

6-21-99

06-30-1999

Form PTO-1594 (Rev. 6-93)

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COVER SHEET ONLY

U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office



of Page

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attached original documents or copy thereof.

06-21-1999

U.S. Patent & TMO/c/TM Mail Rcpt Dt. #54

- Individual(s)
- General Partnership
- Corporation-State Minnesota
- Other \_\_\_\_\_
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

Execution Date: February 24, 1999

2. Name and address of receiving party(ies):

Name: Reinhart FoodService, Inc.

Internal Address: \_\_\_\_\_

Street Address: 1500 Saint James Street

City: La Crosse State: WI Zip: 54602

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporate-State Wisconsin
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,727,902 1,835,592

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Marta S. Levine

Internal Address: \_\_\_\_\_

Street Address: Quarles & Brady LLP

411 East Wisconsin Avenue

City: Milwaukee State: Wisconsin Zip: 53202

6. Total number of applications and registrations involved:

2

7. Total Fee (37 CFR 3.41) .....\$ 65.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number

17-0055

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Marta S. Levine  
Name of person signing

Marta Levine  
Signature

June 18, 1999  
Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents and Trademarks, Box Assignments  
Washington, D.C. 20231

06/29/1999 DMSUYEN 00000272 170055 1727902

01 FC:481 40.00 CH  
02 FC:482 25.00 CH

QBMRK\4386043.1

TRADEMARK  
REEL: 001920 FRAME: 0852

**Confirmatory Assignment of Trademark**

This Confirmatory Assignment of Trademark is made as of the 24 day of February, 1999, by Sparta Foods, Inc., a Minnesota corporation with its principal place of business at 1565 First Avenue Northwest, New Brighton, Minnesota 55112 ("Sparta"), and Reinhart FoodService, Inc., a Wisconsin corporation with its principal place of business at 1500 Saint James Street, La Crosse, Wisconsin 54602 ("Reinhart").

WHEREAS, Sparta is the owner of the trademark SAN PABLO used in connection with certain food products, including flour tortillas, corn tortillas, and tortilla chips (the "Mark"), and the U.S. Trademark Registration Nos. 1,727,902 and 1,835,592 for the Mark (the "Registrations");

AND WHEREAS, Reinhart is desirous of acquiring said Mark, the Registrations, and the business and good will of the business in connection therewith.

NOW, THEREFORE, for and in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby expressly acknowledged, Sparta agrees to sell, assign, and transfer to Reinhart, and does hereby sell, assign, and transfer to Reinhart, Sparta's entire right, title and interest in and to the Mark and the Registrations, together with the good will of the business symbolized by the Mark and Registrations, and Sparta's entire right, title and interest in and to any and all claims and demands it may have, at law or in equity, for past infringement of the Mark.

This Confirmatory Assignment of Trademark is governed by and subject to the terms of the Manufacturing Agreement by and between Sparta and Reinhart, dated as of 24 day of February, 1999.

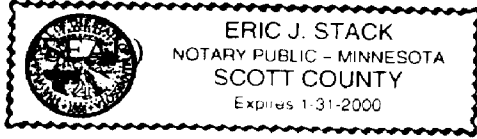
IN WITNESS WHEREOF, Sparta has caused this Confirmatory Assignment of Trademark to be executed and sealed by its duly authorized officer as of the date first written above.


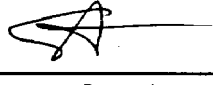
SPARTA FOODS, INC.

By: Joel P. Bachul  
Name: Joel P. Bachul  
Title: President + CEO

STATE OF MN )  
 )  
Scott COUNTY )

Personally came before me this 24 day of Feb., 1999. the above named individual, to me known to be the person who executed the foregoing instrument and acknowledged the same.



   
\_\_\_\_\_  
Notary Public, State of MN  
My commission expires: 1-31-2000