

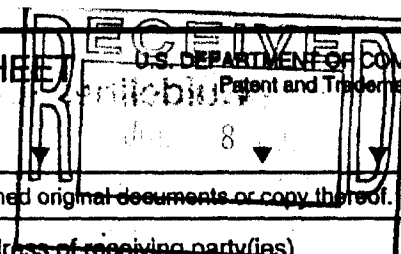
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7.8.99

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To the Honorable Commissioner of Patents,

Send original documents or copy thereof.

1. Name of conveying party(ies):

Joyce Food Products, Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Gel Spice Co., Inc.

Internal Address:

Street Address: 48 Hood Road

City: Bayonne State: NJ ZIP: 07002

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State New Jersey
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: June 30, 1999

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,208,758

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Bernard Malina

Internal Address: Malina & Wolson

Street Address: 60 East 42nd Street
Suite 501

City: New York State: NY ZIP: 10165

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

07/13/1999 MTHA11 00000247 1208758

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Bernard Malina

Name of Person Signing

Signature

July 8, 1999

Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 001926 FRAME: 0153

ASSIGNMENT

WHEREAS, JOYCE FOOD PRODUCTS, INC., a New Jersey corporation, of Boumar Place, Elmwood Park, New Jersey 07407, has adopted and used in its business the trademark SPICE TIME which is registered under No. 1,208,758 in the United States Patent and Trademark Office and issued on January 15, 1982 and is the owner of said Reg. No. 1,208,758; and

WHEREAS, GEL SPICE CO., INC., a New Jersey corporation, located at 48 Hood Road, Bayonne, New Jersey 07002, is desirous of acquiring said mark;

NOW, THEREFORE, in consideration of and in exchange of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, said JOYCE FOOD PRODUCTS, INC. does sell, assign, transfer and set over unto said GEL SPICE CO., INC., the entire right, title and interest in, to and under said trademark and the registration thereof No. 1,208,758, together with the goodwill of the business in connection with which the said mark is used.

IN WITNESS WHEREOF, this instrument has been executed on June 30, 1999.

JOYCE FOOD PRODUCTS, INC.

By: 

Victor Ostreicher

Dated: June 30, 1999
Boumar Place, New Jersey