Tab settings Tab Commissioner of Patents and Tr	7-07-1999  V.S. DEPARTMENT OF Patent and Trademark   I documents or copy thereof.  O1084513  2. Name and address of receiving party(ies)  Name: First Source Financial LLP
□ Individual(s) □ Association □ General Partnership □ Limited Partnership ⊠ Corporation-State DE □ Other ————————————————————————————————————	Internal Address:  Street Address: 2850 W. Golf Road - 5 <sup>th</sup> Floor  City: Rolling Meadows State: IL Zip: 60008  Individual(s) citzenship ————————————————————————————————————
□ Other  May 12, 1999  Execution Date:  4. Application number(s) or trademark  A. Trademark Application No.(s)	If assignee is not domiciled in the United States, a designation is attached: □ Yes □ No (Designations must be a separate document from assignment)  Additional name(s) & address(es) attached? □ Yes ☒ No  B. Trademark Registration 1,276,576 995,979 989,000 1,613,970 1,506,560 1,992,040 1,186,245 1,165,943 816,640 801,926 802,301
5. Name and address of party to whom correspondence concerning document should be mailed:  Name: Federal Research Corp.  Internal Address:	6. Total number of applications and registrations  7. Total fee (37 CFR 3.41) \$ 290.00
Street Address: 400 Seventh St NW  Sent 161  City: Washington Stat - DC ZIP 20006  DO NOT USE THE	8. Deposit account number:  (Attach duplicate copy of this page if paying by deposit account)
9. Statement and signature.  To the best of my knowledge and belief, the foregoing information of the original document.  Nancy A. Butler Name of Person  Total number of pages included Mail documents to be recorded with respect to the control of	

Comments to be recorded with required cover sheet information to: Commissioner of Patents & Trademarks, Box Assignments Washington, D.C. 20231

## TRADEMARK AGREEMENT (Brownstone)

THIS AGREEMENT (TRADEMARK), dated as of <u>May 12</u>, 1999 (this "Agreement"), between BROWNSTONE HOLDINGS, INC., a Delaware corporation ("Grantor") and FIRST SOURCE FINANCIAL LLP, an Illinois registered limited liability partnership (together with its successors and assigns, "Lender").

## WITNESSETH:

WHEREAS, pursuant to a Secured Credit Agreement dated as of May 12, 1999 (as amended, restated, supplemented or otherwise modified from time to time, the "Secured Credit Agreement"), among Grantor, ECOLOGY KIDS, INC., a Delaware corporation ("Ecology Kids"), DIPLOMAT HOLDINGS, INC., a California corporation ("Diplomat") and LEW MAGRAM, LTD., a New York corporation ("Lew Magram"; and together with Ecology Kids, Diplomat and Grantor are collectively referred to as the "Borrowers"), DIPLOMAT DIRECT MARKETING CORPORATION, a Delaware corporation ("Parent"), as Funds Administrator for the Borrowers, and Lender, Lender has extended Commitments to make Loans and other extensions of credit to Borrowers;

WHEREAS, in connection with the Secured Credit Agreement, Borrowers have executed and delivered to Lender a Security Agreement, dated as of May 12, 1999 (as amended, restated, supplemented or otherwise modified from time to time, the "Security Agreement");

WHEREAS, as a condition precedent to the making of the initial Loans under the Secured Credit Agreement, Grantor is required to execute and deliver this Agreement and to grant to Lender a continuing security interest in all of the Trademark Collateral (as defined below) to secure all Liabilities; and

**WHEREAS**, Grantor has duly authorized the execution, delivery and performance of this Agreement;

**NOW, THEREFORE**, for good and valuable consideration, the receipt of which is hereby acknowledged, and in order to induce Lender to make Loans (including the initial Loans) and other extensions of credit pursuant to the Secured Credit Agreement, Grantor agrees, for the benefit of Lender, as follows:

Doc #:CH02 (06163-00048) 961136v2;5/11/1999/Time:14:00

SECTION 1. <u>Definitions</u>. Unless otherwise defined herein or the context otherwise requires, terms used in this Agreement, including its preamble and recitals, have the respective meanings provided or provided by reference in the Security Agreement.

