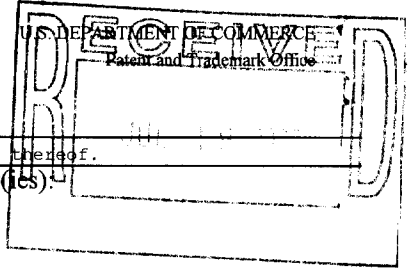


RE

07-21-1999



101095636



To the Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

## 1. Name of conveying party(ies):

Craddock-Terry, Inc.

- ☐ Individuals      ☐ Association  
☐ General Partnership      ☐ Limited Partnership  
☒ Corporation-State of Virginia  
☐ Other:

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

## 3. Nature of conveyance:

- ☒ Assignment      ☐ Merger  
☐ Security Agreement      ☐ Change of Name  
☐ Other:

Execution Date: October 7, 1997

## 2. Name and address of receiving party(ies):

Mason Shoe Manufacturing Co.  
1251 First Avenue  
Chippewa Falls, Wisconsin 54729

- ☐ Individual(s) citizenship      ☐ Association  
☐ General Partnership      ☐ Limited Partnership  
☒ Corporation-State of Wisconsin  
☐ Other:

If assignee is not domiciled in the United States, a domestic representative designation is attached:

☐ Yes ☐ No

(Designations must be separate document from Assignment)

Additional name(s) & address(es) attached? ☐ Yes ☒ No

## 4. Application number(s) or trademark number(s):

A. Trademark Application No.(s)

B. Trademark Reg. No.(s)

724,250

Additional numbers attached? ☐ Yes ☒ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Paul A. Welter  
Address: Merchant & Gould P.C.  
3100 Norwest Center  
90 South Seventh Street  
Minneapolis, MN 55402-4131  
612.336.4663

## 6. Total number of applications and trademarks involved: 1

7. Total fee (37 CFR 3.41): \$40.00

- ☒ Enclosed  
☐ Authorized to be charged to deposit account

8. Please charge any additional fees or credit any overpayments to our Deposit account number: 13-2725

DO NOT USE THIS SPACE

## 9. Statement and signature:

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Paul A. Welter

Name of Person Signing

Signature

July 15, 1999

Date

Total number of pages including cover sheet, attachments, and document: 5

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

Commissioner for Patents and Trademarks  
Box Assignments  
Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

07/20/1999 DNGUYEN 00000387 724250

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TRADEMARK  
REEL: 001931 FRAME: 0078

EXHIBIT D

ASSIGNMENT

WHEREAS, CRADDOCK-TERRY, INC., a Virginia corporation, having an address of 601 Twelfth Street, Lynchburg, Virginia 24506 (hereinafter "Craddock-Terry"), is the owner/assignee of the following trademarks and United States trademark applications and registrations: See Attached Sheets.

WHEREAS, MASON SHOE MANUFACTURING COMPANY, a Wisconsin corporation, located and doing business at 1251 First Avenue, Chippewa Falls, Wisconsin 54729 (hereinafter "Mason"), is desirous of acquiring any and all rights that Craddock-Terry may have in and to said trademarks and trademark applications and registrations, together with the goodwill of the business in connection with which the trademarks are used and which is symbolized by the trademarks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Craddock-Terry does hereby assign unto Mason all right, title and interest in and to said trademarks, trademark applications and trademark registrations, together with the goodwill of the business in connection with which the trademarks are used and which are symbolized by the trademarks;

CRADDOCK-TERRY agrees to provide, at the request of Mason, all such information as Mason deems necessary in order to vest in Mason all Craddock-Terry's right, title and interest in and to the trademarks.

CRADDOCK-TERRY, INC.

By: 

Name: John Grisham

Title: Vice President

COMMONWEALTH OF VIRGINIA )

CITY OF LYNCHBURG )

Subscribed and sworn to before me this 12<sup>th</sup> day of Oct., 1997.

  
Notary Public

my commission expires 11/30/2000

TRADEMARK ASSIGNMENT FROM CRADDOCK-TERRY, INC.  
TO MASON SHOE MANUFACTURING CO.

