

07-01-1999



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RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

MCD 2-24-99

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # 100977336
- Correction of PTO Error
Reel # [] Frame # []
- Corrective Document
Reel # [] Frame # []

Conveyance Type

- Assignment License
 - Security Agreement Nunc Pro Tunc Assignment
 - Merger Change of Name
 - Other []
- Effective Date
Month Day Year
[] [] []

Conveying Party

Mark if additional names of conveying parties attached

Name M. Lobel & Sons, Inc. Execution Date 02 03 99

Formerly []

- Individual General Partnership Limited Partnership Corporation Association
- Other []
- Citizenship/State of Incorporation/Organization New York

Receiving Party

Mark if additional names of receiving parties attached

Name M. Lobel & Sons, Inc.

DBA/AKA/TA []

Composed of Leon Lobel and M. Lobel & Sons, Inc.

Address (line 1) 196 Madison Avenue

Address (line 2) []

Address (line 3) New York City New York State/Country 11028 Zip Code

- Individual General Partnership Limited Partnership Corporation Association
- Other []
- Citizenship/State of Incorporation/Organization New York

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

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Composed of

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Address (line 2)

Address (line 3)
City State/Country Zip Code

Individual General Partnership Limited Partnership Corporation Association

Other

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Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
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TRADEMARK
REEL: 001927 FRAME: 0737

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Mark if additional names of conveying parties attached
Execution Date
Month Day Year

Name

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

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TRADEMARK

REEL: 001927 FRAME: 0738

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties

Enter the total number of properties involved. #

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

ANTHONY H. HANDAL
Name of Person Signing


Signature

JUNE 28, 1999
Date Signed

ASSIGNMENT OF TRADEMARK

WHEREAS, Leon Lobel, a resident of Connecticut residing at 56 Arrowhead Road, Brookfield Connecticut 06804 in equal partnership with M. Lobel & Sons, Inc., a corporation organized and existing under the laws of the State of New York and the full post office address of whose principal office or place of business is 1096 Madison Avenue, New York, New York (the Assignor), is the owner of the trademark "BURGER-FURTER" which is the subject of an application for filing in the United States Patent and Trademark Office under Serial Number 75/605,415 on December 16, 1998 (the Trademark);


AND WHEREAS, said Leon Lobel, said M. Lobel & Sons, Inc., and Stanley Lobel, a resident of New York residing at 19 The Crossing, Purchase, New York 10577 (the Assignees) are desirous of acquiring from the Assignor the whole right, title and interest in and to the Trademark together with the goodwill of the business carried on in association with the Trademark;

NOW THEREFORE, for One Hundred Dollars and other good and valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, Assignor hereby assigns the entire right, title and interest worldwide in the Trademark to Assignees, together with the goodwill of the business carried on in association with the Trademark, and the above application and any trademarks registrations and any renewal or renewals of the same already granted and that may be granted, including those granted on any foreign applications, the same to be held and enjoyed by Assignees for their own use and enjoyment and for the use and enjoyment of their successors, assigns or other legal representatives, together with claims for damages by reason of past infringement of such applications and trademarks, with the right to sue for and collect the same.

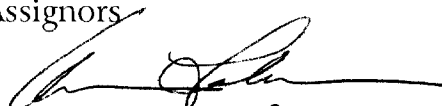
It is understood and agreed to by the Assignees that each of the Assignees will share equally in all royalties and other emoluments derived from the sale, manufacture, licensing, rental and/or use of the Trademark, regardless of the source of and responsibility for such royalties and emoluments, and that assignment of the Trademark shall be by mutual agreement of the parties hereto.

EXECUTED at _____ as of the 3 day of February, 1999.


M. LOBEL & SONS, INC.
As Assignees

By: 
Name: EVAN LOBEL
Title: VP


M. LOBEL & SONS, INC.
As Assignors

By: 
Name: EVAN LOBEL
Title: VP

LEON LOBEL
As Assignee



LEON LOBEL
As Assignor



STANLEY LOBEL
As Assignee

