7-16-99 RECORDAT OMB No. 0651-0011 (exp. 4/94) U.S. DEPARTMENT OF COMMERCE 07-20-1999 Patent and Trademark Office To the Honorable Commissioner of Patents and T 101093377 al documents or copy thereof. 1. Name of conveying party(ies): 2. Name and address of receiving party(ies) Krause Publications, Inc. Name: Harris Trust and Savings Bank Internal Address: ☐ Individual(s) Association Street Address: 111 West Monroe Street General Partnership ☐ Limited Partnership Corporation-State City: Chicago State: IL ZIP: 60603 Other ☐ Individual(s) citizenship\_\_\_\_\_ Additional name(s) of conveying party(ies) attached? ☐ Yes ☐ No □ Association 3. Nature of conveyance: ☐ General Partnership Trademark Collateral Agreement Limited Partnership XI Corporation-State Assignment ☐ Merger Security Agreement □ Other ☐ Change of Name ☐ Other If assignee is not domiciled in the United States, a domestic representative designation is attached: Q Yes Q No (Designations must be a separate document from assignment) Execution Date: June 1, 1999 Additional name(s) & address(es) attached? ☐ Yes ☐ No 4. Application number(s) or patent number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) See Schedule A-1 See Schedule A-1 Additional numbers attached? ☐ Yes ☐ No 5. Name and address of party to whom correspondence 6. Total number of applications and registrations involved: ..... concerning document should be mailed: Name: Federal Research Corp. 7. Total fee (37 CFR 3.41).....\$540 Internal Address: □ Enclosed Authorized to be charged to deposit account 8. Deposit account number: (Attach duplicate copy of this page if paying by deposit account) 07/19/1999 MTHAI1 00000123 1812098 DO NOT USE THIS SPACE 01 FC:481 40.00 OP 9. Statement and signature. 500.00 OP To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of

the original document.

Gregory T. Pealer

Name of Person Signing

# SCHEDULE A-1 TO TRADEMARK COLLATERAL AGREEMENT

### REGISTERED TRADEMARKS AND TRADEMARK APPLICATIONS

### FEDERAL TRADEMARK REGISTRATIONS

MARKS	REG. NO.	REG. DATE
Collector's Mart	1,812,098	December 21, 1993
Comics Buyer's Guide & Design	1,325,179	March 12, 1985
Comics Retailer & Design	1,785,033	July 27, 1993
Deer & Deer Hunting	2,205,053	November 24, 1998
Numismatic News/KP, Inc.	641,564	May 29, 1956
Numismatic News	2,190,531	September 22, 1998
Old Cars	975,247	December 18, 1973
Trapper & Predator Caller & Design	1.556,794	September 19, 1989
Tuff Stuff's Fantasy Baseball Guide	2,208,589	December 8, 1998
Tuff Stuff Magazine Presents Gamer	2,153,489	April 28, 1998
Tuff Stuff's Fantasy Football Guide	2,133,193	January 27, 1998
Tuff Stuff's RPM Racing-Prices- Memorabilia	2,062,141	May 13, 1997
Tuff Stuff's Collect!	1,868,261	December 20, 1994
Tuff Stuff	1,697,612	June 30, 1992
Toy Trader	1 904,380	July 11, 1995
The Antique Trader	687,250	October 27, 1959
The Antique Trader Antiques and Collectibles Price Guide	1,744,508	January 5, 1993
The Antique Trader Price Guide to Antiques and Collectors' Items	1,745,772	January 12, 1993

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The Antique Trader Weekly 1,748,434 January 26, 1993

Antique Trader's Collector Magazine &

Price Guide 1,965,203 April 2, 1996

### PENDING FEDERAL TRADEMARK APPLICATIONS

MARK SERIAL NO. FILED

Sports Cards Presents...Fantasy Sports &

Design 75-4/4,519 March 4, 1998

#### COMMON LAW MARKS AND TRADE NAMES

None

### REGISTERED STATE TRADEMARKS AND TRADEMARK APPLICATIONS

None

### REGISTERED FOREIGN TRADEMARKS AND TRADEMARK APPLICATIONS

None

## SCHEDULE A-2 TO TRADEMARK COLLATERAL AGREEMENT

### TRADEMARK LICENSES

None

#### TRADEMARK COLLATERAL AGREEMENT

This 1st day of June, 1999, Krause Publications, Inc., a Wisconsin corporation ("Debtor") with its principal place of business and mailing address at 700 East State Street, Iola, Wisconsin, 54990, in consideration of ten dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, assigns, mortgages and pledges to Harris Trust and Savings Bank, an Illinois banking corporation with its mailing address at 111 West Monroe, Chicago, Illinois, 60603, and its successors and assigns ("Secured Party"), and grants to Secured Party a continuing security interest in, the following property:

