

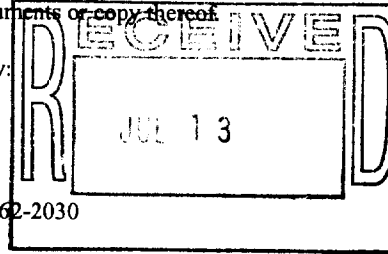
7.13.99



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TO THE ASSISTANT COMMISSIONER OF PAT.

record the attached original documents or copy thereof



1. Name of conveying party: (If multiple assignors, list numerically)

Sportfishing Promotion Council

- () Individual
() Association
() General Partnership
() Limited Partnership
(X) Corporation - State - Virginia
() Other:

Additional name(s) of conveying party(ies) attached?
() Yes (X) No

2. Name and address of receiving party:

Name: Skeeter Products, Inc.
Internal Address:
Street Address: One Skeeter Road
City: Kilgore State:TX ZIP: 75662-2030

- () Individual
() Association
() General Partnership
() Limited Partnership
(X) Corporation - State - Texas
() Other:

If assignee is not domiciled in the United States, a domestic representative designation is attached: () Yes (X) No

(Designations must be a separate document from Assignment)

Additional name(s) and address(es) attached?
() Yes (X) No

3. Nature of conveyance:

- (X) Assignment
() Merger
() Security Agreement
() Change of Name
() Other:

Execution Date: (If multiple assignors, list execution dates in numerical order corresponding to numbers indicated in 1 above) May 3, 1999

4. Application number(s) or registration number(s):

- a. Trademark Application No(s):
b. Trademark Registration No: 1,927,861

Additional numbers attached? () Yes (X) No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Marguerite L. Gunn
KNOBBE, MARTENS, OLSON & BEAR, LLP
Customer No. 20,995
Internal Address: Sixteenth Floor
Street Address: 620 Newport Center Drive
City: Newport Beach State: CA ZIP: 92660
Attorney's Docket No.: SKEET.009CN

7. Total fee (37 CFR 3.41): \$40

- (X) Enclosed
() Authorized to be charged to deposit account

8. Deposit account number: 11-1410

Please charge this account for any additional fees which may be required, or credit any overpayment to this account.

6. Total number of applications and registrations involved: 1

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct, and any attached copy is a true copy of the original document.

Marguerite L. Gunn
Name of Person Signing

Signature

Date 7/13/99

Total number of pages including cover sheet, attachments and document: 2

07/15/1999 DNGUYEN 00000002 1927861

01 FC:581

40.00 DP

Mail documents to be recorded with required cover sheet information to:

TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of the first day of May, 1999, by and between the Sportfishing Promotion Council, a Virginia corporation, having a principal place of business at 1033 North Fairfax Street, Suite 200, Alexandria, Virginia 22314 (hereinafter referred to as "ASSIGNOR"), and Skeeter Products, Inc., a Texas corporation, having a principal place of business at One Skeeter Road, Kilgore, Texas 75662-2030 (hereinafter referred to as "ASSIGNEE").

WHEREAS, ASSIGNOR has adopted, used, and is using the trademark EAT...SLEEP GO FISHING; and is the owner of U.S. Registration No. 1,927,861 for the trademark, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (hereinafter collectively referred to as "Trademark") worldwide;

WHEREAS, ASSIGNOR has acquired goodwill associated with and symbolized by said Trademark and has not abandoned the same;

WHEREAS, ASSIGNEE desires to acquire all rights, title, and interest to the Trademark and U.S. Registration No. 1,927,861; and

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in the Trademark and U.S. Registration No. 1,927,861;

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns and sells to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in the Trademark and U.S. Registration No. 1,927,861, together with the goodwill symbolized by the Trademark, concurrent with the transfer of certain tangible assets as indicia of said goodwill.

Sportfishing Promotion Council
a Virginia corporation

By: Mike Hayden

Date: May 3, 1999

Name: Mike Hayden

Title: President/CEO

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EXHIBIT A