



Tab settings

To the Honorable Commissioner of Patents

101092059

Send original documents or copy thereof.

1. Name of conveying party(ies): Regal Greetings & Gifts Inc. (a Canadian corporation)



- Individual(s), General Partnership, Corporation-State, Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment, Security Agreement, Other, Merger, Change of Name

Execution Date: June 21, 1997

2. Name and address of receiving party(ies)

Name: MDC D&H Regal Inc.

Internal Address:

Street Address: 45 Hazelton Avenue

City: Toronto State: Ontario ZIP: M5R 2E3 Canada

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s): MRO 7-13-99

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

(1521759)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Sheldon S. Lazarovitz

Internal Address: 31 Westgate Blvd.

Toronto, Ontario

Canada M3H 1N8

Street Address: (same)

City: State: ZIP:

07/14/1999 DMGUYEN 00000241 1521759

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

01 FC:481

40.00 BP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Sheldon S. Lazarovitz

Name of Person Signing

Signature

Signature

June 15, 1999

Date

Total number of pages including cover sheet, attachments, and document: 4

06/28/99 07:55 FAX
06/28/99 15:01 FAX 416 941 8852

MDC COMM. CORP
FOGLER RUBINOFF

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003/005

06/24 13:36 1999 FROM: 4166386246
06/24/1999 13:26 4166386246

TO: 4166418852
LAZAROVITZ

PAGE: 2
PAGE 02

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

DESIGNATION OF DOMESTIC REPRESENTATIVE

The assignor, MDC DAH Regal Inc., a Canadian corporation, organized and subsisting pursuant to the laws of the Province of Ontario, Canada, and located at 45 Hazelton Avenue, Toronto, Ontario, Canada M5R 2E3, hereby designates Bruce A. Tamm, located at 4143 North 27th Avenue, Arlington, Virginia, U.S.A., 22207, as its domestic representative upon whom notices or process in proceedings affecting the following marks may be served, namely:

1. SCHOCDAYS TREASURES & DESIGN

Reg. No. 1,521,759

MDC DAH REGAL INC.

By: *Peter Lewis*
Peter Lewis
Executive Vice President

Dated this 15th day of June 1999, in the City of Toronto, Ontario, Canada

PROVINCE OF ONTARIO
JUDICIAL DISTRICT
OF YORK

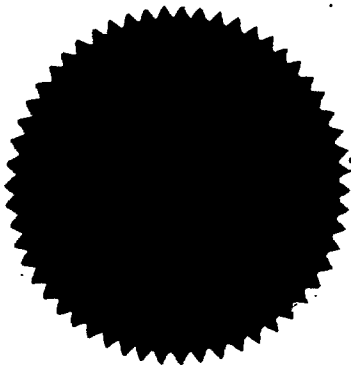
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TO ALL WHOM THESE PRESENTS
MAY COME, BE SEEN OR KNOWN

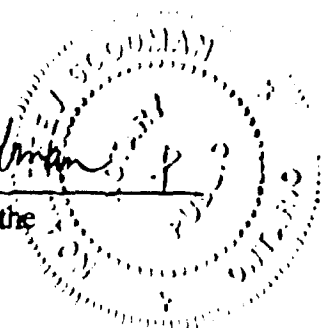
TO WIT:

I, Noam Goodman, a Notary Public in and for the Province of Ontario by Royal Authority duly appointed, residing in the City of Toronto, in the Municipality of Metropolitan Toronto, in said Province, DO CERTIFY AND ATTEST that annexed hereto, is a true copy of a document purporting to be Certificate of Amalgamation for MDC D&H REGAL INC. dated July 21, 1997, said copy having been compared by me with the said original document, an act whereof being requested, I have granted the same under my Notarial Form and Seal of Office to serve and avail as occasion shall or may require.

IN TESTIMONY WHEREOF I have hereunto subscribed my name and affixed my Notarial Seal of Office at Toronto this 20th day of July, 1998.



Noam Zeev Goodman
A Notary Public in and for the
Province of Ontario





**Certificate
of Amalgamation**

**Canada Business
Corporations Act**

**Certificat
de fusion**

**Loi canadienne sur
les sociétés par actions**

MDC D&H REGAL INC.

339382-8

Name of corporation-Dénomination de la société

Corporation number-Numéro de la société

I hereby certify that the above-named corporation resulted from an amalgamation, under section 185 of the *Canada Business Corporations Act*, of the corporations set out in the attached articles of amalgamation.

Je certifie que la société susmentionnée est issue d'une fusion, en vertu de l'article 185 de la *Loi canadienne sur les sociétés par actions*, des sociétés dont les dénominations apparaissent dans les statuts de fusion ci-joints.

Director - Directeur

July 21, 1997/le 21 juillet 1997

Date of Amalgamation - Date de fusion

- 1 - Name of amalgamated corporation / Dénomination de la société issue de la fusion
MDC D&H REGAL INC.
- 2 - The place in Canada where the registered office is to be situated / Lieu au Canada où doit être situé le siège social
Municipality of Metropolitan Toronto, Province of Ontario
- 3 - The classes and any maximum number of shares that the corporation is authorized to issue: / Catégories et tout nombre maximal d'actions que la société est autorisée à émettre.
The annexed Schedule 1 is incorporated in this form.
- 4 - Restrictions, if any, on share transfers / Restrictions sur le transfert des actions, s'il y a lieu
The annexed Schedule 2 is incorporated in this form.
- 5 - Number (or minimum and maximum number) of directors / Nombre (ou nombre minimum et maximum) d'administrateurs
A minimum of one and a maximum of ten.
- 6 - Restrictions, if any, on business the corporation may carry on / Limites imposées à l'activité commerciale de la société, s'il y a lieu
None
- 7 - Other provisions, if any / Autres dispositions, s'il y a lieu
The annexed Schedule 3 is incorporated in this form.
- 8 - The amalgamation has been approved pursuant to that section or subsection of the Act which is indicated as follows: / La fusion a été approuvée en accord avec l'article ou le paragraphe de la Loi indiqué ci-après.
 183
 184(1)
 184(2)

9 - Name of the amalgamating corporations / Dénomination des sociétés fusionnantes	Corporation No. / No. de la société	Signature	Date	Title / Titre
DAVIS & HENDERSON LTD./DAVIS & HENDERSON LTEE				Director
REGAL GREETINGS & GIFTS INC.	308961-4			Director

FOR DEPARTMENTAL USE ONLY - À L'USAGE DU MINISTÈRE SEULEMENT
Corporation No. - No. de la société

Filed - Déposé

39382-8

JUL 23 1997