

06-29-1999

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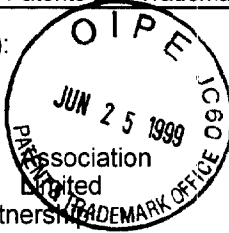
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Attorney Docket No. 5878.0175

MD 6-25-99

To the Honorable Commissioner of Patent and Trademark Office, please return the attached original documents or copy thereof.

101078898



1. Name(s) of conveying party(ies):

Lori Davis Hair, Inc.

- Individual(s)
- General Partnership
- Corporation - Pennsylvania

Other: _____

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Merger
- Change of Name

Other: _____

Execution Date: June 22, 1999

2. Name(s) and address(es) of receiving party(ies):

Name: Lori Davis

Address: 4622 Sunnyhill Street

West Lake Village, California 91362

- Individual(s) - U.S.
- Association
- General Partnership
- Limited Partnership
- Corporation
- Other:

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designation must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

(1,835,947 LORI'S MEMORY HOLD
1,826,785 LORI'S PERFECTION (2,105,651) ULTRA LITE

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Lisa Peller London, Esq.

Address: Finnegan, Henderson, Farabow,

Garrett & Dunner, L.L.P.

1300 I Street, N.W.

Washington, D.C. 20005-3315

6. Total number of applications and registrations involved: 3

7. Total fee (37 CFR 3.41): \$ 90

- Enclosed
- Authorized to be charged to deposit account
- Authorized to be charged to deposit account only if fee is deficient

8. Deposit account number:

06-0916

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Lisa Peller London, Esq.
Name of Person Signing

Lisa Peller London
Signature

June 25, 1999
Date

Total number of pages including cover sheet, attachments, and document: 3

06/28/1999 DMSJYEH 00000119 1835947

01 FC:481
02 FC:482

40.00 OP
50.00 OP

ASSIGNMENT

Lori Davis Hair, Inc., a Pennsylvania corporation with its principal place of business at 1230 American Blvd., West Chester, Pennsylvania 19380 ("Assignor"), is the owner of the marks identified in Exhibit A and of the U.S. trademark registrations therefor ("the Trademarks").

Lori Davis, a United States citizen, with an address at 4622 Sunnyhill Street, West Lake Village, California 91362 ("Assignee"), wishes to acquire the Trademarks.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Trademarks, together with the goodwill of the business associated with the Trademarks, and the right to sue and recover for past infringements, dilution, and other violations.

LORI DAVIS HAIR, INC.

By: 

Name: Edwin P. Carrubbo

Title: Secretary

Date: June 22, 1999

EXHIBIT A

FEDERALLY REGISTERED MARKS

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
LORI'S MEMORY HOLD	1,835,947	May 10, 1994
LORI'S PERFECTION	1, 826,785	March 15, 1994
ULTRA-LITE	2,105,651	October 14, 1997

OTHER MARKS

VOLUME PLUS HOLD