

06-30-1999



101080046

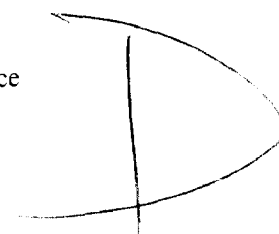
CERTIFICATE OF EXPRESS MAILING

I hereby certify that this document was deposited with the U.S. Postal Service, Express Mail Post Office to Addressee Service Express Mail No. EE643319305US to: Assistant Commissioner for Trademarks

Box Assignment  
2900 Crystal Drive  
Arlington, Virginia 22202-3513

This 21 day of June, 1999.

  
Lisa M. Gigliotti



**RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY**

**TO THE HONORABLE COMMISSIONER OF PATENTS AND TRADEMARKS**

**Please record the attached original documents or copy thereof.**

1. Name of Conveying Party:

Maybelline Cosmetics Corporation  
Delaware Corporation

2. Name and Address of Receiving Party:

Cosmair Creative, Inc.  
575 Fifth Avenue  
New York, New York 10017  
Delaware Corporation

3. Nature of Conveyance: Change of Name  
Execution Date: January 29, 1999

4. Trademark Application Serial Nos.: See Attached

5. Trademark Registration Nos.: See Attached

6. Name and address of party to whom correspondence concerning document should be mailed:

Lisa M. Gigliotti, Esq.  
Cosmair Creative, Inc.  
575 Fifth Avenue  
New York, New York, 10017

Total number of registrations/applications involved: 29



06-22-1999  
U.S. Patent & TMOtc/TM Mail Rcpt Dt. #01

06/29/1999 DNGUYEN 00000236 75545832

01 FC:481  
02 FC:482


40.00 DP  
700.00 DP

**TRADEMARK  
REEL: 001920 FRAME: 0720**

Total Fee (37 CFR § 3.41): \$740.00      Check No. 494506 is attached.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Dated: June 2, 1999



Lisa M. Gigliotti

Total: Three pages

**Trademark Application Serial Nos.:**

75/545,832 – WHAT’S HAPPENING ON THE STREET?  
75/546,641 – WHAT’S HAPPENING ON THE STREET THESE DAYS?  
75/165,422 – CONTOUR

**Trademark Registration Nos.:**

2,027,188 – ATARA  
1,864,977 – A.W.A.R.E.  
2,137,861 – BLONDE DIMENSIONS  
2,147,169 – BODY & BOUNCE  
2,033,767 – CAT  
2,091,254 – CENTIGRADE  
1,746,704 – COLOUR FUSION  
2,095,072 – DIRECT  
2,063,447 – EARN A BETTER LIVING, LIVE A BETTER LIFE  
2,181,312 – EXPRESS FINISH  
2,055,887 – FAT CAT  
1,986,308 – FRAMEWORK  
2,097,572 – GLASS  
2,097,573 – HOT SETS  
1,444,754 -- INFAMOUS  
2,207,597 -- INTERBOND  
2,168,928 – LIFT & SHINE  
1,532,524 -- NOTORIOUS  
2,012,747 – ONE 2 ONE  
2,093,631 – ONE 2 ONE DESIGN  
2,033,034 – DESIGN ONLY (One 2 One)  
2,097,571 – OUTLINE  
2,027,008 – PREART  
2,150,265 – QUICK DRY  
2,107,831 – SHADES ABOVE  
2,079,233 – TO PRESERVE AND PROTECT

**CERTIFICATE OF AMENDMENT**  
**OF**  
**CERTIFICATE OF INCORPORATION**  
**OF**  
**MAYBELLINE COSMETICS CORPORATION**

Maybelline Cosmetics Corporation (the "Corporation"), a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware, DOES HEREBY CERTIFY:

**FIRST.** That the Board of Directors of the Corporation, adopted the following resolution by unanimous written consent in accordance with Section 141(f) of the General Corporation Law of the State of Delaware:

**"RESOLVED**, that the Board of Directors hereby declares it advisable and in the best interests of the corporation that Article FIRST of the Certificate of Incorporation be amended to read as follows:


**'FIRST):** The name of this corporation shall be:

**COSMABE CREATIVE, INC."**

**SECOND.** That the said amendment has been consented to and authorized by the sole stockholder of the Corporation by written consent given in accordance with the provisions of Section 228 of the General Corporation Law of the State of Delaware.