SECTION 2. <u>Grant of Security Interest</u>. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, to secure the prompt and complete payment, performance and observance of all of the Liabilities, Grantor does hereby mortgage, pledge and grant to Lender a continuing security interest in, all of the following property of Grantor (the "Trademark Collateral"), whether now or hereafter owned, acquired, existing or arising:

- (a) all trademarks, trade names, corporate names, company names, business names, fictitious business names, trade dress, service marks, certification marks, collective marks, logos, other sources of business identifiers, prints and labels on which any of the foregoing have appeared or appear, designs and general intangibles of a like nature (each of the foregoing items in this **clause (a)** being called a "**Trademark**"), now existing anywhere in the world or hereafter adopted or acquired, whether currently in use or not, all registrations and recordings thereof and all applications in connection therewith, whether pending or in preparation for filing, including registrations, recordings and applications in the United States Patent and Trademark Office or in any office or agency of the United States of America or any State thereof or any foreign country, including those referred to in **Item A** of **Attachment 1** hereto;
- (b) all Trademark licenses, including each Trademark license referred to in **Item B** of **Attachment 1** hereto;
- (c) all reissues, extensions or renewals of any of the items described in clauses (a) and (b);
- (d) all of the goodwill of the business connected with the use of, and symbolized by the items described in clauses (a) and (b); and
- (e) all proceeds of, and rights associated with, the foregoing, including any claim by Grantor against third parties for past, present or future infringement or dilution of any Trademark, Trademark registration, or Trademark license, including any Trademark, Trademark registration or Trademark license referred to in **Item A** and **Item B** of **Attachment 1** hereto, or for any injury to the goodwill associated with the use of any Trademark or for breach or enforcement of any Trademark license.

SECTION 3. <u>Security Agreement</u>. This Agreement has been executed and delivered by Grantor for the purpose of registering the security interest of Lender in the Trademark Collateral with the United States Patent and Trademark Office and corresponding offices in other countries of the world. The security interest granted hereby

has been granted as a supplement to, and not in limitation of, the security interest granted to Lender under the Security Agreement. The Security Agreement (and all rights and remedies of Lender thereunder) shall remain in full force and effect in accordance with its terms.

SECTION 4. Release of Security Interest. Upon payment in full of all Liabilities and the termination of all Commitments, Lender shall, at Grantor's expense, execute and deliver to Grantor all instruments and other documents as may be necessary or proper to release the lien on and security interest in the Trademark Collateral which has been granted hereunder.

SECTION 5. <u>Acknowledgment</u>. Grantor does hereby further acknowledge and affirm that the rights and remedies of Lender with respect to the security interest in the Trademark Collateral granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which (including the remedies provided for therein) are incorporated by reference herein as if fully set forth herein.

SECTION 6. <u>Related Document, etc.</u> This Agreement is a Related Document executed pursuant to the Secured Credit Agreement and shall (unless otherwise expressly indicated herein) be construed, administered and applied in accordance with the terms and provisions of the Secured Credit Agreement.

SECTION 7. <u>Counterparts</u>. This Agreement may be executed by the parties hereto in several counterparts, each of which shall be deemed to be an original and all of which shall constitute together but one and the same agreement.

[remainder of this page intentionally left blank]

3

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed and delivered by their respective officers hereunto duly authorized as of the day and year first above written.

## **GRANTOR:**

BROWNSTONE HOLDINGS, INC.

By: Miller of Lolon Name Printed: MARGENT Colons Its: The Insulary

Address for Grantor: 414 Alfred Avenue

Teaneck, New Jersey 07666

Facsimile: Telephone:

LENDER:

FIRST SOURCE FINANCIAL LLP

By: First Source Financial, Inc.

