place of business at 3600 North River Road, Franklin Park, Illinois 60131, is desirous of acquiring all of the right, title and interest in and to the Registrations and Applications (collectively, the "Trademarks") identified on Exhibit A.

WHEREAS, Dean has acquired the assets and certain liabilities of the business of Alta including the portion of Alta's business to which the Trademarks identified on Exhibit A pertain, and that business is ongoing and existing for purposes of 15 U.S.C. §1060.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged. Alta does hereby assign unto Dean all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and registrations thereof.

IN WITNESS WHEREOF, Alta has executed this Assignment on the day of April, 1999.

| | ALTA-DENA CERTIFIED DAIRY, INC. |
|---|---|
| | By: |
| 10 Francisco | Its: (010 Seco |
| State of California) | 5 |
| State of California) ss. County of) ss. | |
| County of <u>Property</u>) | |
| On this The day of 401/ | t, who acknowledged that he signed it as his free act |
| the person who signed this instrumen on behalf of Alta-Dena Certified Dair | |
| 138 MARCHANE | |
| Notary Public My Commission Expires: | |

TRADEMARK

REEL: 001919 FRAME: 0702

XHIBIT "A"

TRADEMARK REEL: 001919 FRAME: 0703

| | (6 | (Cont'd) | | | RADEI 01919 |
|------------------------------------|------------|-------------------|-----------|--------------------|----------------|
| TRADEMARK | SERIAL NO. | FILING DATE | REG. NO. | REG. DATE | REEL: 0 |
| Fresh From a Land Called Alta Dena | 74-707,085 | July 28, 1995 | 1,998,170 | September 3, 1996 | |
| Grand Cayman Cheesecake | 74-360,564 | February 22, 1993 | 1,865,369 | November 29, 1994 | |
| Lowfat Plus | 74-300,326 | August 3, 1992 | 1,785,702 | August 3, 1993 | |
| Maya Yogurt | 74-424,706 | August 16, 1993 | 1,862,640 | November 15, 1994 | |
| Meal Complete | 74-373,764 | March 31, 1993 | 1,870,313 | December 27, 1994 | |
| P.M. Complete | 74-378,724 | April 14, 1993 | 1,870,314 | December 27, 1994 | |
| Reggae Raspberry | 74-360,767 | February 22, 1993 | 1,828,983 | March 29, 1994 | 999 |
| Fat Free, Naturally Healthy Snack | 75-099,532 | May 6, 1996 | 2,098,452 | September 16, 1997 | 24/19 |
| Touch of Honey | 75-013,798 | November 2, 1995 | 2,200,089 | October 27, 1998 | 06/2 |
| West Palm Peach | 74-361,080 | February 22, 1993 | 1,866,519 | December 6, 1994 | ED: |
| Yogurt Drinkables | 75-013,777 | November 2, 1995 | 2,116,720 | November 25, 1997 | ORD |
| Alta Dena & Design | 74-222,418 | November 18, 1991 | 1,716,122 | September 15, 1992 | ECC |
| Alta-Dena & Design | 74-224,707 | November 25, 1991 | 1,720,502 | September 29, 1992 | R |
| Alta-Dena & Design | 74-231,846 | December 19, 1991 | 1,757,074 | March 9, 1993 | |
| | | | | | |

TRADEMARK
REEL: 001919 FRAME: 0704