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U.S. Department of Commerce
Patent and Trademark Office

U.S. Patent & TMO/c/TM Mail Rcpt Dt. #47



To the Honorable Commissioner of Patents and Trade

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its or copy thereof.

1. Name of conveying party(ies):

Name: Cable Avails Associates

- Individual(s)
- General Partnership
- Corporation-State (Delaware)
- Other A Joint Venture

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and Address of receiving party(ies)

Name: Cowles Business Media, Inc.

Address: 6 River Bend Center
911 Hope Street
Stamford, Connecticut 06907

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: January 21, 1994

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Connecticut
- Other:

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,742,278

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Deborah K. Squiers
Cowan, Liebowitz & Latman, P.C.
1133 Avenue of the Americas
New York, NY 10036-6799

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41)..... \$ 40.00

- Enclosed
- Any deficiency is authorized to be charged to Deposit Account No. 03-3415.

8. Deposit Account No. 03-3415

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Deborah K. Squiers

Deborah K. Squiers June 23, 1999

Signature

Date

Total number of pages including cover sheet, attachments, and document: 2

Mail to: Commissioner of Patents & Trademarks, Box Assignments, Washington, D.C. 20231

UNITED STATES TRADEMARK ASSIGNMENT

WHEREAS, Cable Avails Associates, a Joint Venture, a partnership organized under the laws of the State of Delaware (hereinafter "ASSIGNOR"), has adopted and is using the mark Cable Avails (hereinafter "Mark"); and

WHEREAS, ASSIGNOR has been granted by the United States Patent and Trademark Office a United States trademark registration for the Mark on December 22, 1992, under Registration No. 1,742,278; and

WHEREAS, Cowles Business Media, Inc., a corporation organized and existing under the laws of the State of Connecticut (hereinafter "ASSIGNEE"), desires to acquire the entire right, title and interest in the Mark -- together with the good will of the business with which the Mark is used and which is symbolized by the Mark -- and any and all registrations and applications for registration of the Mark;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged by said ASSIGNOR, ASSIGNOR hereby sells, transfers, conveys and assigns unto said ASSIGNEE its entire right, title and interest in and to (i) the Mark, (ii) all registrations and applications for registration of the Mark, including those specifically identified above, (iii) the right to recover for past infringement of the Mark, and (iv) the good will of the business in connection with which the Mark is used and which is symbolized by the Mark.

Cable Avails Associates, a Joint Venture

By: Denver Publishing Investors II, Limited Partnership

Its: General Partner

By: Somerset Communications, Inc.

Its: General Partner

By: Paul F. Kagan
Paul F. Kagan

Its: President

And By: Broadband Publishing, Inc.

Its: General Partner

By: Thomas P. Southwick
Thomas P. Southwick

Its: President

STATE OF Colorado)
) ss.
CITY AND COUNTY OF Denver)

On this 21st day of January, 1994, before me personally appeared Paul F. Kagan and Thomas P. Southwick, to me personally known to be the individuals who executed the foregoing Assignment and who acknowledged to me that they executed the same as a free act on behalf of Somerset Communications, Inc. on behalf of Denver Publishing Investors II, Limited Partnership; and, on behalf of Broadband Publishing, Inc., respectively, on behalf of Cable Avails Associates, a Joint Venture for the purpose herein set forth.

Judith A. Coulson
Notary Public
Commission expires May 5, 1994.

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