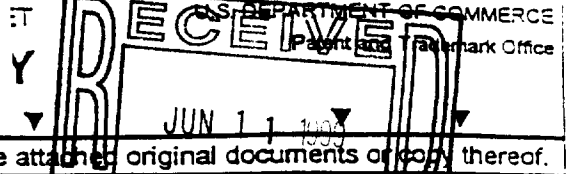


07-26-1999

FORM PTO-1594 (Modified)  
(Rev. 6-93)  
OMB No. 3531-0011 (exp. 4/94)  
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TMO5/REV01



101101072



Tab settings → → → ▼ ▼

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

## 1. Name of conveying party(ies):

IDV North America, Inc

- ☐ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☒ Corporation-State Connecticut  
☐ Other \_\_\_\_\_

Additional names(s) of conveying party(ies) attached? ☐ Yes ☒ No

## 3. Nature of conveyance:

6-11-99

- ☐ Assignment ☐ Merger  
☐ Security Agreement ☒ Change of Name  
☒ Other change of address

Execution Date: July 1, 1998

## 2. Name and address of receiving party(ies):

Name: UDV North America, Inc

Internal Address: \_\_\_\_\_

Street Address: Six Landmark SquareCity: Stamford State: CT ZIP: 06901

- ☐ Individual(s) citizenship \_\_\_\_\_  
☐ Association \_\_\_\_\_  
☐ General Partnership \_\_\_\_\_  
☐ Limited Partnership \_\_\_\_\_  
☒ Corporation-State Connecticut  
☐ Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? ☐ Yes ☐ No

## 4. Application number(s) or registration numbers(s):

## A. Trademark Application No.(s)

see attached exhibit

## B. Trademark Registration No.(s)

see attached exhibit

Additional numbers attached? ☒ Yes ☐ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Dana M. Gilland, Esq.

Internal Address: \_\_\_\_\_

Street Address: Six Landmark SquareCity: Stamford State: CT ZIP: 06901

## 6. Total number of applications and registrations involved:.....

124

7. Total fee (37 CFR 3.41):.....\$ 2,500☐ Enclosed

Authorized to be charged to deposit account

## 8. Deposit account number:

08-3120

(Attach duplicate copy of this page if paying by deposit)

DO NOT USE THIS SPACE

## 9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Dana M. Gilland

Name of Person Signing

Signature

4/21/99

Date

Total number of pages including cover sheet, attachments, and document: 1

TRADEMARK

REEL: 001926 FRAME: 0526

**Trademarks to be Recorded**  
**Change of Name from IDV North America, Inc.**  
**To**  
**UDV North America, Inc.**

<u>Registration No.</u>	<u>Serial No.</u>	<u>Mark</u>
1856899		AMERICAN ORCHARD
1159373		BEAULIEU
502894		BEAUCLAIR
1199013		BEAUVELOURS
1199012		BEAUTOUR
406473		BEAUROSE (Stylized)
502895		BEAUMONT
1171544		BEAUFORT
1662121		RUTHERFORD ESTATE CELLARS
847977		GEORGES DE LA TOUR PRIVATE RESERVE
1174471		CHATEAU BEAULIEU (Stylized)
1178407		BV & Design
1675265		BV & Design
1674450		BV & Design
847433		BV (Stylized)
2221848		BV (Word)
2209222		BV & Design
	75501759	BV Coastal Label
2074482		BLACK HAUS
2183530		CLONE 6 (Word)
	75379055	CLONE 6 (Label)
2062046		ENSEMBLE
	75300858	BEAUZEAUX
1653836		BERRO D'AGUA
1651214		BERRO D'AGUA
1651213		BERRO
1773127		BISTRO
1561265		BLOSSOM HILL
1876831		BH & Design
1071205		BOGGS
1273811		BOGGS
1700010		H. D. BRADBURNS (Stylized)
1967271		BRANDIOSO
936210		BRASS MONKEY
2113606		BRETON'S HAND & SEAL
1128753		CANTO RODADO
1220255		CITRONET
1453449		THE CLUB
1586025		CENSORED ON THE BEACH

