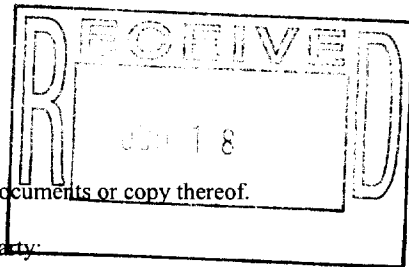


Client Code: MATSUH.010GEN

06-25-1999

REC



TO THE ASSISTANT COMMISSIONER OF PATENTS

101074733

and original documents or copy thereof.

1. Name of conveying party:

6-18-99

2. Name and address of receiving party:

Matsuhisa Corporation

Name: Nobuyuki Matsuhisa.

Address: 129 N. La Cienega Boulevard

City: Beverly Hills State: California ZIP: 90211

- Individual
- Association
- General Partnership
- Limited Partnership
- Corporation - California
- Other:

- Individual
- Association
- General Partnership
- Limited Partnership
- Corporation
- Other:

Additional names of conveying party attached?

Yes No

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional names and addresses attached?

Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other:

4. Registration number

a. Federal Trademark Registration No.: 1,959,250, registered on February 27, 1996.

Additional numbers attached? Yes No

Execution Dates: 1. June 10, 1999
2. June 10, 1999

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Lori L. Yamato
KNOBBE, MARTENS, OLSON & BEAR, LLP
Customer No. 20,995
Internal Address: Sixteenth Floor
Street Address: 620 Newport Center Drive
City: Newport Beach State: CA ZIP: 92660
Attorney's Docket No.: MATSUH.010GEN

7. Total fee (37 CFR 3.41): \$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: 11-1410

Please charge this account for any additional fees which may be required, or credit any overpayment to this account.

6. Total number of applications and registrations involved: 1

40E

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct, and any attached copy is a true copy of the original document.

Lori L. Yamato
Name of Person Signing

Signature

June 11, 1999
Date

Total number of pages including cover sheet, attachments and document: 4

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

06/24/1999 MTHAI1 00000210 1959250

LLY-1289.DOC:gl/050599

01 FC:481

40.00 DP

TRADEMARK
REEL: 001920 FRAME: 0253

TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of the 10th day of June, 1999, by and between Matsuhisa Corporation, a California corporation having a place of business at 129 N. La Cienega Boulevard, Beverly Hills, California 90211 (hereinafter referred to as "ASSIGNOR"), and Nobuyuki Matsuhisa, an individual having a place of business at 129 N. La Cienega Boulevard, Beverly Hills, California 90211 (hereinafter referred to as "ASSIGNEE").

WHEREAS, ASSIGNOR has adopted, used, is using, and is, to the best of its knowledge and belief, the owner of the trademark listed in Schedule A, attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (hereinafter collectively referred to as "Trademark") in the United States;

WHEREAS, ASSIGNOR has acquired goodwill associated with and symbolized by said Trademark and has not abandoned the same;

WHEREAS, ASSIGNOR is the owner of the federal trademark registration relating to the Trademark listed in Schedule B, attached hereto and incorporated herein by reference (hereinafter collectively referred to as "Registration");

WHEREAS, ASSIGNEE is desirous of acquiring all rights, title, and interest in and to the Trademark and the Registration; and

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the Trademark and Registration worldwide;

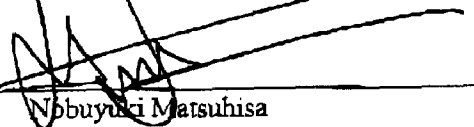
NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns and sells to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the following:

- () the Trademark set forth in Schedule A; and
- () the Registration set forth in Schedule B;

together with the goodwill symbolized by said Trademark and Registration, concurrent with the transfer of certain tangible assets as indicia of said goodwill.

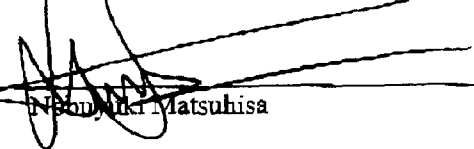
Executed at Beverly Hill, California, this 10th day of June, 1999.

MATSUHISA CORPORATION
a California corporation

By: 
Nobuyuki Matsuhisa

Executed at Beverly Hills California, this 10th day of June, 1999.

NOBUYUKI MATSUHISA
an individual

By: 
Nobuyuki Matsuhisa

STATE OF California
COUNTY OF Los Angeles } ss.

On 6-10-99, before me, M. Lamorie Notary Public, personally appeared Nobuyuki Matsuhisa ~~personally known to me~~ (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity(ies), and that by his signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]

M. Lamorie
Signature



N.M.

SCHEDULES TO TRADEMARK ASSIGNMENT

SCHEDULE A

Mark: NOBU

SCHEDULE B

Federal Trademark Registration(s):

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>	<u>INTL. CLASS</u>
NOBU	1,959,250	February 27, 1996	42

TMASSIGN.DOC:gl
033099