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U.S. Patent & TMO/c/TM Mail Rcpt Dt. #34

Date: July 1, 1999

Sir:

Transmitted herewith for recording is a document for which the following particulars apply:

MRE 7-1-99

1. Assignor(s): Universal Manufacturing Company, Inc. a Missouri Corporation
2. Assignee(s): Universal Manufacturing Company, Inc. a Delaware Corporation
Address: 5450 Deramus, Kansas City, Missouri 64120
 Assignee is domiciled in the United States.
 Assignee is not domiciled in the United States. A Designation of a Domestic Representative is attached.
3. Type of document: Trademark Assignment
Date Executed: June 24, 1999.
Interest conveyed: Entire Other:
4. Please record the enclosed document against the following trademark:
 application(s) registrations
Registration No. 1,757,004, Registered March 9, 1993 for the mark WORLD RENOWNED JAR-O'-DO and Design
5. Please address all correspondence concerning the recordation of this document to:

Litman, Kraai & Brown, L.L.C.
4700 Belleview, Suite 200
Kansas City, Missouri 64112
6. Total number of application(s)/registration(s) involved: 1
7. Please charge Deposit Account No. 12-1660 for the total recording fee of \$.
 Our check No. 11479 is enclosed to cover the total recording fee of \$40.00.
8. The Commissioner is hereby authorized to charge any additional fees which may be required, or credit any overpayment, to Account No. 12-1660.
9. The undersigned certifies that to the best of his knowledge, all information contained herein is true and correct and any copy of documents submitted herewith is a true copy of the original document.

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4700 Main Street, Suite 200
Kansas City, Missouri 64112
Telephone: (816) 931-1800
assign\umcasgn.wpd

Respectfully submitted,

LITMAN, KRAAI & BROWN, L.L.C.

BY

Mark Brown

Reg. No. 30,361

Total number of pages submitted 3

A S S I G N M E N T

WHEREAS, Universal Manufacturing Company, Inc., a Missouri, corporation, has adopted and is using the trademark which was registered in the United States Patent and Trademark Office, to-wit:

| <u>Registration No.</u> | <u>Mark</u> | <u>Date Registered</u> |
|-------------------------|--|------------------------|
| 1,757,004 | WORLD RENOWNED JAR-O'-DO and Design | 3/9/93 |

WHEREAS, Universal Manufacturing Company, Inc., a corporation of the State of Delaware, is desirous of acquiring the entire, right, title and interest in and to said registered trademarks.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that for good and valuable consideration, the receipt of which is hereby acknowledged, said Universal Manufacturing Company, Inc. a Missouri corporation hereby assigns, transfers and conveys to Universal Manufacturing Company, Inc. a Delaware corporation nunc pro tunc the 11th day of September, 1998, all right, title, and interest in and to the said registered trademark, together with the goodwill of the business symbolized by the mark, including all common law rights and all claims for damages by reason of past infringement of said mark, with the right to sue and collect therefor.

Executed nunc pro tunc the 11th day of September, 1998, this

24th day of June, 1999.

UNIVERSAL MANUFACTURING COMPANY, INC.

By: Joseph Wilner
Joseph Wilner, President

State of Missouri)
County of Clay) ss.

Subscribed and sworn to before me this 24 day of

June, 1999.

Gloria West
Notary Public

My Commission Expires:

November 2, 1999

GLORIA J. WEST
Notary Public - State of Missouri
Commissioned in Clay County
My Commission Expires Nov. 2, 1999

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