I. TRADEMARK APPLICATIONS

TRADEMARK	SERIAL NO.	FILING DATE
CREATING COMFORT ONE STEP AT A TIME & Design	75/222,343	12/31/1966

II. TRADEMARK REGISTRATIONS

TRADEMARK	REG NO.	REG DATE
AUTOGRAPH (Stylized)	64,588	08/13/1907
MASTERBILT (Stylized)	66,095	12/12/1907
BILLIKEN (Stylized)	93,161	08/26/1913
BILLYBOY & Design	148,383	11/15/1921
UNIVERSAL SHOE MANUFACTURING CO. & Design	204,036	10/06/1925
HERCULES (Stylized)	218,156	09/21/1926
FASHION CRAFT & Design	233,009	09/20/1927
SEALON & Design	306,479	09/19/1933
HARMONY TREAD NOTEWORTHY FOOTWEAR & Design	349,483	08/31/1937
CHARM TONE & Design	362,192	11/15/1938
LIFELINE & Design	371,821	10/10/1939
TOM TERRY & Design	372,605	11/07/1939
NATURAL BRIDGE & Design	384,437	01/21/1941
AMERICAN GENTLEMAN (Stylized)	386,399	04/08/1941
AMERICAN BOY	387,494	05/20/1941
KI-YAKS & Design	389,762	08/19/1941
MIRACLE-TREAD (Stylized)	414,635	06/19/1945
BOB SMART (Stylized)	503,628	11/02/1948
SIR WALTER (Stylized)	506,186	02/01/1949
CRADDOCK (Stylized)	552,114	12/11/1951
UNIVERSAL (Stylized)	558,807	05/13/1952
VICTOR PERONI	634,617	09/18/1956
CHUMMIE SPORTS & Design	635,996	10/16/1956
GIRDLE GRIP & Design	636,217	10/23/1956
GULF PARK	638,088	12/04/1956
ADVOCATE	640,394	01/22/1957
AUTOGRAPH JR.	652,102	09/24/1957
SIR WALTER JR.	652,446	10/01/1957
MERRYMAKER	654,490	11/12/1957

TRADEMARK ASSIGNMENT FROM CRADDOCK-TERRY, INC.  
TO MASON SHOE MANUFACTURING CO.

TRADEMARK	REG. NO.	REG. DATE
TOM TERRY JR	655,868	12/17/1957
BOB SMART JR	655,869	12/17/1957
FASHION LANE	659,090	03/04/1958
SWEETBRIAR	659,091	03/04/1958
PEMBROKE	659,396	03/11/1958
SLENDERLINE	660,584	04/15/1958
LION	665,786	08/12/1958
GRANVILLE	669,335	11/04/1958
WORLD BEATER	680,040	06/09/1959
MONSEIGNEUR	686,697	10/13/1959
C-T & Design	688,029	11/10/1959
SOFT TONES BY NATURAL BRIDGE (Stylized)	688,359	11/17/1959
NATURAL BRIDGE (Stylized)	689,156	12/01/1959
LION'S HEAD DESIGN	690,925	01/05/1960
ANDIAMO	692,118	01/26/1960
WISPIES BY MIRACLE-TREAD (Stylized)	692,850	02/09/1960
TEXAS RAMBLERS	693,239	02/16/1960
TERRY HARPER	695,398	03/29/1960
A. G. JR.	699,879	06/21/1960
AG	699,895	06/21/1960
CLOUD 9	702,306	08/02/1960
FREEDOM-AIRES	704,000	09/06/1960
AIRLIFT	704,013	09/06/1960
BILL MANN	704,676	09/20/1960
PILLOW PUFF	704,677	09/20/1960
VERI-FLEX	704,678	09/20/1960
GENTLE TOUCH	704,679	09/20/1960
GOLDEN LION	706,057	10/18/1960
STARS OF TEXAS	706,058	10/18/1960
EVERY DAY	707,579	11/22/1960
WHITE LIGHTS	707,583	11/22/1960
FASHION CRAFT PETALITES (Stylized)	709,077	12/27/1960
FOAM SOUFFLE	709,083	12/27/1960
LIGHT TOUCH	709,984	01/17/1961
SOFTAIRES	715,109	05/09/1961
NYSHAG	716,179	05/30/1961
TAGALONGS	716,189	05/30/1961
TERRY-TEENS	723,128	10/24/1961
DRIFTERS	724,250	11/21/1961

TRADEMARK ASSIGNMENT FROM CRADDOCK-TERRY, INC.  
TO MASON SHOE MANUFACTURING CO.

TRADEMARK	REG. NO.	REG. DATE
WHITE WINGS	726,292	01/09/1962
FOLLIES	728,340	03/06/1962
JEFFERSON	731,208	05/08/1962
LAMONT	731,209	05/08/1962
ALLONS! & Design	736,840	08/28/1962
CAPITANO	737,946	09/18/1962
WAUHEGANS	739,063	10/09/1962
ELAINE TERRY	743,833	01/15/1963
HILL & Design	760,063	11/12/1963
SQAWHEGANS	786,458	03/09/1965
AUDITIONS	790,046	05/25/1965
NAPOLI	800,725	12/21/1965
CONTEMPO	802,315	01/18/1966
ALL-ROUNDERS	824,948	02/28/1967
MISS BILLIKEN & Design	825,815	03/14/1967
MARK XII BY A.G. (Stylized)	826,134	03/21/1967
TAHOES & Design	835,523	09/19/1967
RENDITIONS	853,699	07/30/1968
DECOYS	918,107	08/10/1971
MARY WILLIS	1,061,749	03/22/1977
CAROUSEL	1,073,223	12/13/1977
BRITISH BROGUES	1,127,354	12/04/1979
SATELLITE	1,130,020	01/29/1980
MUSKETEERS	1,173,428	10/13/1981
SAF-TEK	1,174,364	10/20/1981
KILO	1,193,681	04/13/1982
TRI-FLEX	1,370,313	11/12/1985
MASSEYS	1,743,239	12/29/1992
AMERICAN GENTLEMAN	1,755,483	03/02/1993