

6-26-99

07-01-1999



ET
Y

Docket No.:

4472-27 and 4472-28

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To the Honorable Commissioner of Patents and Trademarks, 101080426 attached original documents or copy thereof

1. Name of conveying party(ies):
BAB Operations, Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State **Illinois**
 Other _____

Additional names(s) of conveying party(ies) Yes No

2. Name and address of receiving party(ies):

Name: **BAB Holdings, Inc.**

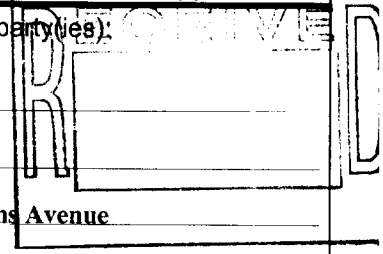
Internal Address: _____

Street Address: **8501 W. Higgins Avenue**

City: **Chicago** State: **IL** ZIP: **60631**

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State **Illinois**
 Other _____

If assignee is not domiciled in the United States, a domestic designation is Yes N
(Designations must be a separate document from
Additional name(s) & address(es) Yes N



3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: **March 29, 1999**

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

Additional numbers Yes No

B. Trademark Registration No.(s)

1,566,535
1,624,083

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Norman E. Lehrer, P.C.**

Internal Address: _____

Street Address: **1205 North Kings Highway**

City: **Cherry Hill** State: **NJ** ZIP: **08034**

6. Total number of applications and registrations involved:..... **2**

7. Total fee (37 CFR 3.41):.....\$ **\$65.00**

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:

12-1023

DO NOT USE THIS SPACE

06/30/1999 INQUIRY 00000215 121023 1566535
01 FC:481 40.00 CH
02 FC:482 25.00 CH

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Norman E. Lehrer *Norman E. Lehrer* **June 25, 1999**
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and



SERVICE MARK ASSIGNMENT

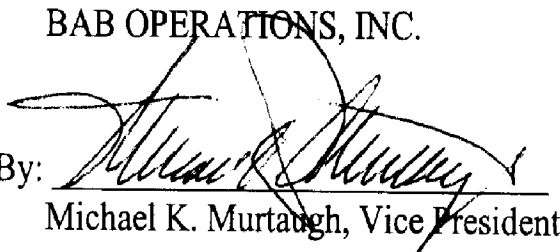
WHEREAS BAB Operations, Inc., an Illinois corporation having a business address of 8501 W. Higgins Avenue, Suite 320, Chicago, Illinois 60631 is the owner of the service marks JACOBS BROS. BAGELS and Design and JACOBS BROS. BAGELS and U.S. Service Mark Registration Nos. 1,566,535 and 1,624,083 registered on November 14, 1989 and November 20, 1990, respectively; and

WHEREAS BAB Holdings, Inc., an Illinois corporation having a business address of 8501 W. Higgins Avenue, Suite 320, Chicago, Illinois 60631 is desirous of acquiring said marks, registrations and the goodwill of the business associated therewith;

NOW, THEREFORE, for one dollar and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, BAB Operations, Inc. hereby assigns to BAB Holdings, Inc. its entire right, title and interest in and to the marks and registrations and the goodwill of the business associated therewith.

BAB OPERATIONS, INC.

By:



Michael K. Murtaugh, Vice President

Date: 3-29-99