

07-21-1999

MNO 7-14-99



Tab settings

Original documents or copy thereof

To the Honorable Commissioner of

101097559

1. Name of conveying party(ies):
Silver Lake Cookie Co., Inc.
141 Freeman Avenue
Islip, NY 11751

of receiving party(ies):

Name: Dawn Foods, Inc.

Internal Address:

Street Address: 1971 Grand Avenue

City: Baldwin State: NY ZIP: 11510

- Individual(s)
- General Partnership
- Corporation-State New York
- Other

- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State New York
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from Assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other

Execution Date: June 30, 1999

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)

B. Trademark registration No.(s)

898,860

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Allen R. Morganstern, Esq.
Internal Address: Morganstern & Quatela

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

Street Address: 310 Old Country Rd
Suite 101

8. Deposit account number:

City: Garden City State: NY ZIP: 11530

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Allen R. Morganstern
Name of Person Signing

Allen R. Morganstern
Signature

7/13/99

Date

Total number of pages comprising cover sheet: 1

OMB No. 0651-0011 (exp. 4/94)

Do not detach this portion

07/20/1999 MTHA11 00000296 898860

01 FC: 481 Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

TRADEMARK

ASSIGNMENT

WHEREAS, Silver Lake Cookie Co., Inc., a New York corporation, located at 141 Freeman Avenue, Islip, New York 11751, hereinbelow called "Assignor", owns and is using a certain trademark which is registered in the United States Patent and Trademark Office as follows:

MR. COOKIEWITH LOGO, Reg. No. 898,860

Registered September 15, 1970

Renewed May 10, 1990

WHEREAS, Dawn Foods, Inc., a New York corporation, located at 1971 Grand Avenue, Baldwin, New York 11510, hereinbelow called "Assignee", is desirous of acquiring the entire right, title and interest in and to said trademark and registration thereof, and in and to any renewal and extensions that may be granted thereon, together with the goodwill of the business connected therewith;

THEREFORE, BE IT KNOWN that for and in consideration of the sum of Ten Dollars (\$10.00) to it in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor has sold, assigned, transferred unto the said Assignee, its successor or assigns, the entire right, title, and interest in and to the said trademark, and in and to

any renewal and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof.

Dated: 6-30-99

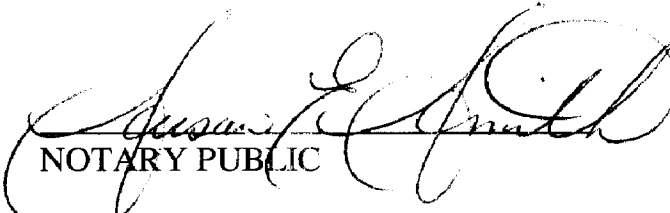
SILVER LAKE COOKIE CO., INC.

By: 
Rocco Vitarelli, Vice President

STATE OF NEW YORK)

COUNTY OF SUFFOLK) ss.:

On the 30th day of June, 1999, before me personally came **ROCCO VITARELLI**, to me known, who, by me duly sworn, did depose and say that deponent is the **VICE PRESIDENT** of **SILVER LAKE COOKIE CO., INC.**, the corporation described in, and which executed the foregoing **ASSIGNMENT** that deponent knows the seal of the corporation, that the seal affixed to the **ASSIGNMENT** is the corporate seal, that it was affixed by order of the board of directors of the corporation; and that deponent signed deponent's name by like order.


NOTARY PUBLIC

SUSAN E SMITH
NOTARY PUBLIC, STATE OF NEW YORK
NASSAU COUNTY #01SM5065616
COMMISSION EXPIRES 9/9/00

Allen R. Morganstern, Esq.
Morganstern & Quatela
310 Old Country Road
Suite 101
Garden City, New York 11530
(516) 739-8300

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