

MMO 7-30-99

FORM PTO 1594 (Modified)
(Rev. 6-93)
OMB No. 0651-0011 (exp. 4/94)
Copyright 1994-97 LegalStar
TM05/REV03

08-03-1999



ET

Y

Docket No.:

18898.89

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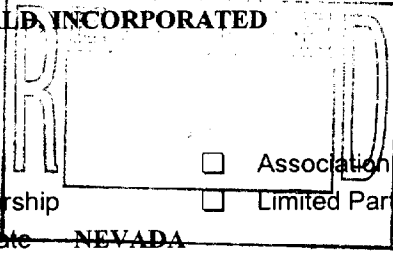
To the Honorable Commissioner of Pat

101108342

attached original documents or copy thereof.

1. Name of conveying party(ies):

HUNTING WORLD INCORPORATED



- Individual(s)
- General Partnership
- Corporation-State NEVADA
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies) Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: JUNE 25, 1999

2. Name and address of receiving party(ies):

Name: HUNTING WORLD LLC

Internal Address:

Street Address: 1117 GATOR WAY

City: SPARKS State: NV ZIP: 89431

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State DELAWARE
- Other

If assignee is not domiciled in the United States, a domestic designation is Yes N
(Designations must be a separate document from Additional name(s) & address(es) Yes N

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

75/300283
FILED
5/29/97

Additional numbers

B. Trademark Registration No.(s)

875662
ISSUED
8/26/69

Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: CAROLINE H. MEAD, ESQ.

Internal Address: SUITE 300

Street Address: ONE MARITIME PLAZA

SAN FRANCISCO

City: SAN FRANCISCO State: CA ZIP: 94111

6. Total number of applications and registrations involved:.....

81

7. Total fee (37 CFR 3.41):.....\$ \$2,040.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

07-1850

08/02/1999 DNGUYEN 00000275 071850 75300283

DO NOT USE THIS SPACE

01 FC:481 40.00 CH
02 FC:482 2000.00 CH

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Mary Dougherty

Name of Person Signing

Signature

July 30, 1999

Date

Total number of pages including cover sheet, attachments, and



CONTINUATION OF NO. 4

**TRADEMARKS ASSIGNED
FROM HUNTING WORLD, INCORPORATED
TO HUNTING WORLD LLC**

COUNTRY	TRADEMARK	APP/REG. NO.	CLASS	REG. DATE	STATUS
UNITED STATES	HUNTING WORLD	935387	25	06/06/72	REGISTERED
UNITED STATES	HUNTING WORLD	948069	42	11/28/72	REGISTERED
UNITED STATES	BATTUE	1110925	18	01/09/79	REGISTERED
UNITED STATES	LEATHERLUX	1123739	24	08/07/79	REGISTERED
UNITED STATES	SEARCHING THE WORLD...	1142954	42	12/09/80	REGISTERED
UNITED STATES	HUNTING WORLD LOGO-1	1147139	13, 14, 18, 20, 25, 28	02/17/81	REGISTERED
UNITED STATES	A CLASSIC IS FOREVER	1157734	42	06/16/81	REGISTERED
UNITED STATES	HUNTING WORLD	1203689	25	08/03/82	REGISTERED
UNITED STATES	HUNTING WORLD	1213152	9	10/19/82	REGISTERED
UNITED STATES	HUNTING WORLD	1213354	28	10/19/82	REGISTERED
UNITED STATES	ASCOT BENTLEY, LTD.	1223733	42	01/11/83	REGISTERED
UNITED STATES	HUNTING WORLD	1239704	34	05/24/83	REGISTERED
UNITED STATES	HUNTING WORLD	1242752	14	06/21/83	REGISTERED
UNITED STATES	HUNTING WORLD	1245336	24	07/12/83	REGISTERED
UNITED STATES	HUNTING WORLD	1246840	6	08/02/83	REGISTERED
UNITED STATES	HUNTING WORLD	1247492	3	08/09/83	REGISTERED
UNITED STATES	HUNTING WORLD	1248384	21	08/16/83	REGISTERED
UNITED STATES	HUNTING WORLD	1256099	18	11/01/83	REGISTERED
UNITED STATES	HUNTING WORLD	1269142	13	03/06/84	REGISTERED
UNITED STATES	HUNTING WORLD	1280633	11	06/05/84	REGISTERED
UNITED STATES	ASK SOMEONE WHO OWNS ONE	1297152	42	09/18/84	REGISTERED
UNITED STATES	HUNTING WORLD	1309941	16	12/18/84	REGISTERED
UNITED STATES	SPORTING WORLD	1311125	20	12/25/84	REGISTERED
UNITED STATES	SPORTING WORLD	1311139	22	12/25/84	REGISTERED
UNITED STATES	SPORTING WORLD	1311178	25	12/25/84	REGISTERED
UNITED STATES	SPORTING WORLD	1313194	8	01/08/85	REGISTERED
UNITED STATES	SPORTING WORLD	1313338	11	01/08/85	REGISTERED
UNITED STATES	SPORTING WORLD	1313406	16	01/08/85	REGISTERED
UNITED STATES	SPORTING WORLD	1320598	14	02/19/85	REGISTERED
UNITED STATES	SPORTING WORLD	1320795	21	02/19/85	REGISTERED
UNITED STATES	SPORTING WORLD	1331961	13, 18	04/23/85	REGISTERED

