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Expires 06/30/99  
OMB 0651-0027



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U.S. Department of Commerce  
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#### Conveyance Type

- Assignment  License
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- Merger  Effective Date  
Month Day Year
- Change of Name
- Other

#### Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name

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- Individual  General Partnership  Limited Partnership  Corporation  Association
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Citizenship/State of Incorporation/Organization

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07/06/1999 MTHAI1 00000276 220440 789364  
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REEL: 001923 FRAME: 0678

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name Michael A. Parks, Esq.

Address (line 1) Kirkland & Ellis

Address (line 2) 200 East Randolph Drive, Suite 5300

Address (line 3) Chicago, Illinois 60601

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number (312) 861-2150

Name Michael A. Parks, Esq.

Address (line 1) Kirkland & Ellis

Address (line 2) 200 East Randolph Drive, Suite 5300

Address (line 3) Chicago, Illinois 60601

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# 1

**Trademark Application Number(s) or Registration Number(s)**

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**Trademark Application Number(s)**

**Registration Number(s)**


789364		

**Number of Properties**

Enter the total number of properties involved.

# 1

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$ 40.00

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

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Authorization to charge additional fees:

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Michael A. Parks

Name of Person Signing

Michael A. Parks

Signature

June 25, 1999

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ASSIGNMENT OF REGISTRATION

STATE OF CALIFORNIA )  
 ) ss:  
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WHEREAS, TEEN PUBLICATIONS, INC., 8490 Sunset Blvd., Los Angeles, California, 90069, has adopted, used and is using a mark which is registered in the United States Patent Office, Registration No. 789364, dated May 11, 1965; and

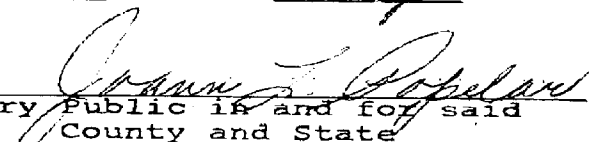
WHEREAS, PETERSEN PUBLISHING COMPANY, of 8490 Sunset Blvd., Los Angeles, California, 90069, is desirous of acquiring said mark and the registration thereof;

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By:   
Robert J. Gottlieb, Secretary

Subscribed and sworn to before me  
this 5<sup>th</sup> day of May, 1971.

  
Notary Public in and for said  
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