7-13-19

FORM PTO-1618A Expires 06/30/99 OM8 0651-0027 07-16-1999

U.S. Department of Commerce Patent and Trademark Office TRADEMARK



101093840 RECORDATION FORM COVER SHEET

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Submission Type	Conveyance Type			
X New	Assignment License			
Resubmission (Non-Recordation)	X Security Agreement Nunc Pro Tunc Assignment			
Document ID #	Effective Date Month Day Year			
Correction of PTO Error Reel # Frame #	Merger Month Day Year			
Corrective Document	Change of Name			
Reel # Frame #	Other			
Conveying Party	Mark if additional names of conveying parties attached Execution Date Month Day Year			
Name The RealPure Beverage Group, LLC 06/17/99				
Formerly				
Individual General Partnership Limited Partnership Corporation Association				
X Other Limited Liability Corporation				
X Citizenship/State of Incorporation/Organization Mississippi				
Receiving Party Mark if additional names of receiving parties attached				
Name The Valley Bank				
DBA/AKA/TA				
Composed of				
Address (line 1) 1080 River Oaks Drive, Suite Bl04				
Address (line 2)				
Address (line 3) Jackson	MS/USA 39208			
City State/Country Zip Code Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is				
X Corporation Association not domiciled in the United States, an appointment of a domestic				
Other Control of the				
X Citizenship/State of Incorporation/Organiza				
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REEL: 001927 FRAME: 0861

FORM PTO- Expires 06/30/99	1618B Page 2		U.S. Department of Commerce Patent and Trademark Office	
OMB 0651-0027	epresentative Name and Address Enter f		TRADEMARK	
Name	Enter f	for the first Receiving Party	only.	
Name				
Address (line 1)				
Address (line 2)				
Address (line 3)				
Address (line 4)				
Correspondent Name and Address Area Code and Telephone Number (602) 230-5515				
Name	Glenn Spencer Bacal			
Address (line 1)	Quarles & Brady LLP			
Address (line 2)	One East Camelback Road			
Address (line 3)	Suite 400			
Address (line 4)	Phoenix, Arizona 85012–1649			
Pages	Enter the total number of pages of the attached coincluding any attachments.	onveyance document	# 9	
Trademark .	Application Number(s) or Registration Num	nber(s) Mark if addit	ional numbers attached	
	Trademark Application Number <u>or</u> the Registration Number (DO		, , ,	
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75464458	75464456 74641341 193	73499 1803874	1825941	
75462579	75659045 75658610 20:	18223 1992047	1829543	
75658492	75692515	74379		
Number of Properties Enter the total number of properties involved. # 15				
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Deposit A	.CCOUNT ayment by deposit account or if additional fees can be charged to	the account.)		
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	Authorization to charge ac	dditional fees: Yes X	No	
	nd Signature			
attac	ne best of my knowledge and belief, the foregoing information the copy is a true copy of the original document. Chargivated herein.			
Sean D.	Garrison		7-13-99	

Signature

Name of Person Signing

TRADEMARK REEL: 001927 FRAME: 0862

Date Signed

INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Agreement is made as of the 17th day of June, 1999 between the RealPure Beverage

Group, LLC, a Mississippi limited liability company, having a mailing address of P.O. Box 16647,

Jackson, Mississippi 39236 (the "Company") and The Valley Bank, having a mailing address at 1080

River Oaks Drive, Suite B104, Jackson, MS 39208 (the "Lender").

RECITALS

Company has executed and delivered ITS promissory notes (the "Notes") to the Lender in

the aggregate principal amount of \$3,000,000.00, pursuant to a certain Credit Agreement dated as

of February 26, 1999, between the Company and the Lender (as amended from time to time, the

"Loan Agreement").

NOW, THEREFORE, in consideration of the premises, and as an inducement to the Lender

to make the loans contemplated thereby, the Company hereby agrees with the Lender as follows:

AGREEMENTS

Section 1. Grant of Security Interest.

In order to secure payment of the Notes and the payment and performance of All other

obligations (as defined in the Loan Agreement), the Company hereby grants to the Lender a

continuing security interest in and lien on the Company's general intangibles, including the Intellectual

Property listed in Schedule "A" hereto and all proceeds thereof (the "Intellectual Property

Collateral"), and, upon an Event of Default (as defined in the Loan Agreement), the right to sue, in

Lender's own name or joined with Company, for past, present or future violations of rights in the

Intellectual Property Collateral.

Section 2.

Title: No Other Liens.