CONTINUATION OF NO. 4

**TRADEMARKS ASSIGNED
FROM HUNTING WORLD, INCORPORATED
TO HUNTING WORLD LLC**

COUNTRY	TRADEMARK	APP/REG. NO.	CLASS	REG. DATE	STATUS
UNITED STATES	THE JACKET THAT WON THE WORLD	1348008	25	07/09/85	REGISTERED
UNITED STATES	HUNTING WORLD	1372425	14	11/26/85	REGISTERED
UNITED STATES	SPORTABOUT	1496824	25	07/19/88	REGISTERED
UNITED STATES	HUNTING WORLD LOGO-1	1502917	9	09/06/88	REGISTERED
UNITED STATES	HUNTING WORLD LOGO-1	1502976	14	09/06/88	REGISTERED
UNITED STATES	HUNTING WORLD	1510704	8	11/01/88	REGISTERED
UNITED STATES	SPORTABOUT	1516326	14	12/13/88	REGISTERED
UNITED STATES	SPORTABOUT	1517998	18	12/27/88	REGISTERED
UNITED STATES	HUNTING WORLD LOGO-1	1521443	3	01/24/89	REGISTERED
UNITED STATES	HUNTING WORLD LOGO-1	1532727	8	04/04/89	REGISTERED
UNITED STATES	THE CHOICE OF EXPERIENCE	1568387	18, 25	11/28/89	REGISTERED
UNITED STATES	THE COMPANY OF ADVENTURERS	1594728	42	05/01/90	REGISTERED
UNITED STATES	LEATHERLUX	1606412	18	07/17/90	REGISTERED
UNITED STATES	THE COMPANY OF ADVENTURERS	1611147	11, 14, 18, 25, 28	08/28/90	REGISTERED
UNITED STATES	SUPPESSE	1643626	18	05/07/91	REGISTERED
UNITED STATES	HUNTING WORLD LOGO-1	1647011	34	06/04/91	REGISTERED
UNITED STATES	HUNTING WORLD LOGO-1	1647476	21	06/11/91	REGISTERED
UNITED STATES	HUNTING WORLD LOGO-1	1696325	30	06/23/92	REGISTERED
UNITED STATES	SPORTABOUT	1701899	25	07/21/92	REGISTERED
UNITED STATES	SPORTING WORLD LOGO	1724033	30	10/13/92	REGISTERED
UNITED STATES	KEEP THE ADVENTURE ALIVE	1751721	42	02/09/93	REGISTERED
UNITED STATES	WE ARE ADVENTURE	1757434	42	03/09/93	REGISTERED
UNITED STATES	BATTUE	1758218	13, 18, 25, 28	03/16/03	REGISTERED
UNITED STATES	SPORTING WORLD	1758907	42	03/16/93	REGISTERED
UNITED STATES	HUNTING WORLD LOGO-1	1766749	24	04/20/93	REGISTERED
UNITED STATES	HUNTING WORLD	1773654	24	05/25/93	REGISTERED
UNITED STATES	LEATHERLUX	1786813	25	08/10/93	REGISTERED
UNITED STATES	SPORTING WORLD	1789184	9	08/24/93	REGISTERED
UNITED STATES	HW (STYLIZED)	1807281	9	11/30/93	REGISTERED
UNITED STATES	HW	1808973	9	12/07/93	REGISTERED
UNITED STATES	BATTUE	1857264	18	10/04/94	REGISTERED

