FORM PTO-1618A Expires 06/30/99 OMB 0651-0027

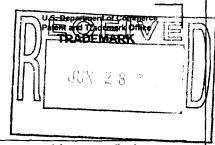
06-29-1999



RE

101082074

_..EET



TRADEMARKS ONLY					
	Please record the attached original document(s) or copy(ies).				
Submission Type	Conveyance Type				
X New	X Assignment License				
Resubmission (Non-Recordation) Document ID #	Security Agreement X Nunc Pro Tunc Assignment				
Correction of PTO Error	Effective Date Merger Month Day Year				
Reel # Frame #	3/15/00				
Corrective Document	Change of Name 6-28-29				
Reel # Frame #	Other				
Conveying Party	Mark if additional names of conveying parties attached Execution Date				
Name Sara Lee Corporation	Month Day Year 5/18/99				
Formerly					
Individual General Partnership	Limited Partnership X Corporation Association				
Other					
Citizenship/State of Incorporation/Organization	tion Maryland				
Receiving Party Mark if additional names of receiving parties attached					
Name DEA Leasing, LLC					
DBA/AKA/TA					
Composed of					
Address (line 1) 125 South Wacker Drive					
Address (line 2) Suite 300					
Address (line 3) Chicago	Illinois 60606 Zip Code				
Individual General Partnership	State/Country Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an				
Corporation Association	appointment of a domestic representative should be attached.				
X Other Limited Liability Company	(Designation must be a separate document from Assignment.)				
Citizenship/State of Incorporation/Organization	tion Delaware				
28/1999 DMGUYEN 00000212 75689151 FOR	OFFICE USE ONLY				
FC:481 400.00 GP 400.00 GP					
I V					

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to: Commissioner of Patents and Trademarks, Box Assignments , Washington, D.C. 20231

FORM PTO- Expires 06/30/99 OMB 0651-0027	618B	Page 2	U.S. Department of Commerce Patent and Trademark Office TRADEMARK	
Domestic R	epresentative Name and Add	ress Enter for the first Re	eceiving Party only.	
Name				
Address (line 1)				
Address (line 2)				
Address (line 3)				
Address (line 4)				
Correspond	ent Name and Address Area C	code and Telephone Number	(336) 519–7439	
Name	Kathleen Frith			
Address (line 1)	Sara Lee Corporation			
Address (line 2)	470 Hanes Mill Road			
Address (line 3)	Winston-Salem, NC 27105			
Address (line 4)				
Pages	Enter the total number of pages o	f the attached conveyance do	cument # 2	
Trademark /	including any attachments. Application Number(s) or Reg	sistration Number(s)	Mark if additional numbers attached	
	Trademark Application Number or the Regi	-		
Trac	emark Application Number(s)	i Registi	ration Number(s)	
75/689,15	1	2,033,337	788,802	
74/519,07	2	1,138,005	1,232,082 1,998,681	
		724,564	1,186,975 1,148,464	
Number of I	Properties Enter the total num	ber of properties involved.	# 17	
Fee Amoun		perties Listed (37 CFR 3.41):	\$ 440.00	
	Payment: Enclosed	X Deposit Account	<u> </u>	
Deposit A	CCOUNT Syment by deposit account or if additional fe	es can be charged to the account.)		
(======================================		Account Number:	#	
	Authoriz	zation to charge additional fees:	Yes No	
Statement a	nd Signature			
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.				
Kathleen	Rrith /	athlew Frith	lo·10·99	
	of Person Signing	Signature	Date Signed	

FORM PTO-1618C Expires 06/30/99 OMB 0651-0027

RECORDATION FORM COVER SHEET CONTINUATION TRADEMARKS ONLY

U.S. Department of Commerce Patent and Trademark Office TRADEMARK

	NO OILLI
Conveying Party Enter Additional Conveying Party	lark if additional names of conveying parties attached Execution Date Month Day Year
Name Sara Lee Corporation	5/18/99
Formerly	
Individual General Partnership Limited	d Partnership X Corporation Association
Other	
Citizenship State of Incorporation/Organization	Maryland
Receiving Party Enter Additional Receiving Party Mark if	additional names of receiving parties attached
Name DEA Leasing, LLC	
DBA/AKA/TA	
Composed of	
Address (line 1) 125 South Wacker Road	
Address (line 2) Suite 300	
Address (line 3) Chicago	Illinois 60606
City Individual General Partnership Lim Corporation Association	ited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached (Designation must be a separate
X Other Limited Liability Company	document from the Assignment.)
Citizenship/State of Incorporation/Organization	Delaware
Trademark Application Number(s) or Registra Enter either the Trademark Application Number or the Registration	1
Trademark Application Number(s)	Registration Number(s)
	2.104.740
	1,923,858
	1,939,220
	[1,151,831
	2,125,917
	1
	670,685

ASSIGNMENT

State of North Carolina)	
)	SS.
County of Forsyth)	

WHEREAS Sara Lee Corporation, (hereinafter called "Assignor"), a Maryland corporation has adopted, used, and is using the trademarks listed on the attached schedule; and

WHEREAS DEA Leasing, L.L.C., (hereinafter called "Assignee"), a Delaware Limited Liability Company, is desirous of acquiring said trademarks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee, nunc pro tunc as of March 15, 1999, all rights, title, and interest in and to said trademarks together with the goodwill of the business symbolized by the mark and the registrations and applications thereof.

Assignor warrants that it is the lawful owner of all rights transferred to Assignee by this Assignment.

Sara Lee Corporation
A Maryland Corporation

Date: 18-5-99

Arthur J. DeBaugh

Assistant Secretary

Subscribed and sworn to before me this \emph{IS} day of \emph{Mriy} , 1999_.

OFFICIAL SEAL
Notary Public, North Carolina
County of Forsyth
K. A. PAXTON
My Commission Expires October 27, 2003

Notary Public

My commission expires on: 10-27-2003

SCHEDULE

Application No.

75/689,151 AMERICAN STAR

74/519,072 MORE BEEF THAN BUN

Registration No.

2,033,337 BAGEL STUFFS 1,138,005 BEEF-N-ETTE

724,564 BEST'S

1,993,821 BEST'S KOSHER

1,232,082 BEST KOSHER & COW

1,186,975 CHICAGO KOSHER STYLIZED

788,802 COW DEVICE 1,998,681 DELI NOW

1,148,464 FEINBERG KOSHER & DESIGN

2,104,740 MORE BEEF THAN BUN

1,923,858 SHOFAR

1,939,220 SHOFAR KOSHER FOODS & DESIGN

1,151,831 SINAI 48 KOSHER & DESIGN

2,125,917 THE DIFFERENCE IS IN THE TASTE

670,685 WILNO

RECORDED: 06/28/1999