07-13-1999 U.S. Patent & TMOfc/TM Mail Ropt Dt. #10



Our File - WMO 4A6

A Professional Corporation

PATENTS AND TRADEMARKS

July 9, 1999

Assistant Commissioner for Trademarks

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RECORDATION FORM COVER SHEET TRADEMARKS ONLY

Sir:

Enclosed for recordation in the records of the U.S. Patent and Trademark Office is an original document with particulars as follows.

(1) Name of conveying party:

Mattel, Inc.

(2) Name and address of receiving party:

Wham-O, Inc. 182 Second Street, 3rd Floor San Francisco, California 94105

(3) The nature of the conveyance is an Assignment, which was executed July 8, 1999.

(4) Registration No.

Registration Date

2,014,321

November 5, 1996

(5) Any and all correspondence concerning this document should be addressed and mailed to the following.

John M. McCormack

Kolisch, Hartwell, Dickinson, McCormack & Heuser

520 S.W. Yamhill Street, Suite 200

Portland, Oregon 97204

07/19/1999 DNGUYEN 00000244 2014321

TRADEMARK REEL: 001929 FRAME: 0505 40.00 Db

- (6) The total number of trademark registrations involved in this conveyance is one.
- (7) Our check in the amount of \$40.00 to cover the recordation fee is enclosed, in accordance with 37 C.F.R. § 3.41.
- (8) Please charge our Deposit Account No. 11-1540 for any additional fees which may be required. A duplicate of this sheet is enclosed.
- (9) To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Respectfully submitted,

KOLISCH, HARTWELL, DICKINSON, McCORMACK & HEUSER

John M. McCormack

Reg. No. 26,948

TOTAL NUMBER OF PAGES COMPRISING ASSIGNMENT AND COVER SHEET: 3

ASSIGNMENT

WHEREAS, MATTEL, INC., a Delaware corporation located and doing business at 333 Continental Boulevard, El Segundo, California 90245, is the sole and exclusive owner of the following trademark registered in the United States Patent and Trademark Office:

U.S. Trademark Registration

Reg. No. 2,014,321 for the Mark MY FIRST FRISBEE, registered on November 5, 1996.

WHEREAS, WHAM-O, INC., a California corporation, located and doing business at 182 Second Street, 3rd Floor, San Francisco, California 94105, U.S.A. is desirous of acquiring the above registration;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, MATTEL, INC. does hereby assign unto WHAM-O, INC. all right, title and interest in and to the above registration, together with the good will of the business connected with the use of and symbolized by the mark.

MATTEL INC.

Date: July 8, 1999

Daniel F. Sullivan

Assistant Secretary

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El Se yu. Co C1490405 (City State)

> TRADEMARK REEL: 001929 FRAME: 0507