CONTINUATION OF NO. 4

**TRADEMARKS ASSIGNED
FROM HUNTING WORLD, INCORPORATED
TO HUNTING WORLD LLC**

COUNTRY	TRADEMARK	APP./REG. NO.	CLASS	REG. DATE	STATUS
UNITED STATES	HUNTING WORLD EXPLORA LOGO	1869591	18	12/27/94	REGISTERED
UNITED STATES	TRICOLOR	1870557	18	12/27/94	REGISTERED
UNITED STATES	SPORTAGE	1894773	3, 14, 18, 25	05/23/95	REGISTERED
UNITED STATES	ADVENTURE IS OUR BUSINESS	1897137	42	05/30/95	REGISTERED
UNITED STATES	KNOTS OF LUCK	1916361	14	09/05/95	REGISTERED
UNITED STATES	SUPERMARINE	1935924	18	11/14/95	REGISTERED
UNITED STATES	SUPERMARINE	1935925	25	11/14/95	REGISTERED
UNITED STATES	LONDON GRAIN	2001975	18	09/17/96	REGISTERED
UNITED STATES	HUNTING WORLD C-E-E LOGO-2	2025649	18	12/24/96	REGISTERED
UNITED STATES	HUNTING WORLD SAFARI LOGO	2029446	18	01/14/97	REGISTERED
UNITED STATES	KNOTS OF LUCK	2036054	18, 24	02/04/97	REGISTERED
UNITED STATES	B-LUX	2037622	18, 24	02/11/97	REGISTERED
UNITED STATES	HUNTING WORLD C-E-E LOGO-1	2096584	16	09/16/97	REGISTERED
UNITED STATES	SAFARI IS THE NAME OF OUR GAME	2125750	35	12/30/97	REGISTERED
UNITED STATES	ELEPHANT HAIRKNOT DESIGN	2180902	25	08/11/98	REGISTERED
UNITED STATES	ELEPHANT HAIRKNOT DESIGN	2189548	18	09/15/98	REGISTERED
UNITED STATES	HUNTING WORLD SAFARI	2194016	25	10/06/98	REGISTERED

TRADEMARK ASSIGNMENT

Whereas, Hunting World, Incorporated, a corporation organized under the laws of Nevada and having its principal place of business at 1117 Gator Way, Sparks, Nevada 89431 ("Assignor"), is the present owner of the marks (the "Trademarks") and United States trademark applications and registrations (the "Applications and Registrations") listed in Attachment A;

Whereas, Hunting World LLC, a Delaware limited liability company having its principal place of business at 1117 Gator Way, Sparks, Nevada 89431 ("Assignee"), the successor of the ongoing and existing business, or portion thereof, of Assignor to which the Trademarks and Applications pertain, is desirous of acquiring all worldwide rights, title and interest owned by Assignor in and to said Trademarks, Applications and Registrations:

Now, Therefore, for good and valuable consideration received, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee, its successors, legal representatives and assigns, all worldwide rights, title and interest in and to the Trademarks (including without limitation the Applications and Registrations), together with the good will of the business symbolized by the Trademarks.

Assignor will upon Assignee's request execute and deliver such other instruments and do and perform such other acts and things as may be reasonably necessary or desirable for effecting the purposes of this Assignment.

In Testimony Whereof, Assignor has caused this document to be duly executed on the 25th day of June, 1999.