Its: Manager

By:

Name Printed: Chester a zara Server vive president

Its:

Address for Lender:

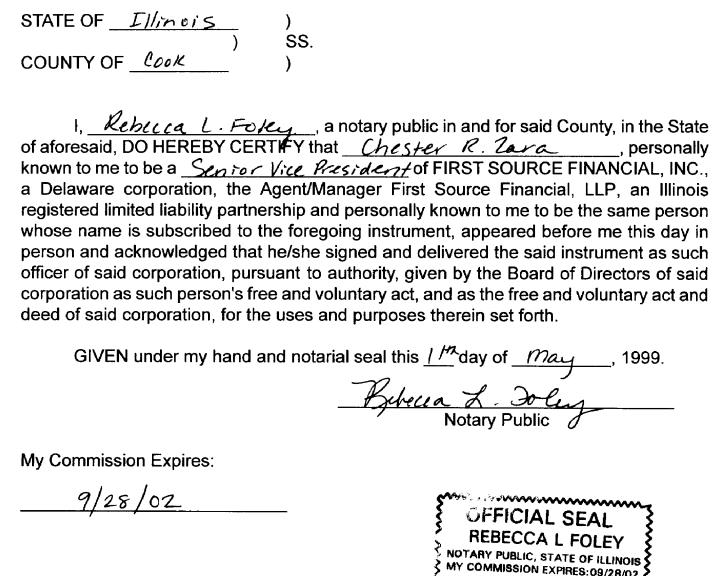
2850 West Golf Road - Fifth Floor

Rolling Meadows, IL 60008

**Attention: Contract Administration** Facsimile: (847) 734-7910, 7911

Telephone: (847) 734-2000

STATE OF <u>                                     </u>	
STATE OF <u>Illinois</u> ) SS.  COUNTY OF <u>Cook</u> )	
belaware corporation and personally known subscribed to the foregoing instrument, acknowledged that he/she signed and de	notary public in and for said County, in the State  Warren H. Golden, personally  ent of Brownstone Holdings, Inc., a wn to me to be the same person whose name is appeared before me this day in person and livered the said instrument as
corporation as such person's free and voludeed of said corporation, for the uses and	intary act, and as the free and voluntary act and
GIVEN under my hand and notaria	l seal this <u>//**</u> day of <u>May</u> , 1999.
-	Seal this <u>//</u> day of <u>May</u> , 1999.  Butecea L. Joley  Notary Public
My Commission Expires:	
9/28/02	OFFICIAL SEAL REBECCA L FOLEY NOTARY PUBLIC, STATE OF ILLINOIS MY COMMISSION EXPIRES:09/28/02



## TRADEMARK LIST

Jean Grayson's Brownstone Studio

Status: Registered Reg. No.: 1,276,576 Registered: May 1, 1984

Owner: Brownstone Holding Inc.

Jean Grayson's Brownstone Studio

Status: Renewed Reg. No.: 995,979

Registered: October 15, 1974

Owner: Brownstone Holding, Inc.

Brownstone Studio Status: Renewed Reg. No. 989,000

Registered: July 12, 1974

Owner: Brownstone Holding, Inc.

Brownstone Woman Status: Registered

Registered No.: 1,613,970 Registered: September 18, 1990

Owner: Brownstone Holding, Inc.

Adrian-Avery Status: Registered Reg. No.: 1,506,560

Registered: September 27, 1988

Owner: Brownstone Holding, Inc.

Brownstone Boutique Status: Registered Reg. No.: 1,992,040

Registered: August 6, 1996

Assignee: Brownstone Holding, Inc.

Intime

Status: Registered Reg. No.: 1,186,245

Registered: January 12, 1982

Owner: Brownstone Holding, Inc.

Brownstone Studio Status: Registered Reg. No. 1,165,943

Registered: August 18, 1981

Owner: Brownstone Holding, Inc.

'Kicks' By Wilroy Status: Renewed Reg. No.: 816,640

Registered: October 11, 1966 Owner: Brownstone Holding, Inc.

Wilroy Traveler Status: Renewed Reg. No.: 801,926

Registered: January 11, 1996 Owner: Brownstone Holding, Inc.

Wilroy

Status: Renewed Reg. No.: 802301

Registered: January 18, 1966 Owner: Brownstone Holding, Inc.

**RECORDED: 07/06/1999**