

07-20-1999

TO: **ATTN: Box ASSIGNMENTS**  
**Assistant Commissioner of**  
**2900 Crystal Drive**  
**Arlington, VA 22202-3513**



101094314

Please record the attached original document(s) or copy(ies) thereof.

**1. NAME OF CONVEYING PARTY(IES):**

Montego Bay Beverage Company, Inc.  
An Illinois Corporation  
1310 W. Deerpath  
Lake Forest, Illinois 60045

ADDITIONAL NAME(S) OF CONVEYING PARTIES  
ATTACHED?  YES  NO

*MLD*  
*7-8-99*

**2. NAME AND ADDRESS OF RECEIVING PARTY(IES):**

Pabst Brewing Company  
a Delaware Corporation  
P.O. Box 1661  
San Antonio, Texas 78296

If assignee is not domiciled in the United States, a  
domestic representative designation is attached.   
YES  NO

(Designation must be a separate document from  
Assignment.)

ADDITIONAL NAME(S) AND ADDRESS(ES)  
ATTACHED?  YES  NO

**3. NATURE OF CONVEYENCE:**

Assignment executed June 21, 1999



**4. APPLICATION NUMBER(S) OR PATENT NUMBER(S):**

07-08-1999

U.S. Patent & TMOfr/TM Mail Rcpt Dt. #64

A. Trademark Application No.(s): 74/700,778 filed  
7/13/95 for LONE STAR

Additional numbers attached?  
 Yes  No

B. Trademark Registration No.(s): \_\_\_\_\_

Additional numbers attached?  
 Yes  No

**5. NAME AND ADDRESS OF PARTY TO WHOM  
CORRESPONDENCE CONCERNING DOCUMENT  
SHOULD BE MAILED:**

NAME: William B. Nash  
INTERNAL ADDRESS: Jackson Walker, LLP  
STREET ADDRESS: 112 E. Pecan, Suite 2100  
CITY: San Antonio  
STATE: Texas ZIP CODE: 78205

**6. TOTAL NUMBER OF APPLICATIONS AND REG-  
ISTRATIONS INVOLVED:** One (\$40.00 first/\$25.00  
add'l)

**7. TOTAL FEE (37 CFR 3.41):** \$40.00  
 Enclosed  
 Authorized to Charge Account No. 07-2400.

**8. DEPOSIT ACCOUNT NUMBER 07-2400.** (Attach  
duplicate copy of this form if paying by deposit  
account.)

07/19/1999 DNGUYEN 00000292 74700778

01 FC:481

40.00 DP

DO NOT USE THIS SPACE

**9. STATEMENT AND SIGNATURE:**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a  
true copy of the original document.

*William B. Nash*  
WILLIAM B. NASH

*July 8, 1999*  
DATE

**ASSIGNMENT**

WHEREAS, Montego Bay Beverage Company, Inc., an Illinois corporation, having its principal offices at 1310 W. Deerpath, Lake Forest, Illinois 60045, has adopted, used, is using, and is the owner of the following trademark and pending United States trademark application: Application Serial No. 74/700778 filed July 13, 1995, for LONE STAR in International Class 30 for "flavored ice teas".

WHEREAS, Pabst Brewing Company, a Delaware corporation ("Assignee"), is desirous of obtaining the entire right, title and interest in, to and under the same trademark and the said application:

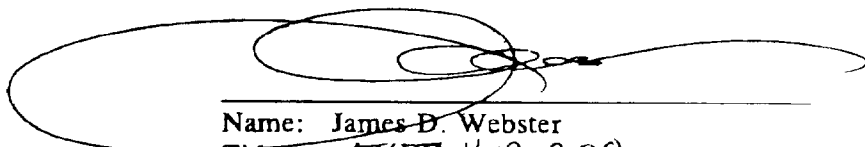
NOW, THEREFORE, in consideration of the sum of Five Thousand and no/100 Dollars (\$5,000.00) to the said ASSIGNOR in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, I, the said ASSIGNOR do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the said trademark(s), and the said United States application and all trademarks of the United States which may be granted thereon, and all renewals or reissues thereof; and all applications for trademarks which may hereafter be filed for said mark in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States application under the Trademark Laws of the United States or any international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; together with the goodwill of the business symbolized by the trademark and said applications to register said trademark; and any and all causes of action thereto that may have heretofore accrued in ASSIGNOR's favor.

AND I HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue trademarks, to issue the same to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND I HEREBY covenant that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.

IN TESTIMONY WHEREOF, I hereunto set our hands and seal this 21 day of JUNE, 1999.

MONTEGO BAY BEVERAGE COMPANY, INC.

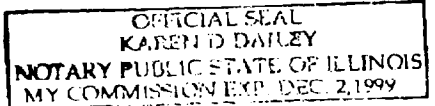
  
Name: James D. Webster  
Title: EXEC V.P. COO

STATE OF ILLINOIS                    §  
  §  
COUNTY OF Lake                   §

BEFORE ME, the undersigned authority, on this day personally appeared James D. Webster, in his capacity as EXEC V.P. COO of Montego Bay Beverage Company, Inc. known to me to be the person of that name, who signed the foregoing instrument, and acknowledged that he executed the foregoing on behalf of said Assignor and pursuant to authority duly received.

GIVEN under my hand and seal of office this 21<sup>ST</sup> day of June, 1999.

(Notary Seal)



Karen D Dailey  
Notary Public, State of Illinois  
KAREN D DAILEY  
Printed Name of Notary  
Commission Expires 12/2/99

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