HUNTING WORLD, INCORPORATED

By: 

Name: Robert M. Lee

Title: President

ATTACHMENT A
HUNTING WORLD, INCORPORATED
TRADEMARKS TO BE ASSIGNED TO HUNTING WORLD LLC

COUNTRY	TRADEMARK	APP/REG. NO.	CLASS	REG. DATE	STATUS	RENEWAL DATE	PROPRIETOR
UNITED STATES	THE ADVENTURE BEGINS AT HUNTING WORLD	75/300283	35		PENDING		HUNTING WORLD, INC.
UNITED STATES	HUNTING WORLD WORD MARK	875662	16	08/26/69	REGISTERED	08/26/09	HUNTING WORLD, INC.
UNITED STATES	HUNTING WORLD WORD MARK	935387	25	06/06/72	REGISTERED	06/06/02	HUNTING WORLD, INC.
UNITED STATES	HUNTING WORLD WORD MARK	948069	42	11/28/72	REGISTERED	11/28/02	HUNTING WORLD, INC.
UNITED STATES	BATTLE	1110925	18	01/09/79	REGISTERED	01/09/09	HUNTING WORLD, INC.
UNITED STATES	LEATHERLUX	1123739	24	08/07/79	REGISTERED	08/07/99	HUNTING WORLD, INC.
UNITED STATES	SEARCHING THE WORLD...	1142954	42	12/09/80	REGISTERED	12/09/00	HUNTING WORLD, INC.
UNITED STATES	HUNTING WORLD LOGO-1	1147139	13,14,18,20,25,28	02/17/81	REGISTERED	02/17/01	HUNTING WORLD, INC.
UNITED STATES	A CLASSIC IS FOREVER	1157734	42	06/16/81	REGISTERED	06/16/01	HUNTING WORLD, INC.
UNITED STATES	HUNTING WORLD WORD MARK	1203689	25	08/03/82	REGISTERED	08/03/02	HUNTING WORLD, INC.
UNITED STATES	HUNTING WORLD WORD MARK	1213152	9	10/19/82	REGISTERED	10/19/02	HUNTING WORLD, INC.
UNITED STATES	HUNTING WORLD WORD MARK	1213354	28	10/19/82	REGISTERED	10/19/02	HUNTING WORLD, INC.
UNITED STATES	ASCOT BENTLEY, LTD.	1223733	42	01/11/83	REGISTERED	01/11/03	HUNTING WORLD, INC.
UNITED STATES	HUNTING WORLD WORD MARK	1239704	34	05/24/83	REGISTERED	05/24/03	HUNTING WORLD, INC.
UNITED STATES	HUNTING WORLD WORD MARK	1242752	14	06/21/83	REGISTERED	06/21/03	HUNTING WORLD, INC.
UNITED STATES	HUNTING WORLD WORD MARK	1245336	24	07/12/83	REGISTERED	07/12/03	HUNTING WORLD, INC.
UNITED STATES	HUNTING WORLD WORD MARK	1246840	6	08/02/83	REGISTERED	08/02/03	HUNTING WORLD, INC.
UNITED STATES	HUNTING WORLD WORD MARK	1247492	3	08/09/83	REGISTERED	08/09/03	HUNTING WORLD, INC.
UNITED STATES	HUNTING WORLD WORD MARK	1248384	21	08/16/83	REGISTERED	08/16/03	HUNTING WORLD, INC.
UNITED STATES	HUNTING WORLD WORD MARK	1256099	18	11/01/83	REGISTERED	11/01/03	HUNTING WORLD, INC.
UNITED STATES	HUNTING WORLD WORD MARK	1269142	13	03/06/84	REGISTERED	03/06/04	HUNTING WORLD, INC.

