

06-30-1999



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Change of Name

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06/29/1999 DNGUYEN 00000247 75498006

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**Trademark Application Number(s)**

**Registration Number(s)**

<input type="text" value="75498006"/>	<input type="text" value="75498003"/>	<input type="text"/>
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Douglas R. Bush

Name of Person Signing

  
Signature

  
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ASSIGNMENT

WHEREAS, Digital Marketing Services, Inc. ("Assignor"), a Delaware corporation having a business address at 2413 Cypress Drive, Lewisville, Texas 75067-6532, has adopted and used in its business various service marks that are listed on Attachment 1 (the "Service Marks") and sought to register the same with the United States Patent and Trademark Office;

WHEREAS, America Online, Inc. ("Assignee"), a Delaware corporation, having a business address of 22000 AOL Way, Dulles, Virginia 20166, seeks to acquire all of Assignor's right, title and interest in and to the Service Marks worldwide and all applications therefore as the successor in interest to that portion of Assignor's ongoing and existing business to which the Service Marks pertain;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest worldwide in and to the Service Marks and all registrations or application thereof, together with the goodwill of its business symbolized by the Service Marks as well as all rights to recover any damages or seek other relief for any claims, past or present, pertaining to the Service Marks.

DIGITAL MARKETING SERVICES, INC.

By 

Printed Name DENNIS E. GONIER

Title PRESIDENT

Date 6-17-99

**ATTACHMENT NO. 1**

<b>Mark</b>	<b>Filing Date</b>	<b>Application No.</b>	<b>Classes</b>
AOL REWARDS	June 8, 1998	75-498,006	35
AOL ONLINE REWARDS PROGRAM	June 8, 1998	75-498,003	35

TOTAL P.03

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