FORM PTO-1594 (Modified) (Rev. 6-93) OMB No. 0651-0011 (ε rp.4/94) Copyright 1994-97 LegalStar TM05/REV03	- Docket No.: 16 - 30 - 1999 , Scrapton Gillette				
Copyright 1994-97 LegalStar W 1994-97 LegalStar TM05/REV03	Sci anton Griette				
- 4 11 11 0 1 5 5	ached original documents or copy thereof.				
1. Name of conveying party(ies): Advanstar Communications, Inc. 131 West First St., Duluth, MN 55802	101079760 2. Name and address of receiving party(ies): Name: Scranton Gillette Communications, Inc. Internal Address:				
☐ Individual(s) ☐ Association ☐ General Partnership ☐ Limited Pa ☑ Corporation-State New York ☐ Other ☐ Additional names(s) of conveying party(ies) ☐ Yes ☑	City: Des Plaines State: IL ZIP: 60616				
3. Nature of conveyance:	If assignee is not domiciled in the United States, a domestic designation is ☐ Yes ☐ N				
4. Application number(s) or registration numbers(s):A. Trademark Application No.(s)	B. Trademark Registration No.(s) 2,031,047 06-21-1999				
Additiona	Il numbers				
5. Name and address of party to whom correspondent concerning document should be mailed:	6. Total number of applications and registrations involved:				
Name: Edward M. Keating Internal Address: DORN, McEACHRAN, JAMBOR & KEATING	7. Total fee (37 CFR 3.41):\$ \$40.00 Enclosed Authorized to be charged to deposit account				
Street Address: 55 E. Monroe St Ste. 2940	8. Deposit account number:				
City: Chicago State: IL ZIP:	60603				
DO NOT USE THIS SPACE					
01 FC:481 40.00 OP					
9. Statement and signature.	ng information is true and correct and any attached copy is a true copy				
Edward M. Keating	June 17, 1999				
Name of Person Signing Total number of page	Signature s including cover sheet, attachments, and				

TRADEMARK REEL: 001920 FRAME: 0786



06-21-1999

TRADEMARK ASSIGNMENT

U.S. Patent & TMOfc/TM Mail Rcpt Dt. #39

WHEREAS, Advanstar Communications, Inc., a New York corporation (hereinafter called "Advanstar"), whose address is 131 West First St., Duluth, MN 55802, has adopted, used and is using the trademark ITS WORLD which is registered in the United States Patent and Trademark Office, Registration No. 2,031,047, and

WHEREAS, Scranton Gillette Communications, Inc., an Illinois corporation, whose address is 380 E. Northwest Highway, Des Plaines, Illinois 60616, is desirous of acquiring said trademark and the registration thereof;

NOW, THEREFORE, for and in consideration of the sum of ten (\$10.00) dollars and other good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Advanstar Communications, Inc. does hereby sell, grant, convey and \mathcal{EF} 175 assign to Scranton Gillette Communications, Inc. all right, title and interest in and to the said trademark together with the goodwill of the business symbolized by the trademark and the above identified registration thereof.

ADH

IN WITNESS WHEREOF, Advanstar has executed this assignment to be effective on December 15, 1998

ADVANSTAR COMMUNICATIONS, INC.

Adele D. Hartwick, Vice President, Treasurer

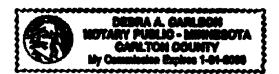
and Controller

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STATE O	F MINNESOTA)		
) ss		
COUNTY	OF ST. LOUIS)		
	On this/8	8th day of _	MARCH	1999, before me a
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On this <u>/8th</u> day of <u>MACH</u> 1999, before me a notary public in and for the county aforesaid came Adele D. Hartwick, known to me to be Vice President, Treasurer and Controller of Advanstar Communications, Inc., a New York corporation, who duly acknowledged that she executed the foregoing assignment for and on behalf of Advanstar Communications, Inc. for the use and purposes set forth.

Notary Public



RECORDED: 06/21/1999