TRADEMARK

REEL: 007930 FRAME: 0809

ATTACHMENT A
HUNTING WORLD, INCORPORATED

TRADEMARKS TO BE ASSIGNED TO HUNTING WORLD LLC

COUNTRY	TRADEMARK	APP/REG. NO.	CLASS	REG. DATE	STATUS	RENEWAL DATE	PROPRIETOR
UNITED STATES	HUNTING WORLD WORD MARK	1280633	11	06/05/84	REGISTERED	06/05/04	HUNTING WORLD, INC.
UNITED STATES	ASK SOMEONE WHO OWNS ONE	1297152	42	09/18/84	REGISTERED	09/18/04	HUNTING WORLD, INC.
UNITED STATES	HUNTING WORLD WORD MARK	1309941	16	12/18/84	REGISTERED	12/18/04	HUNTING WORLD, INC.
UNITED STATES	SPORTING WORLD WORD MARK	1311125	20	12/25/84	REGISTERED	12/25/04	HUNTING WORLD, INC.
UNITED STATES	SPORTING WORLD WORD MARK	1311139	22	12/25/84	REGISTERED	12/25/04	HUNTING WORLD, INC.
UNITED STATES	SPORTING WORLD WORD MARK	1311178	25	12/25/84	REGISTERED	12/25/04	HUNTING WORLD, INC.
UNITED STATES	SPORTING WORLD WORD MARK	1313194	8	01/08/85	REGISTERED	01/08/05	HUNTING WORLD, INC.
UNITED STATES	SPORTING WORLD WORD MARK	1313338	11	01/08/85	REGISTERED	01/08/05	HUNTING WORLD, INC.
UNITED STATES	SPORTING WORLD WORD MARK	1313406	16	01/08/85	REGISTERED	01/08/05	HUNTING WORLD, INC.
UNITED STATES	SPORTING WORLD WORD MARK	1320598	14	02/19/85	REGISTERED	02/19/05	HUNTING WORLD, INC.
UNITED STATES	SPORTING WORLD WORD MARK	1320795	21	02/19/85	REGISTERED	02/19/05	HUNTING WORLD, INC.
UNITED STATES	SPORTING WORLD WORD MARK	1331961	13,18	04/23/85	REGISTERED	04/23/05	HUNTING WORLD, INC.
UNITED STATES	THE JACKET THAT WON THE WORLD	1348008	25	07/09/85	REGISTERED	07/09/05	HUNTING WORLD, INC.
UNITED STATES	HUNTING WORLD WORD MARK	1372425	14	11/26/85	REGISTERED	11/26/05	HUNTING WORLD, INC.
UNITED STATES	SPORTABOUT	1496824	25	07/19/88	REGISTERED	07/19/08	HUNTING WORLD, INC.
UNITED STATES	HUNTING WORLD LOGO-1	1502917	9	09/06/88	REGISTERED	09/06/08	HUNTING WORLD, INC.
UNITED STATES	HUNTING WORLD LOGO-1	1502976	14	09/06/88	REGISTERED	09/06/08	HUNTING WORLD, INC.
UNITED STATES	HUNTING WORLD WORD MARK	1510704	8	11/01/88	REGISTERED	11/01/08	HUNTING WORLD, INC.
UNITED STATES	SPORTABOUT	1516326	14	12/13/88	REGISTERED	12/13/08	HUNTING WORLD, INC.
UNITED STATES	SPORTABOUT	1517998	18	12/27/88	REGISTERED	12/27/08	HUNTING WORLD, INC.
UNITED STATES	HUNTING WORLD LOGO 1	1521443	3	01/24/89	REGISTERED	01/24/09	HUNTING WORLD, INC.
UNITED STATES	HUNTING WORLD LOGO-1	1532727	8	04/04/89	REGISTERED	04/04/09	HUNTING WORLD, INC.

