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To the Honorable Commissioner of Patent

ed original documents or copy hereof.

1. Name of conveying party(ies):

F. J. Burrus S.A.

- Individual(s)
- General Partnership
- Corporation-State Switzerland
- Other

Additional name(s) of conveying party(ies) attached Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: January 22, 1999

2. Name and address of receiving party(ies):

Name: Sullana Tabac SA
Address: Grienbachstrasse 11
CH 6300 Zug, Switzerland

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Switzerland
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:
 Yes No
(Designations must be a separate document from Assignment)
Additional name(s) & addresses attached?
 Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) B. Trademark Registration No.(s).
1,786,513 1,749,873

Additional Numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Lawrence E. Apolzon
Internal Address: Fross Zelnick Lehrman & Zissu, P.C.
Street Address: 866 United Nations Plaza
City: New York State: NY Zip: 10017



06-25-1999

U.S. Patent & TMOfc/TM Mail Rcpt Dt. #7C

6. Total number of applications and registration involved:..... 2

7. Total fee (37 CFR 3.41) \$ 65.00

- Enclosed
 - Authorized to be charged to deposit account
- (Only if total fee is not sufficient)

8. Deposit account number:

23-0825-0576900

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

07/02/1999 NTHA11 00000146 1786513

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

01 FC:401
02 FC:402

Lawrence E. Apolzon
Name of Person Signing

[Signature]
Signature

6/25/99
Date

Total number of pages comprising cover sheet: _____

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

REG. NO. : 1,786,513
REG. DATE : August 10, 1993
MARK : PIERRE CARDIN
CLASS : 34

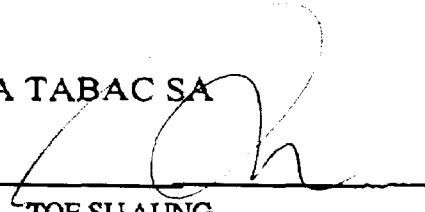
APPOINTMENT OF DOMESTIC REPRESENTATIVE

Assistant Commissioner for
Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-9300

Sir:

SULLANA TABAC SA, a corporation organized and existing under the laws of Switzerland, located and doing business at Grienbachstrasse 11, CH-6300 Zug, Switzerland, the proprietor of the above-identified trademark registration, hereby appoints the firm Fross Zelnick & Lehrman & Zissu P.C., attorneys at law, of 866 United Nations Plaza, New York, New York 10017 (telephone 212-813-9500), its attorneys and representative upon whom notices or process in proceedings affecting the above-identified mark may be served.

SULLANA TABAC SA

By: 
Name: TOE SU AUNG
Title: AUTHORISED ATTORNEY
Date of Signature: 14 May 1999

TRADE MARK ASSIGNMENT - USA

WHEREAS, F.J. BURRUS SA, a company incorporated under the laws of Switzerland with offices at 17, Route de France, CH-2926 BONCOURT, (JU), Switzerland (the "Assignor") is the owner of the following trade marks (the "Trademarks") now registered at the United States Patent and Trademark Office:

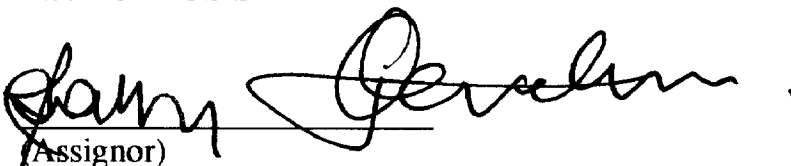
<u>Trademark</u>	<u>Registration No.</u>	<u>Class</u>	<u>Country</u>
PIERRE CARDIN	1786513	34	USA
P Logo	1749873	34	USA
LES PLUS DE CARDIN	1758045	34	USA

WHEREAS, SULLANA TABAC SA, a company incorporated under the laws of Switzerland of Grienbachstrasse 11, CH 6300 Zug, Switzerland (the "Assignee") is desirous of acquiring the Trademarks in International Class 34 only and all associated goodwill in the Trademarks;

NOW THEREFORE for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor hereby assigns to the Assignee all right, title and interest in the Trademarks and the above-named registrations, together with the goodwill of the business symbolised by the Trademarks in so far as the same relates to goods in International Class 34 and with all claims that could be asserted by the Assignor arising out of or relating to the use or ownership of the Trademarks.

Date: 22. 01. 1999.

For and on behalf of
F.J. BURRUS SA



(Assignor)

Name: F. Balley
Title: Legal Affairs
Director

A. van Oevelen
Finance
Director

U/LBR/kd/Assignme/usa-lr.doc/22.1.99