



RECORDATION  
TRADEMARK

07-01-1999

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

06-24-1999

U.S. Patent & TMOic/TM Mail Rcpt Dt. #51

Commissioner of Patents and Trademarks



101080662

documents or copy thereof.

1. Name of conveying party(ies):

TRIMARK (JERSEY) LIMITED

- Individual(s)
- General Partnership
- Corporation-State
- Other Foreign Corporation
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

*22*

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: June 7, 1999

2. Name and address of receiving party(ies)

Name: J. STRICKLAND & CO.

Internal Address: \_\_\_\_\_

Street Address: 1400 Ragan Street

City: Memphis State: TN ZIP: 38106

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Tennessee
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

*tm*

B. Trademark Registration No.(s)

1,550,661

1,286,725

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Peter J. Georges

Internal Address: BRENEMAN & GEORGES

Street Address: 3150 Commonwealth Avenue

City: Alexandria State: VA ZIP: 22305

6. Total number of applications and registrations involved: \_\_\_\_\_

2

7. Total fee (37 CFR 3.41).....\$ 65.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

18-2361

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

*Chg 65*

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Peter J. Georges

Name of Person Signing

*Peter J. Georges*  
Signature

6-24-99

Date

Total number of pages including cover sheet, attachments, and document: \_\_\_\_\_

4

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments

TRADEMARK  
REEL: 001921 FRAME: 0963

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT OF REGISTRATIONS

STATE OF TENNESSEE

COUNTY OF SHELBY (SS)

WHEREAS, TRIMARK (JERSEY) LIMITED of Queens House, Don Road, St. Helier, Jersey, has adopted, and is using marks which are registered in the United States Patent Office, registration number 1,550,661 dated August 8, 1989 and registration number 1,286,725 dated July 24, 1984 and;

WHEREAS J. STRICKLAND & CO. of 1400 Ragan Street, Memphis, Tennessee, is desirous of acquiring said marks and the registrations thereof;

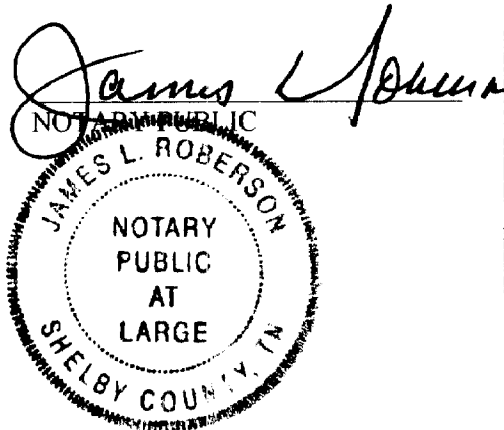
NOW, THEREFORE, said TRIMARK (JERSEY) LTD does hereby assign effective as of June 7, 1999 to J. STRICKLAND & CO. all right, title, and interest in and to the said marks, together with the good will of the business symbolized by the marks, and the registrations thereof number 1,550,661 and 1,286,725.

[Signature]  
TRIMARK JERSEY LIMITED

BY: Attorney in fact  
(Title)

Before me, a notary public in and for said State and County, duly commissioned and qualified, personally appeared MARK DAVIS with whom I am personally acquainted and who, upon oath, acknowledged himself to be the ATTY IN FACT of TRIMARK Jersey Limited, the within named bargainer, a corporation and that he, as such ATTY IN FACT being authorized to do so, executed the foregoing instrument for the purposes therein contained by signing the name of the corporation by himself as such ATTY IN FACT.

WITNESS my hand and seal this the 7<sup>th</sup> day of JUNE, 1999.



My commission expires:

MY COMMISSION EXPIRES MAY 16, 2001