TRADEMARK

REEL: 001930 FRAME: 0810

ATTACHMENT A
HUNTING WORLD, INCORPORATED

TRADEMARKS TO BE ASSIGNED TO HUNTING WORLD LLC

COUNTRY	TRADEMARK	APP/REG. NO.	CLASS	REG. DATE	STATUS	RENEWAL DATE	PROPRIETOR
UNITED STATES	THE CHOICE OF EXPERIENCE	1568387	18,25	11/28/89	REGISTERED	11/28/99	HUNTING WORLD, INC.
UNITED STATES	THE COMPANY OF ADVENTURERS	1594728	42	05/01/90	REGISTERED	05/01/00	HUNTING WORLD, INC.
UNITED STATES	LEATHERLUX	1606412	18	07/17/90	REGISTERED	07/17/00	HUNTING WORLD, INC.
UNITED STATES	THE COMPANY OF ADVENTURERS	1611147	11,14,18,25,28	08/28/90	REGISTERED	08/28/00	HUNTING WORLD, INC.
UNITED STATES	SUPPLESSE	1643626	18	05/07/91	REGISTERED	05/07/01	HUNTING WORLD, INC.
UNITED STATES	HUNTING WORLD LOGO-1	1647011	34	06/04/91	REGISTERED	06/04/01	HUNTING WORLD, INC.
UNITED STATES	HUNTING WORLD LOGO-1	1647476	21	06/11/91	REGISTERED	06/11/01	HUNTING WORLD, INC.
UNITED STATES	HUNTING WORLD LOGO-1	1696325	30	06/23/92	REGISTERED	06/23/02	HUNTING WORLD, INC.
UNITED STATES	SPORTABOUT	1701899	25	07/21/92	REGISTERED	07/21/02	HUNTING WORLD, INC.
UNITED STATES	SPORTING WORLD LOGO	1724033	30	10/13/92	REGISTERED	10/13/02	HUNTING WORLD, INC.
UNITED STATES	KEEP THE ADVENTURE ALIVE	1751721	42	02/09/93	REGISTERED	02/09/03	HUNTING WORLD, INC.
UNITED STATES	WE ARE ADVENTURE	1757434	42	03/09/93	REGISTERED	03/09/03	HUNTING WORLD, INC.
UNITED STATES	BATTUE	1758218	13,18,25,28	03/16/03	REGISTERED	03/16/03	HUNTING WORLD, INC.
UNITED STATES	SPORTING WORLD WORD MARK	1758907	42	03/16/93	REGISTERED	03/16/03	HUNTING WORLD, INC.
UNITED STATES	HUNTING WORLD LOGO-1	1766749	24	04/20/93	REGISTERED	04/20/03	HUNTING WORLD, INC.
UNITED STATES	HUNTING WORLD WORD MARK	1773654	24	05/25/93	REGISTERED	05/25/03	HUNTING WORLD, INC.
UNITED STATES	LEATHERLUX	1786813	25	08/10/93	REGISTERED	08/10/03	HUNTING WORLD, INC.
UNITED STATES	SPORTING WORLD WORD MARK	1789184	9	08/24/93	REGISTERED	08/24/03	HUNTING WORLD, INC.
UNITED STATES	HW (STYLIZED)	1807281	9	11/30/93	REGISTERED	11/30/03	HUNTING WORLD, INC.
UNITED STATES	HW	1808973	9	12/07/93	REGISTERED	12/07/03	HUNTING WORLD, INC.
UNITED STATES	BATTUE	1857264	18	10/04/94	REGISTERED	10/04/04	HUNTING WORLD, INC.
UNITED STATES	HUNTING WORLD EXPLORA LOGO	1869591	18	12/27/94	REGISTERED	12/27/04	HUNTING WORLD, INC.

