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U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office



Tab settings

To the Honorable Commissioner of

101091929

with attached original documents or copy thereof.

1. Name of conveying party(ies):

ZD Inc.

NRD 7-9-99

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State Delaware, Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment, Security Agreement, Other, Merger, Change of Name

Execution Date: April 8, 1999

2. Name and address of receiving party(ies)

Name: Reed Elsevier Inc

Internal Address:

Street Address: 275 Washington Street

City: Newton State: MA ZIP: 02458

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State Massachusetts, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

75/061,983

B. Trademark Registration No.(s)

1,914,359; 1,919,096;

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Renee Simonton, President

Internal Address: Reed Elsevier

Property Management Services Inc.

Street Address: 1105 North Market Street

City: Wilmington State: DE ZIP: 19801

07/14/1999 DNGUYEN 00000068 1914359

6. Total number of applications and registrations involved: 3

7. Total fee (37 CFR 3.41).....\$ 120.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

01 FC:481 40.00 DP 02 FC:482 50.00 DP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Renee Simonton

Name of Person Signing

Renee Simonton Signature

July 21, 1999 Date

Total number of pages including cover sheet, attachments, and document: 6

Refund Ref: 07/14/1999

CHECKED Total: \$37.00

TRADEMARK ASSIGNMENT

TRADEMARK ASSIGNMENT dated as of April 8, 1999 (the "Trademark Assignment") of ZD Inc., a Delaware Corporation, in favor of Reed Elsevier Inc., a Massachusetts corporation.

WHEREAS, ZD Inc., a Delaware corporation ("Assignor"), is the owner of the trademarks and the trademark registrations and applications, as listed on the attached Schedule A hereto (collectively, the "Trademarks"), and the goodwill of the business symbolized thereby; and

WHEREAS, Assignor entered into an Asset Purchase Agreement dated April 8, 1999 (the "Agreement"), between Assignor and Reed Elsevier Inc., a Massachusetts corporation ("Assignee"), pursuant to which Assignor agreed to assign all its rights, title and interest in and to the Trademarks to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby confirms, sells, transfers and assigns, effective as of April 8, 1999, to Assignee, its successors and assigns, all of Assignor's right, title and interest in and to the Trademarks, together with the goodwill of the business, or portion thereof to which the Trademarks pertain, symbolized thereby and the right to sue for past infringement thereof.

Assignor hereby requests and authorizes the Commissioner of Patents and Trademarks of the United States of America, whose duty it is to issue trademark registrations, to issue the Certificate of Registration, Renewal or Assignment, for any registration, or registration resulting from any application, listed on the attached Schedule A, to Assignee, or its successors, and assigns, in accordance with the terms of this instrument. Assignor hereby requests and authorizes any other official throughout the world whose duty it is to register and record ownership of trademarks to record Assignee, or its successors and assigns, as the assignee and owner of the right, title and interest assigned under this Assignment. Assignor agrees to execute and deliver at a future date any further documents that Assignee determines may be necessary and desirable to perfect Assignee's ownership of any rights in the Trademarks.

This Trademark Assignment is an instrument of transfer contemplated by, and is executed pursuant to, the Agreement and nothing contained herein shall be deemed to modify any of the provisions of the Agreement or any rights or obligations of the parties under the Agreement.

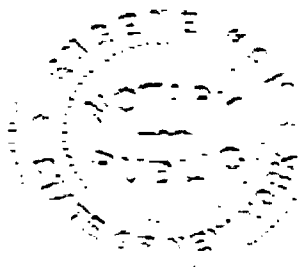
Dated this 8th day of April, 1999.

ZD INC.


By: _____
Name: Dary R. Orr
Title: SUP

STATE OF NEW YORK)
)
 COUNTY OF NEW YORK) SS.:

On this 8th day of April, 1999, before me, a Notary Public, personally appeared Daryl Otte, to me known and known to me to be a Senior Vice President of ZD Inc., who signed the foregoing instrument, and he acknowledged the same to be his free act and deed.



Eugene Hom

 Notary Public

EUGENE HOM
Notary Public, State of New York
No. 01HD4029098
Qualified in Queens County
Certificate Filed in New York County
Commission Expires June 25, 2000

SCHEDULE A

Schedule 2.1(a)
Trademarks and Trade names

1. **Microsystems Forum**
Class 35. Registration Number: 1,914,359. Registered: August 22, 1995.
Class 41. Registration Number: 1,919,096. Registered: September 12, 1995.
2. **MDR Labs (Pending)**
Serial Number: 75-061,983. Filed: February 20, 1996. This application has been allowed, notice issued 9/22/98.
3. **Common Law Trademarks**
 - a. **Microprocessor Report**
 - b. **Microprocessor Forum**
 - c. **Embedded Processor Report (has not yet been used)**
 - d. **Embedded Processor Forum**
 - e. **Embedded Processor Watch**
 - f. **PC Tech Forum**
 - g. **MDR Technical Library**
 - h. **Technical Library Reports:**
 - Intel Microprocessor Forecast, 4th Edition
 - Intel Microprocessor Forecast, 5th Edition
 - Intel's Merced and IA-64: Technology and Market Forecast
 - Battle for the Desktop: Strategies for x86 Microprocessors
 - Selecting a High-Performance Embedded Processor, 2nd Edition
 - Selecting a High-Performance Embedded Processor, 3rd Edition
 - MDR Guide to 3D Accelerators: Chips and Companies
 - Beyond Conventional 3D: Talisman and Other Advanced Architectures
 - i. **Seminars:**
 - Processors for PCs: players, Technologies, and Prospects
 - 3D Graphics and Multimedia: Chips and Choices
 - Comparing High Performance Microprocessor Designs
 - The Intel Microprocessor Forecast: From x86 to IA64
 - Evaluating Microprocessors for Embedded Applications
 - Trends in Microprocessors for Embedded Applications
4. www.mdronline.com
5. www.chipanalyst.com
6. www.mpronline.com

MICROPROCESSOR REPORT








REED ELSEVIER

Reed Elsevier Intellectual Property Management Services

WRITER'S DIRECT DIAL:

 (302)427-9299

Fax (302)427-9954

July 2, 1999

Commissioner of Patents & Trademarks
Box Assignments
Washington, DC 20231

RE: TRADEMARK ASSIGNMENTS

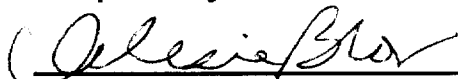
Dear Sir:

Enclosed for filing in the United States Patent and Trademark Office is a Recordation Cover Sheet, copy of Trademark Assignment, and the required filing fee.

Please acknowledge receipt of same by returning the enclosed post card.

Please contact the undersigned should you have any questions.

Respectfully submitted,



ALESIA M. BROWN

Enclosure