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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks, Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Marketing & Financial Management
Enterprises, Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: July 8, 1999

2. Name and address of receiving party(ies)

Name: Chester A. Swenson

Internal Address: 22733 Ticonderoga Road
Calabasas, CA 91302

Street Address: same as above

City: _____ State: _____ ZIP: _____

- Individual(s) citizenship U.S.A.
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)
75/505,719

B. Trademark Registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Scott W. Kelley
KELLY BAUERSFELD LOWRY & KELLEY, LLP
Internal Address: 6320 Canoga Avenue
Suite 1650
Woodland Hills, California 91367
Street Address: same as above
City: _____ State: _____ ZIP: _____

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

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DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Scott W. Kelley
Name of Person Signing

Scott W. Kelley
Signature

July 8, 1999
Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 001927 FRAME: 0695

TRADEMARK ASSIGNMENT

WHEREAS, Marketing & Financial Management Enterprises, Inc., a corporation of the State of California, as indicated on the records of the U.S. Patent and Trademark Office, owns the pending U.S. Trademark Application identified as follows:

1. U.S. Trademark Application Serial No. 75/505,719, filed June 19, 1998 for STOCKHOLM.

WHEREAS, Chester A. Swenson, a citizen of the United States, residing at 22733 Ticonderoga Road, Calabasas, California 91302, is desirous of acquiring the above-identified U.S. Trademark Application, together with all associated good will.

NOW, THEREFORE, for good and valuable consideration, Marketing & Financial Management Enterprises, Inc., a California Corporation, assigns and transfers to Chester A. Swenson, an individual, all right, title and interest in and to the above-identified trademark application all good will of the business symbolized by this mark.

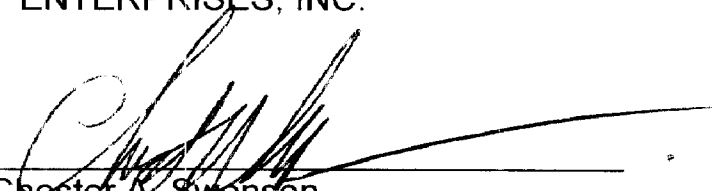
The Commissioner of Patents and Trademarks is requested to record this Assignment in the files of the U.S. Patent and Trademark Office and return it to the attorneys of record:

Scott W. Kelley
Kelly Bauersfeld Lowry & Kelley, LLP
6320 Canoga Avenue
Suite 1650
Woodland Hills, California 91367

MARKETING & FINANCIAL MANAGEMENT
ENTERPRISES, INC.

Date:

7/8/99


Chester A. Swenson
President

State of California)
)
County of Los Angeles)

On July 8, 1999 before me, Susan Newman, Notary

Public, personally appeared Chester A. Swenson,

X personally known to me
— proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, of the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Susan Newman
(Signature of Notary)