TRADEMARK

REEL: 001930 FRAME: 0811

ATTACHMENT A
HUNTING WORLD, INCORPORATED
TRADEMARKS TO BE ASSIGNED TO HUNTING WORLD LLC

COUNTRY	TRADEMARK	APP/REG. NO.	CLASS	REG. DATE	STATUS	RENEWAL DATE	PROPRIETOR
UNITED STATES	TRICOLOR	1870557	18	12/27/94	REGISTERED	12/27/04	HUNTING WORLD, INC.
UNITED STATES	SPORTAGE WORD MARK	1894773	3,14,18,25	05/23/95	REGISTERED	05/23/05	HUNTING WORLD, INC.
UNITED STATES	ADVENTURE IS OUR BUSINESS	1897137	42	05/30/95	REGISTERED	05/30/05	HUNTING WORLD, INC.
UNITED STATES	KNOTS OF LUCK	1916361	14	09/05/95	REGISTERED	09/05/05	HUNTING WORLD, INC.
UNITED STATES	SUPERMARINE WORD MARK	1933924	18	11/14/95	REGISTERED	11/14/05	HUNTING WORLD, INC.
UNITED STATES	SUPERMARINE WORD MARK	1933925	25	11/14/95	REGISTERED	11/14/05	HUNTING WORLD, INC.
UNITED STATES	LONDON GRAIN	2001975	18	09/17/96	REGISTERED	09/17/06	HUNTING WORLD, INC.
UNITED STATES	HUNTING WORLD C-E-E LOGO-2	2025649	18	12/24/96	REGISTERED	12/24/06	HUNTING WORLD, INC.
UNITED STATES	HUNTING WORLD SAFARI LOGO	2029446	18	01/14/97	REGISTERED	01/14/07	HUNTING WORLD, INC.
UNITED STATES	KNOTS OF LUCK	2036054	18,24	02/04/97	REGISTERED	02/04/07	HUNTING WORLD, INC.
UNITED STATES	B-LUX	2037622	18,24	02/11/97	REGISTERED	02/11/07	HUNTING WORLD, INC.
UNITED STATES	HUNTING WORLD C-E-E LOGO-1	2096584	16	09/16/97	REGISTERED	09/16/07	HUNTING WORLD, INC.
UNITED STATES	SAFARI IS THE NAME OF OUR GAME	2125750	35	12/30/97	REGISTERED	12/30/07	HUNTING WORLD, INC.
UNITED STATES	ELEPHANT HAIRKNOT DESIGN	2180902	25	08/11/98	REGISTERED	08/11/08	HUNTING WORLD, INC.
UNITED STATES	ELEPHANT HAIRKNOT DESIGN	2189548	18	09/15/98	REGISTERED	09/15/08	HUNTING WORLD, INC.
UNITED STATES	HUNTING WORLD SAFARI	2194016	25	10/06/98	REGISTERED	10/06/08	HUNTING WORLD, INC.



July 30, 1999

EXPRESS MAIL
LABEL NO. EL304323455US

Box ASSIGNMENT
Commissioner of Patents and Trademarks
Washington, D.C. 20231

Re: Request for Recordation of Trademark Assignment
Attorney Docket No. 18898.89

Dear Commissioner:

Enclosed for filing on behalf of our client, Hunting World LLC, are the following documents:

1. The original plus one copy of a Recordation Cover Sheet for the U.S. trademarks subject to the Assignment of Trademarks from Hunting World, Incorporated to Hunting World LLC dated June 25, 1999;
2. Three continuation pages for #4 on the Recordation Cover Sheet identifying additional issued U.S. trademarks subject to the Assignment;
3. The original Assignment with Attachment A as signed by the Assignor; and
4. One postage stamped, return postcard.

Please date stamp and return the enclosed self-addressed, stamped postcard to indicate receipt of the enclosed documents.

Attorneys

One Maritime Plaza
Suite 300
San Francisco, CA
94111-3492
Tel: (415) 954-0200
Fax: (415) 391-2493

Direct te
954 0240

Internet
mdougherty@gj.com
Graham & James LLP

Los Angeles
New York
Orange County
Palo Alto
Sacramento
San Francisco
Washington, DC

Beijing
Tokyo

London
Miami

**Deacons Graham
& James**

Bangkok
Hanoi
Ho Chi Minh City
Hong Kong
Jakarta
Singapore
Taipei

Brisbane
Canberra
Melbourne
Perth
Sydney

Affiliated Offices

Brussels
Bucharest
Dusseldorf
Jeddah
Kuwait
Riyadh
Seattle

July 30, 1999

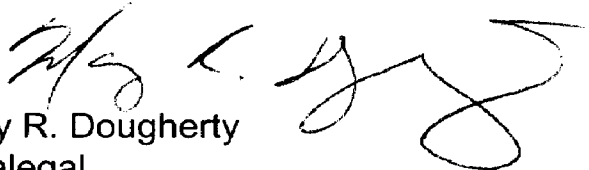
Page 2

The Commissioner is authorized to charge the \$2,040.00 filing fee plus any deficiencies or other amounts due to our Deposit Account No. 07-1850. An extra copy of the Recordation Cover Sheet is enclosed for this purpose.

Very truly yours,

GRAHAM & JAMES LLP

By


Mary R. Dougherty
Paralegal

MRD/mrd

cc: Mr. Ken Kamiyoshi
Mr. Ken Hosomi
Thomas Woofter, Esq.
Maureen Bennett, Esq.
Caroline Mead, Esq.
Francine, Hanson, Esq.

Our File: 18898.89

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