1911678		DI SARITA
	75/005638	DINGLEBERRIES
1557361		GLEN ELLEN
1260618		GLEN ELLEN (Stylized)
1622789		GLEN ELLEN Label Design
1793811		GLEN ELLEN Arch Design
	75437690	GOOD TASTE IS WITHIN YOUR REACH
1777387		GOLDSCHLAGER
2187251		GOLDSCHLAGER Bottle Configuration
823733		HEUBLEIN
381732		HEUBLEIN'S SINCE 1875 & Design
1788378		HEUBLEIN PARTY DRINKS
1786958		HEUBLEIN PREMIUM CLASSICS
632942		HEUBLEIN (Stylized)
1076596		JEREMIAH WEED
2153357		JIN JIN
1570131		MACKDALE'S
096292		MILSHIRE (Stylized)
1050904		MILSHIRE Emblem Design
1831486		MOSCA BLANCA
1191193		MYSTIQUE
894746		OSTROVA
1907921		PIRANHA
725706		POPOV
1672008		POPOV
	75295507	PRIZIM
2084264		PUCCINO
2222315		PUCCINO Bottle Configuration
1441402		REUNION
1657576		RELSKA
609694		RELSKA & Design
570329		RELSKA
608508		RELSKY
1221976		RUMPLE MINZE
2101942		SHAKZ
2143213		LE MORITZ SHAKZ (Stylized)
1887385		SMIRNOFF ✓
	75509462	SMIRNOFF ✓
	75508934	SMIRNOFF ✓
	75514568	SMIRNOFF ✓
	75509223	SMIRNOFF ✓
513428		SMIRNOFF (Stylized) ✓
623247		PIERRE SMIRNOFF (Stylized) ✓

2124966  
IDV to UDV p.3

MULE ✓

2159283  
2066403

75030877

328594  
2187153  
2026431  
1118403  
1199801  
1229051  
2047345  
2045650  
330899  
1253139  
862846  
1887880  
1993711  
1932292  
1693460  
2101622  
907665

75362471

75362502

75436671

75514796

1887385  
2160811  
1209956  
1530394  
1134788  
1913670  
1458869  
1459455  
786906  
1034987  
1817516  
1946298  
2097880  
1956055

75194962

2169427

SMIRNOV (in Cyrillic) ✓  
CMUPHOBCKAR BOGKA No. 21 (Cyrillic) ✓  
SMIRNOVSKAYA VODKA No. 21 (Cyrillic) ✓  
SMIRNOFF Crown & Curtain Device ✓  
SMIRNOFF CITRUS TWIST ✓  
SMIRNOFF CITRUS TWIST Bottle Design ✓  
SMIRNOFF DE CZAR ✓  
SMIRNOFF DE CZAR ✓  
SMIRNOFF DE CZAR Bottle Design ✓  
SMIRNOFF Eyebrow ✓  
SMIRNOFF Eyebrow (in Color) ✓  
Crown Design ✓  
STE PIERRE SMIRNOFF FLS ✓  
SMIRNOFF LEAVES YOU BREATHLESS ✓  
SMIRNOFF SINGLES ✓  
XXX ON THE BEACH ✓  
EXTREME SMIRNOFF ✓  
EXTREMELY CHERRY ✓  
SMIRNOFF PURE THRILL HOTEL ✓  
SMIRNOFF SILVER ✓  
SMIRNOFF 2000 ✓  
SMIRNOFF Nutcracker Bottle ✓  
MICROLITE ✓  
ALL VODKA. NO PRETENSE ✓  
SMIRNOFF ✓  
SMIRNOFF ✓  
SOLARIS  
STEEL  
TRUFFLES  
VAKLOVA  
M.G. VALLEJO  
M.G. VALLEJO  
GENERAL M.G. VALLEJO WINERY  
VINYA  
YUKON JACK  
PERMA FROST  
SNAKEBITE  
THE SCHLAGER ZONE  
MAD JACK  
ZIP  
ZUMBIDO