**THIRD.** That the aforesaid amendment was duly adopted in accordance with the applicable provisions of Sections 242 and 228 of the General Corporation Law of the State of Delaware.

**IN WITNESS WHEREOF**, said corporation has caused this Certificate to be signed by John D. Sullivan, Vice President, this 27<sup>th</sup> day of January, 1999.

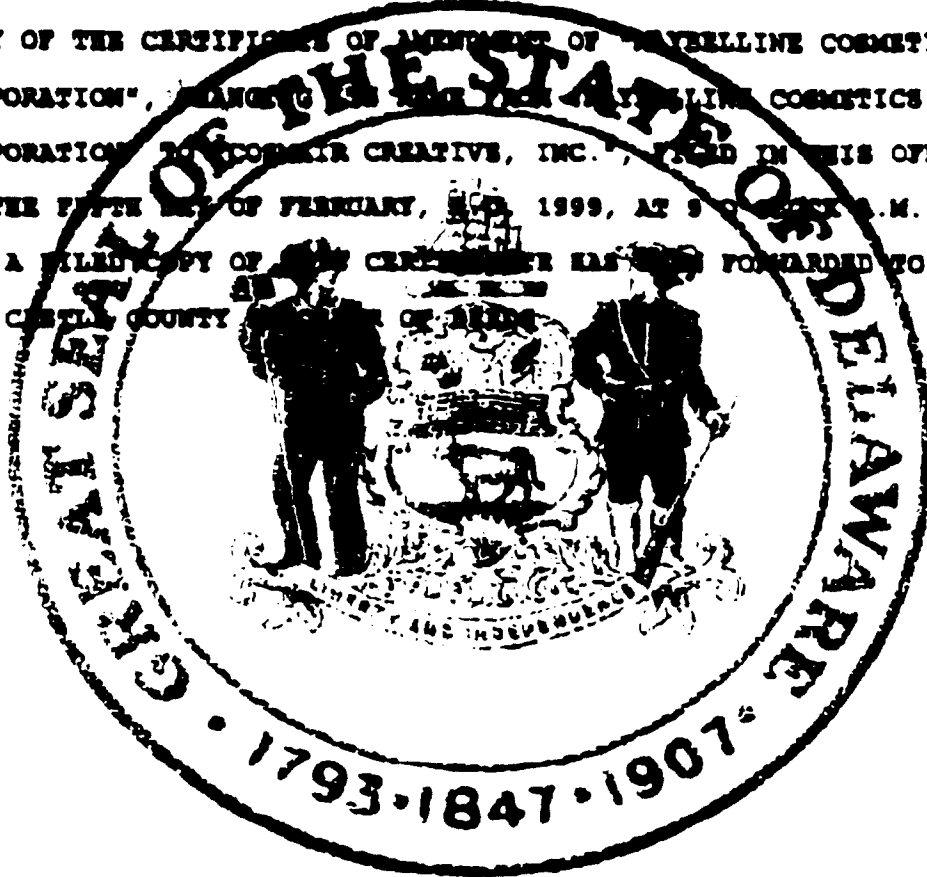
  
John D. Sullivan  
Vice President

XX

State of Delaware  
Office of the Secretary of State PAGE 1

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "LYRELLINE COSMETICS CORPORATION", CHANGING THE NAME FROM LYRELLINE COSMETICS CORPORATION TO "COSMETIC CREATIVE, INC.", FILED IN THIS OFFICE ON THE FIFTH DAY OF FEBRUARY, 1999, AT 9 O'CLOCK A.M.

A FILED COPY OF THE CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY CLERK OF COURTS.



  
Edward J. Freel, Secretary of State

2318269 8100

991046938

AUTHENTICATION: 9561104  
DATE: 02-05-99