Grantor owns the Intellectual Property Collateral free and clear of any lien, security interest

or other charge or encumbrance except for the security interest created by this Agreement.

Until payment in full of the obligations secured hereby, the Company shall not permit or suffer

to exist any lien, security interest or encumbrance upon the Intellectual Property Collateral, except

the security interest hereby created, except with the prior written permission of the Lender. The

foregoing shall not require the Company to pay, discharge or make provision for any tax, assessment,

governmental charge or lien so long as the validity or applicability thereof shall be contested by the

Company in good faith by appropriate proceedings diligently conducted.

Section 3. <u>Prosecution and Maintenance of the Intellectual Property</u>.

Company shall use its best efforts to diligently prosecute and maintain its applications and

registrations in the Intellectual Property Collateral and protect same from infringement, all expenses

of which shall be borne by Company.

Section 4. Remedies.

In case any one or more Events of Default shall have occurred and be continuing, the Lender

shall have, in addition to all other rights and remedies given it by this Agreement, those allowed by

law and the rights and remedies of a secured party under the Uniform Commercial Code as enacted

in the State of Mississippi and, without limiting the generality of the foregoing, the Lender may

immediately, without demand of performance and without other notice (except as set forth next

below) or demand whatsoever to the Company, all of which are hereby expressly waived, and without

advertisement, sell at public or private sale or otherwise realize upon, the whole or from time to time

any part of the Intellectual Property Collateral, or any interest which the Company may have therein.

The proceeds thereof shall be applied as follows:

2

(i) First, to the repayment of the reasonable costs and expenses, including reasonable attorneys' fees and legal expenses, incurred by Lender in connection with (A) the administration of this Agreement, (B) the custody, preservation, use or operation of, or the sale of, collection from, or other realization upon, the Intellectual Property Collateral, (C) the

exercise of enforcement of any of the rights of Lender hereunder, or (D) the failure of the

Company to perform or observe any of the provisions hereof;

(ii) Second, at the option of Lender, to the payment or other satisfaction of any

liens and other encumbrances upon any of the Intellectual Property Collateral;

(iii) Third, to the reimbursement of Lender for the amount of any obligations of

the Company paid or discharged by Lender pursuant to provisions of this Agreement or the

other documents executed in connection with the Loan Agreement and of any expenses of

Lender payable by the Company hereunder or under the Loan Agreement;

(iv) Fourth, to the satisfaction of the Notes and all other amounts due under the

Loan Agreement, first to accrued interest and then to principal;

(v) Fifth, ratably to the satisfaction of any other indebtedness of the Company to

the Lender;

(vi) Sixth, to the payment of any other amounts required by applicable law; and

(vii) Seventh, the surplus proceeds, if any, to the Company or to whomsoever shall

be lawfully entitled to receive the same or as a court of competent jurisdiction shall direct.

In the event that the proceeds of any such sale, collection or realization are insufficient to pay

all amounts to which the Lender is legally entitled, the Company shall be liable for the deficiency,

together with interest thereon at the rate specified in the Loan Agreement plus three percent (but not

3

in excess of applicable law), together with the costs of collection and the reasonable fees of any attorneys employed by the Lender to collect such deficiency.

Notice of any sale or other disposition shall be given to the Company at least ten (10) days

before the time of any intended public sale or of the time of any intended private sale or other

disposition of the Intellectual Property Collateral is to be made, which Company hereby agrees shall

be reasonable notice of such sale or other disposition. The Company agrees to assemble, or cause

to be assembled, at its own expense, the Intellectual Property Collateral at such place or places as the

Lender shall designate by written notice. Without limiting the generality of any of the rights and

remedies conferred upon the Lender under this Section 4, the Lender may, subject to the provisions

of Section 5, to the full extent permitted by law, (a) enter upon the premises of the Company, exclude

the Company or any Subsidiary therefrom and take immediate possession of the Intellectual Property

Collateral, either personally or by means of a receiver appointed by a court of competent jurisdiction,

using all necessary force to do so, (b) at the Lender's option, use, operate, manage and control the

Intellectual Property Collateral in any lawful manner, (c) collect and receive all rents, income,

revenue, earnings, issues and profits therefrom, and (d) maintain, repair, renovate, alter or remove

the Intellectual Property Collateral as the Lender may determine in its discretion, and any moneys so

collected or received by the Lender shall be applied to, or may be accumulated for application upon,

the obligations secured hereby.

Section 5. Rights of any Licensees.

