

07-20-1999

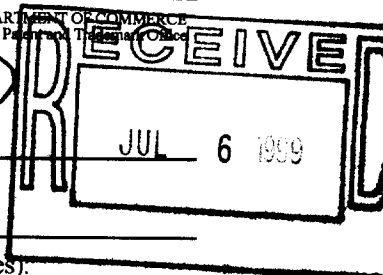
U.S. DEPARTMENT OF COMMERCE
Patents and Trademarks Office

R



101097361

FR SHEET
NY



To the Honorable Commissioner of Patents and Trademarks:
Please record the attached original documents or copy thereof.

88-9-7
MPD

1. Name of conveying party(ies):
Associated Retailers Group, Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):
Name: **American Homestar Corporation**

Internal Address: **Brookhollow Two**
Street Address: **2221 East Lamar Blvd., Suite 790**

City: **Arlington** State: **Texas**

Zip: **76006-7422**

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State **Texas**
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: **Effective May 1, 1999**

4. Application number(s) or patent number(s): **See Section B below.**

If this document is being filed together with a new application, the execution date of the application is: _____

A. Trademark Application No.(s): _____

B. Trademark Registration No.(s): **2,170,718**
1,819,556
1,885,395

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Cami D. Boyd, Esq.**

Internal Address: **Jackson Walker L.L.P.**

Street Address: **901 Main Street, Suite 6000**

City: **Dallas**

State: **Texas** Zip: **75202-3797**

6. Total number of applications and registrations involved: **3**

7. Total fee (37 CFR 3.41): ... \$ **90.00**

Enclosed

Authorized to be charged to deposit account

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

07/19/1999 DNGUYEN 00000261 2170718

01 FC:481 40.00 OP
02 FC:482 Cami D. Boyd, Esq. 50.00 OP

Name of Person Signing Signature Date **7/15/99**

Total number of pages including cover sheet, attachments, and document: **4**

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

ASSIGNMENT

WHEREAS, Associated Retailers Group, Inc., a Texas corporation located and doing business at 8035 East R.L. Thorton, Suite 610, Dallas, Texas 75228 (hereinafter referred to as the "Assignor"), has adopted, used, is using, and is the owner of the common law trademarks and service marks, trade names, and trademark and service mark registrations and/or applications in the United States Patent and Trademark Office and state trademark offices, the related trade dress, goodwill and other rights, as shown in Exhibit "A" attached hereto (hereinafter referred to as the "Marks"); and


WHEREAS, American Homestar Corporation, a Texas corporation located and doing business at Brookhollow Two, 2221 East Lamar Blvd., Suite 790, Arlington, Texas 76006-7422, (the "Assignee"), is desirous of acquiring and using the aforesaid Marks and the federal and/or state registrations and applications pertaining thereto;

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, effective as of May 1, 1999, Assignor hereby assigns to Assignee all right, title and interest in and to the Marks and the accompanying federal and/or state registrations and applications referenced above, together with the goodwill of the business symbolized by said Marks and the registrations and/or applications pertaining thereto.

Effective as of the date set forth above.

ASSOCIATED RETAILERS GROUP, INC.

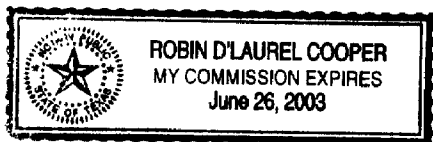
By:


Laurence A. Dawson, Jr., Vice President

ACKNOWLEDGMENT

STATE OF TEXAS §
 §
COUNTY OF TARRANT §

BEFORE ME, personally appeared Laurence A. Dawson, Jr., known by me to be the Vice President of Associated Retailers Group, Inc. a Texas corporation, the Assignor named above, and acknowledged to me that he executed the foregoing Assignment on behalf of said Assignor and pursuant to authority duly received.



Robin D'Laurel Cooper

Notary Public, State of Texas

Robin D'Laurel Cooper

Notary's Printed Name

My commission expires:

June 26, 2003

EXHIBIT A

FEDERAL REGISTRATIONS/APPLICATIONS:

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
CHOICECENTER	2,170,718	07/07/98
IN & Design	1,819,556	02/01/94
NATIONWIDE MOBILE HOMES & Design	1,885,395	03/21/95

STATE REGISTRATIONS:

<u>Mark</u>	<u>State</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
CHOICECENTER	North Carolina	6726	11/03/86
WESTWOOD	North Carolina	11,611	07/14/95