

07-16-1999



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RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

*MRH*  
*7-13-99*

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

<b>Submission Type</b>		<b>Conveyance Type</b>	
<input type="checkbox"/> New	<input checked="" type="checkbox"/> Resubmission (Non-Recordation)	<input checked="" type="checkbox"/> Assignment	<input type="checkbox"/> License
<input checked="" type="checkbox"/> Document ID # 101023744		<input type="checkbox"/> Security Agreement	<input type="checkbox"/> Nunc Pro Tunc Assignment
<input type="checkbox"/> Correction of PTO Error		<input type="checkbox"/> Merger	Effective Date Month Day Year 04 14 99
<input type="checkbox"/> Reel # [ ] Frame # [ ]		<input type="checkbox"/> Change of Name	
<input type="checkbox"/> Corrective Document		<input type="checkbox"/> Other [ ]	
<input type="checkbox"/> Reel # [ ] Frame # [ ]			

**Conveying Party**  Mark if additional names of conveying parties attached

Name  Execution Date  
Month Day Year  
04 14 99

Formerly

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization

**Receiving Party**  Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City State/Country Zip Code

Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Corporation  Association

Other

Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 10 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 001927 FRAME: 0828

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1788116"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Ann C. McMillan

July 12, 1999

Name of Person Signing

Signature

Date Signed

## ASSIGNMENT

THIS ASSIGNMENT, effective this 14<sup>th</sup> day of April 1999, by Miller Freeman, Inc., a Delaware corporation, having its principal office at 600 Harrison Street, San Francisco, California 94107 ("Assignor");

WHEREAS, Hanley-Wood, Inc., a District of Columbia corporation, having its principal place of business at One Thomas Circle, N.W., Suite 600, Washington, D.C. 20005 ("Assignee"), wishes to acquire and Assignor wishes to transfer to Assignee all right, title and interest Assignor owns in and to certain "Proprietary Rights," as hereinafter defined.

NOW THEREFORE, in view of the payment of Ten Dollars (\$10.00), and other legally sufficient and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignor, Assignor DOES HEREBY assign and transfer to Assignee all right, title and interest Assignor owns in and to the following "Proprietary Rights:"

1. The trademarks "Custom Builder," "Custom Builder Magazine" and "Custom Builder Conference and Expo;" any and all applications filed and registrations received for the foregoing in the United States, the individual states thereof and jurisdictions foreign thereto, including without limitation United States Registration Number 1,788,116 (effective August 17, 1993) and the GOODWILL of the business in which the foregoing are used; and

2. All copyrights in and to the magazine titled Custom Builder Magazine;

3. The registered Domain Name "www.customhomebuilder.com;" and

4. Any and all other rights and privileges provided under the copyright, trademark, unfair competition and other laws of the United States, the individual states thereof and jurisdictions foreign thereto with respect to the foregoing; any and all rights to and under any and all licenses and other agreements and documents relating to any of the foregoing; and any and all rights of publicity and waivers of privacy rights of any and all persons whose names, images, likenesses and other identifying indicia are included in the subject matter to which the foregoing relates.

Any and all rights created by or arising from use of the Proprietary Rights shall, by virtue of this Assignment, inure to and remain the sole and exclusive property of Assignee, and Assignor does hereby waive and renounce any and all claims to such rights.

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Assignor shall, without further consideration, execute any additional documents and take such further action as may be requested to protect, secure and vest in Assignee good, valid and marketable title to the Proprietary Rights.

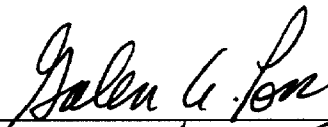
Assignor does hereby authorize and empower Assignee to invoke and claim for any applications, registrations or the like included within the Proprietary Rights, the benefits of any rights to which it may be entitled under international law or under the laws of any particular country, and to invoke and claim such rights without further written or oral authorization.

This instrument shall be binding upon and shall inure to the benefit of the parties, and their respective officers, directors, employees, agents, affiliates, attorneys, legal representatives, heirs, successors and assigns.

MILLER FREEMAN, INC.

Date: April 14, 1999

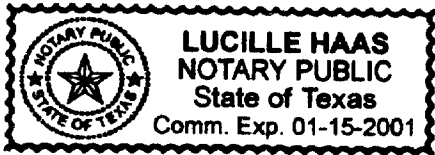
By:

  
Name: GALEN A. POSS  
Title: EVP + Group Pres.

ACKNOWLEDGEMENT

COUNTY OF Dallas :  
: SS  
STATE OF CALIFORNIA :  
TEXAS

Before me, the undersigned, a Notary Public, on this 14<sup>th</sup> day of April 1999, personally appeared Galen Pass, to me known personally, who, being by me duly sworn, did say that he is the Executive Vice President of Miller Freeman, Inc., and that said instrument (i.e., the Assignment) was signed on behalf of said Miller Freeman, Inc. by authority of its Board of Directors, and the said Mr. Pass acknowledged said instrument to be his free act and deed.



Lucille Haas  
Notary Public

My Commission Expires: 1-15-2001