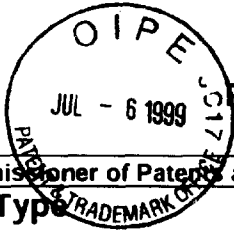


07-08-1999



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RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

MSO 7-6-99

Submission Type

New

Resubmission (Non-Recordation)
Document ID # _____

Correction of PTO Error
Reel # _____ Frame # _____

Corrective Document
Reel # _____ Frame # _____

Conveyance Type

Assignment License

Security Agreement Nunc Pro Tunc Assignment

Merger

Change of Name

Other Release

Effective Date
Month Day Year
06 30 99

Conveying Party Mark if additional names of conveying parties attached

Name Mercantile Bank National Association Execution Date
Month Day Year
06 30 99

Formerly Mercantile Bank of St. Louis, National Association

Individual General Partnership Limited Partnership Corporation Association

Other _____

Citizenship/State of Incorporation/Organization Missouri

Receiving Party Mark if additional names of receiving parties attached

Name The Benjamin Ansehl Company

DBA/AKA/TA _____

Composed of _____

Address (line 1) 1555 Page Industrial Boulevard

Address (line 2) _____

Address (line 3) St. Louis Missouri 63132
City State/Country Zip Code

Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Corporation Association

Other _____

Citizenship/State of Incorporation/Organization Missouri

07/07/1999 BNGUYEN 00000249 007616

FOR OFFICE USE ONLY

01 FC:481 40.00 OP
02 FC:482 700.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

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TRADEMARK
REEL: 001924 FRAME: 0481

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Jito Rammaro

[Signature]

02/02/99

Name of Person Signing

Signature

Date Signed

Schedule A

TRADEMARKS

<u>File No.</u>	<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
BJH 5941	FRANCES HARRIET	807,616	04/26/66
BJH 5942	FRANCES HARRIET	807,631	04/26/66
BJH 5953	COUNTRY STORE	1,003,143	01/28/75
BJH 5953.2	COUNTRY STORE	1,295,460	09/18/84
BJH 5957	AMETHYST	315,513	07/31/34
BJH 5973	PARIS NIGHT	1,254,230	10/18/83
BJH 5983	OIL OF NATURE & Design	1,154,397	05/19/81
BJH 5984	OIL OF CHARM	1,154,398	05/19/81
BJH 6020	PEARL FRESH	1,207,749	09/14/82
BJH 6067	ULTRABATH	1,307,601	12/04/84
BJH 6070	NATURE'S CREATION	1,291,689	08/28/84
BJH 6094	SCRUBBLES	896,120	08/04/70
BJH 6097	CLEAR SAILING	1,341,877	06/18/85
BJH 6113	LI'L BEAR	1,321,715	02/26/85
BJH 6129	HONEYKINS	1,387,965	04/01/86
BJH 6135	MR. FUN'S	1,400,056	07/08/86
BJH 6172	COURTIME	1,476,475	02/16/88
BJH 6246	MARY SHERMAN (Stylized)	718,346	07/11/61
BJH 6250	HOLIDAY HEARTH	1,730,572	11/10/92
BJH 6260	DUAL CARE	1,660,469	10/15/91
BJH 6296	PARIS NIGHT	1,370,788	11/19/85
BJH 6308	MOISTURE-IN	1,692,331	06/09/92
BJH 6335	PE-RU-NA	502,178	09/14/48
BJH 6341	LIQUI SOAP (Stylized)	1,168,862	09/15/81

<u>File No.</u>	<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
BJH 6371	ROYAL BOUQUET	1,809,863	12/07/93
BJH 6385	GOLDEN CREATIONS	2,051,100	04/08/97
BJH 6386	TROPICAL DELIGHT	1,912,142	08/15/95
BJH 6390	SWAMP GOO	1,975,384	05/21/96
BJH 6392	CREATURES OF THE DEEP	1,987,585	07/16/96

RELEASE OF SECURITY INTEREST

WHEREAS, The Benjamin Ansehl Company granted Mercantile Bank National Association (formerly known as Mercantile Bank of St. Louis, National Association), as agent for certain institutional lenders (the "Agent") a lien on and a security interest in and to the trademarks identified in Schedule A attached hereto and by this reference made a part hereof (the "Trademarks"), pursuant to a Trademark Collateral Assignment and Security Agreement dated June 19, 1996 and (as amended from time to time thereafter, the "Security Agreement");


WHEREAS, notice of the Security Agreement was filed with the United States Patent and Trademark Office on June 21, 1996 at Reel 1457 and Frame 0299;

WHEREAS, the Agent desires to cancel and terminate all of its liens and security interests on or against the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, the Agent hereby releases unto The Benjamin Ansehl Company, effective as of the date hereof, any lien or security interest in and to the Trademarks appearing on Schedule A, all books and records relating to the Trademarks or products involving the Trademarks, and any and all proceeds thereof, and any interest ever possessed by the Agent in any claims by The Benjamin Ansehl Company against third parties for infringement of the Trademarks and the proceeds therefrom and licensing royalties.

IN WITNESS WHEREOF, the undersigned, intending to be legally bound hereby, has executed this instrument as of June 30, 1999.

MERCANTILE BANK NATIONAL
ASSOCIATION (formerly known as
Mercantile Bank of St. Louis, National
Association), as Agent

By: 
Title: Vice President