Notwithstanding the provisions of Section 4 hereof, so long as a licensee from Company

under a license approved by the Lender is not in default under the license agreement between the

4

Company and such licensee, the Lender shall not interfere with any such licensee's use and enjoyment of the Intellectual Property Collateral which is the subject of such license.

Section 6. No Waiver.

No failure on the part of the Lender to exercise, and no delay in exercising any right, remedy

or power hereunder shall operate as a waiver thereof, nor shall any single or partial exercise by the

Lender of any right, remedy or power hereunder preclude any other or future exercise of any other

right, remedy or power. Each and every right, remedy and power hereby granted to the Lender or

allowed it by law or other agreement, shall be cumulative and not exclusive the one of any other, and

may be exercised by the Lender from time to time.

Section 7. <u>Further Assurances; Filing.</u>

The Company agrees to execute and deliver to the Lender Uniform Commercial Code

financing statements and such other documents, instruments, supplemental security agreements and

chattel mortgages as the Lender may deem necessary, proper or desirable in obtaining the benefits

of this Agreement, and the Company hereby authorizes the Lender to effect any filing or recording

of any such financing statement or statements relating to the Intellectual Property Collateral or

amendments thereto without the signature of the Company where lawful, and hereby appoints the

Lender as its attorney in fact to execute any such financing or other statement or statements in the

name of the Company, and to perform all other acts which the Lender deems appropriate to perfect

and continue the security interests in, and to protect and preserve, the Intellectual Property Collateral.

Section 8. <u>Expenses</u>.

The Company agrees that all costs and expenses (including reasonable attorneys' fees and

expenses for legal services of every kind) of, or incidental to, the custody, care, management, sale or

5

collection of, or realization upon, any of the Intellectual Property Collateral shall become part of the

obligations secured hereby and entitled to the benefits of this Agreement.

Section 9. <u>Notices</u>.

All notices, requests, approvals, demands and other communications given or made in

connection with this Agreement shall be given or made in the manner provided in the Loan

Agreement.

Section 10. Successors.

All the provisions of this Agreement shall be binding upon and inure to the benefit of and be

enforceable by the respective successors of the parties hereto, and, in particular, shall inure to the

benefit of and be enforceable by any holder or holders of the Notes, except that the Company may

not transfer its rights or obligations hereunder without the prior written consent of the Lender.

Section 11. <u>Termination</u>.

Upon the payment in full of all amounts due under the Notes and all other obligations of the

Company due under the Loan Agreement and this Agreement to the Lender, the Lender shall execute

and deliver to the Company all such documents and instruments as shall be necessary to evidence

termination of this Agreement, and Lender will timely cooperate with Company to record and file,

whenever Company deems necessary, releases of the security interest granted herein.

Section 12. Amendment.

The Lender may waive in writing any of the provisions of this Agreement, or may enter into

an agreement with the Company changing, amending or modifying this Agreement, provided that no

such waiver or amendatory agreement shall deprive the holders of the Notes of the benefits of the

liens and security interests created by this Agreement or permit the creation of any lien on the

6

Intellectual Property Collateral prior to or on a parity with the lien created by this Agreement without the prior written consent of the holder or holders of the Note at the time outstanding.

Section 13. Governing Law.

This Security Agreement shall be governed by and construed in accordance with the laws of the state of Mississippi.

IN WITNESS WHEREOF, the parties hereto have caused these presents to be duly executed by their authorized representatives as of the date first above written.

COMPANY

By:

Title:

LENDER

The Valley Bank

By:

Title

SENIOR VICE

7

SCHEDULE "A"

U.S. Trademarks and Trademark Applications

Mark	Registration or Application Number
CANYON®	US1,973,499
CAPPULOTTA®	US1,803,874
FOUNTAINPURE®	US1,825,941
PATRIOT®	US2,018,223
RAVEN®	US1,992,047
REALPURE BRAND & Design®	US1,829,543
ROCK LEMON-LIME®	US1,974,379
A SQUEEZE ABOVE	US75/464,458
REALPURE	US75/464,456
REALPURE BRAND & Design	US74/641,341
TROPTAILS	US75/462,579
OUR SPRING TO YOU	US75/659,045
REAL PURE (stylized)	US75/658,610
STRAIGHT FROM THE SOURCE	US75/658,491
STRAIGHT FROM THE SOURCE REALPURE NATURAL SPRING WATER FOUNDED 1917 AND DESIGN	US75/692,515

RECORDED: 07/13/1999

8