

07-20-1999



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- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
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Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name OUR SUNDAY VISITOR, INC., SUCCESSOR IN INTEREST TO NOLL

03/29/99

Formerly PRINTING CO.

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization INDIANA

Receiving Party

Mark if additional names of receiving parties attached

Name UNITED STATES POSTAL SERVICE

DBA/AKA/TA

Composed of

Address (line 1) 475 L'ENFANT PLAZA SW

Address (line 2)

Address (line 3) WASHINGTON DC USA 20260

Individual General Partnership Limited Partnership

Corporation Association

Other INDEPENDENT ESTABLISHMENT OF THE EXECUTIVE

Citizenship/State of Incorporation/Organization BRANCH OF THE U.S. GOVERNMENT

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

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Enter the total number of pages of the attached conveyance document including any attachments.

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Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1560119"/>	<input type="text"/>	<input type="text"/>
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Number of Properties

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#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

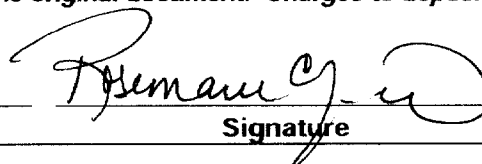
No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

ROSEMARIE CHRISTOFOLLO

Name of Person Signing



Signature

7/1/98

Date Signed

ASSIGNMENT OF MARK

This Assignment, effective as of March 29, 1999 is from OUR SUNDAY VISITOR, INC., 100 Noll Plaza, Huntington, Indiana 46750, ("OSV") as successor in interest to Noll Printing Co. ("Noll"), to UNITED STATES POSTAL SERVICE, 475 L'Enfant Plaza SW, Washington DC 20260 ("Assignee").

1. Noll adopted and used the mark DEMOSELECT (the "Mark") alone and in combination with other words and designs, and acquired common law and statutory rights to the Mark.
2. Noll obtained a federal trademark registration of the Mark from the U.S. Patent and Trademark Office ("PTO"), on October 10, 1989, Registration No. 1,560,119.
3. The PTO recorded Section 8 and 15 affidavits for the Mark on June 30, 1995.
4. Noll was a wholly owned subsidiary of OSV.
5. On December 31, 1996, OSV liquidated Noll as a subsidiary and transferred all of Noll's assets to OSV, including all right, title, and interest and the goodwill associated with the Mark.
6. Assignee desires to acquire all of OSV's right, title and interest in and to the Mark, as well as the goodwill of the business associated therewith.
7. OSV represents and warrants that it has the right and authority to make this Assignment and that it makes this assignment free and clear of any and all claims, liens and interests of any kind in or related to the Mark. Attached hereto is a signed and sworn affidavit by an officer of OSV attesting to such facts.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, OSV hereby irrevocably assigns to Assignee UNITED STATES POSTAL SERVICE all of its right, title and interest in and to the Mark and the goodwill of the business associated therewith.

OUR SUNDAY VISITOR, INC.

By: Timothy D. McClellan
Its: VP + Controller

839600.01

State of Indiana)
) ss.
County of Huntington)

SUBSCRIBED AND SWORN to before me this 29th day of March,
1999.

Diane L. Campbell
NOTARY PUBLIC

My Commission Expires:
Sept. 13, 2000

Diane L. Campbell

UNITED STATES POSTAL SERVICE

By: Rodney C Decker 5-25-99
Its: Manager, Ad Mail Business

State of District of Columbia)
) ss.
County of Washington, DC)

SUBSCRIBED AND SWORN to before me this 25th day of May,
1999.

Lyndee Dixon
NOTARY PUBLIC

My Commission Expires:
Oct. 14, 1999

DECLARATION

The undersigned being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements may jeopardize the validity of the attached assignment, declares that he is properly authorized to execute this application on behalf of the Assignor, Our Sunday Visitor, Inc.

Declarant believes OSV to be the owner of the trademark sought to be assigned. Declarant further attests that, to the best of his knowledge and belief, the chain of title to the Mark runs without interruption from registrant Noll to OSV, as the sole controlling interest of Noll, and now resides in OSV as a result of the liquidation of all Noll assets and their transfer to OSV on December 31, 1996. The foregoing statements are made of my own knowledge and are true to the best of my knowledge and belief.

Dated this 29 day of March, 1999.

OUR SUNDAY VISITOR, INC.
an Indiana corporation

By: Timothy D. Maceman
Its: VP + Controller