

07-08-1999

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office



101086068

FILED 7-6-99

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

KVUE-TV, INC.

- Individual(s)
- General Partnership
- Corporation - State of Michigan
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: June 1, 1999

2. Name and address of receiving party(ies):

Name: KVUE TELEVISION, INC.

Internal Address: \_\_\_\_\_

Street Address: 3201 Steck Avenue

City: Austin State: Texas ZIP: 78757

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership State of Delaware
- Corporation-State \_\_\_\_\_
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached.

- Yes  No
- (Designation must be a separate document from Assignment)
- Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

1,387,062

1,387,063

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Russell N. Rippamonti

Jenkins & Gilchrist, P.C.

Internal Address: \_\_\_\_\_

Street Address: 1445 Ross Avenue, Ste. 3200

City: Dallas State: Texas Zip: 75202-2799

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41):

\$ 65.00

- Enclosed
- Authorized to be charged to deposit account.

(If check is not received with this correspondence or additional fees are required, please charge to deposit account 10-0447.)

8. Deposit Account number: \_\_\_\_\_

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Russell N. Rippamonti  
Name of Person Signing

Russell N. Rippamonti  
Signature

July 1, 1999  
Date

Total number of pages comprising cover sheet: 4

07/07/1999 DWGUYEN 00000369 1387062

01 FC:481  
02 FC:482

40.00 DP  
25.00 DP

IPDAL:218037.1 43649-00011

TRADEMARK  
REEL: 001924 FRAME: 0502

**TRADEMARK ASSIGNMENT**

Whereas, KVUE-TV, Inc., a Michigan corporation (hereinafter "Assignor") is the owner of all right, title and interest in and to the Trademarks listed on Exhibit A (collectively, the "Trademarks"), which Trademarks have been filed or registered with the United States Patent and Trademark Office ("PTO").

Whereas, KVUE Television, Inc. (formerly known as Great Western Broadcasting Corp.), a Delaware corporation (hereinafter "Assignee"), having its principal offices at 3201 Steck Avenue, Austin, Texas 78757, is desirous of acquiring all right, title and interest of Assignor in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers, conveys and delivers to Assignee all of Assignor's right, title and interest in and to the Trademarks, together with goodwill of the business symbolized by each of the Trademarks, and the right to recover for damages and profits for past infringements of the Trademarks.

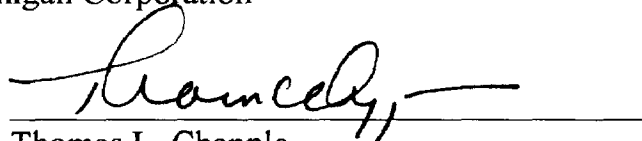
The Commissioner of Patent and Trademarks is requested to direct any correspondence after the date hereof to Assignee, in each case c/o Russell N. Rippamonti, Jenkins & Gilchrist, a Professional Corporation, 1445 Ross Avenue, Suite 3200, Dallas, TX 75202-2799.

This Assignment is binding on Assignor and its successors and assigns and shall inure to the benefit of Assignee and its successors and assigns.

Signed at Arlington, Virginia, as of the 1st day of June, 1999.

**KVUE-TV, INC.**  
A Michigan Corporation

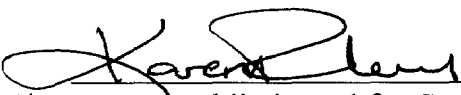
By:



Thomas L. Chapple  
Secretary

On this 25<sup>th</sup> day of May, 1999, personally appeared Thomas L. Chapple to me known and known to me to be Secretary of KVUE-TV, Inc., a Michigan corporation, the assignor above named, and acknowledged that he executed the foregoing Trademark Assignment on behalf of said assignor and pursuant to authority duly received.

(SEAL)

  
\_\_\_\_\_  
Commonwealth Notary Public in and for State of Virginia,  
County of Bedford

My commission expires:

My Commission Expires February 28, 2000

**EXHIBIT A**

<b><u>MARK</u></b>	<b><u>REGISTRATION NO.</u></b>	<b><u>REGISTRATION DATE</u></b>
24 KVUE-TV (stylized)	1,387,062	March 18, 1986
KVUE-TV	1,387,063	March 18, 1986