**CERTIFICATE AMENDING  
THE  
CERTIFICATE OF INCORPORATION  
OF  
IDV NORTH AMERICA, INC.**

The undersigned officer of IDV North America, Inc., a Connecticut corporation (the "Corporation"), hereby certifies that:

- (1) The name of the Corporation is IDV North America, Inc.
- (2) The Certificate of Incorporation of the Corporation is hereby amended in accordance with the following resolution:

**RESOLVED**, That at 12:00 a.m. on July 1, 1998, the Article First of the Certificate of Incorporation of the Company be amended to read in its entirety as follows:

"The name of the Corporation (which is hereinafter referred to as the "Company") is UDV North America, Inc."

- (3) The resolution set forth above was approved by the sole shareholder of the Corporation pursuant to Section 33-698 of the Connecticut General Statutes on May 15, 1998. No shares are required to be voted as a class. The total number of shares entitled to vote on the amendment was as follows:

Total Number of Shares Voted: 1,000

Vote Favoring Adoption: 1,000

Such vote being sufficient for approval of the amendment.

- (4) The Board of Directors further approved the amendment to the Certificate of Incorporation of the Corporation pursuant to Section 33-749 of the Connecticut General Statutes on May 15, 1998 by passing the following resolution:

**RESOLVED**, That at 12:00 a.m. on July 1, 1998, the Article First of the Certificate of Incorporation of the Corporation be amended to read in its entirety as follows:

"The name of the Corporation (which is hereinafter referred to as the "Company") is UDV North America, Inc."

- (5) Pursuant to the resolutions of amendment, this Certificate of Amendment shall become effective at 12:00 a.m. on July 1, 1998.
- (6) Dated this 19th day of June, 1998.

IDV North America, Inc.

By: Mary J. Kramer  
Name: Mary J. Kramer  
Title: Assistant Secretary

FILED 06/19/1998 03:56 PM PAGE 01179  
SECRETARY OF THE STATE  
CONNECTICUT SECRETARY OF THE STATE

# CERTIFICATE OF CHANGE OF ADDRESS

Office of the Secretary of the State

30 Trinity Street / P.O. Box 150470 / Hartford, CT 06115-0470 / new / 1-97

Space For

FILING #0001893343 PG 01 OF 01 VOL B-00220  
FILED 09/17/1998 08:30 AM PAGE 00573  
SECRETARY OF THE STATE  
CONNECTICUT SECRETARY OF THE STATE

## 1. COMPLETE BUSINESS NAME:

UDV North America, Inc.

## 2. PRINCIPAL OFFICE ADDRESS OF BUSINESS - (P.O. box is unacceptable - complete address required)

Six Landmark Square

Stamford, CT 06901-2704

## 3. MAILING ADDRESS OF BUSINESS (P.O. box is acceptable - complete address required)

Six Landmark Square

Stamford, CT 06901-2704

## 4. EXECUTION

Dated this 14th day of September, 1998

M. J. Kramer

Asst. Secretary

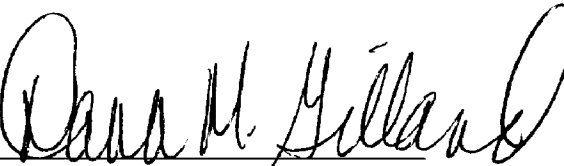
Print or type name of signatory

Capacity of signatory

Signature



The undersigned being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any registration resulting therefrom, declares that he is properly authorized to execute this Statement of Use on behalf of the applicant; he believes the applicant to be the owner of the trademark sought to be registered; the trademark is now in use in commerce; and all statements made of his own knowledge are true and all statements made on information and belief are believed to be true.

By:   
Name: Dana M. Gilland  
Title: Assistant Secretary

Dated: *June 10, 1999*