- (i) Each trademark, trademark registration and trademark application listed on Schedule A-1 hereto, and all of the goodwill of the business connected with the use of, and symbolized by, each such trademark, trademark registration and trademark application; and
- (ii) Each trademark license listed on Schedule A-2 hereto and all royalties and other sums due or to become due under or in respect of each such trademark license, together with the right to sue for and collect all such royalties and other sums; and
- (iii) All proceeds of the foregoing, including without limitation any claim by Debtor against third parties for damages by reason of past, present or future infringement of any trademark or trademark registration listed on Schedule A-1 hereto or of any trademark licensed under a trademark license listed on Schedule A-2 or by reason of injury to the goodwill associated with any such trademark, trademark registration or trademark license, in each case together with the right to sue for and collect said damages;

to secure performance of all Obligations of Debtor as set out in that certain Security Agreement bearing even date herewith between Debtor and Secured Party (the "Security Agreement"). Notwithstanding anything herein to the contrary, this Trademark Collateral Agreement shall not operate as a sale, transfer, conveyance or other assignment to Secured Party of any applications by Debtor for a Trademark based on an intent to use the same if and so long as such application is pending and not matured into a registered Trademark (such pending applications which are based on intent to use being hereinafter referred to collectively as "Intent-To-Use Applications"), but rather, if and so long as Debtor's Intent-To-Use Application is pending this Trademark Collateral Agreement shall operate only to create a security interest for collateral purposes in favor of Secured Party on such Intent-To-Use Application as collateral security for the Obligations.

Debtor does hereby further acknowledge and affirm that the rights and remedies of Secured Party with respect to the assignment, mortgage, pledge and security interest in the trademarks, trademark registrations, trademark applications and trademark licenses made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

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All terms defined in the Security Agreement, whether by reference or otherwise, when used herein, shall have their respective meanings set forth therein, unless the context requires otherwise.

IN WITNESS WHEREOF, Debtor has caused this Trademark Collateral Agreement to be duly executed as of the date and year last above written.

	Krause Publications, Inc.
(CORPORATE SEAL)	By
A THICAT.	its <u>Incoderive vice l'iesidene</u>
ATTEST:	Roger Case
Its Secretary	(Type or Print Name)
	HARRIS TRUST AND SAVINGS BANK
Giles Heuer (Type or Print Name)	
	Its VICE PRESIDENT
	Charce M. Dun
	(Type or Print Name)

STATE OF WISCONSIN	) ) SS
COUNTY OFWAUPACA	)
I,Beverly Dallman	a Notary Public in and for said County, in
the State aforesaid, do hereby cer	tify that <u>Roger Case, Executive Vice Presi</u> dent
	use Publications, Inc., a Wisconsin corporation, and
	Secretary of said corporation, be the same persons whose names are subscribed to the
foregoing instrument as such Rorespectively, appeared before me the delivered the said instrument as their and deed of said corporation for Giles Heuer Secretary then ar seal of said corporation, did affix the	and Giles Heuer Secretary, as day in person and acknowledged that they signed and own free and voluntary act and as the free and voluntary act the uses and purposes therein set forth; and the said and there acknowledged that he, as custodian of the corporate accorporate seal of said corporation to said instrument as his a free and voluntary act of said corporation, for the uses and
Given under my hand and no 1999.	otarial seal, this <u>lst</u> day of <u>June</u> ,
(NOTARIAL SEAL)	Notary Public
	Beverly Dallman

My Commission Expires: 1/13/2002

(Type or Print Name)

STATE OF HINDIS	
COUNTY OF (wk ) SS	
I, Jacy A. CROINI	, a Notary Public in and for said County, in
the State aforesaid, do hereby certify that of Harris Trust and	
who is personally known to me to be the same perinstrument as such which appacknowledged that he signed and delivered the same and as the free and voluntary act and deed of sais set forth.	erson whose name is subscribed to the foregoing peared before me this day in person and aid instrument as his own free and voluntary act
Given under my hand and notarial seal, 1999.	this the day of three,
(Notarial Seal)	Notary Public
"OFFICIAL SEAL"  JODY A. CRAIN  Notary Public, State of Illinois  My Commission Expires 93/04/01	(Type or Print Name)
03/04/01	

RECORDED: 07/16/1999