

07-21-1999



SHEET

To the Honorable Commissioner of Patents and Trademarks

101097720

are attached original documents or copy thereof.

1. Name of conveying party(ies): CJDS Adserve, Inc.

mld
7-12-99

Individual(s) Association
 General Partnership Limited Partnership
 Corporation - State Delaware
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Name: Columbine JDS Systems, Inc.

Internal Address: _____

Street Address: 1999 Broadway, Suite 4000

City Denver, State: CO ZIP: 80202

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Delaware
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)
Additional name(s) & addresses attached? Yes No

3. Nature of conveyance

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: June 28, 1999

4. Application number(s) or registration number(s):

Trademark Application No.(s) _____

Additional numbers attached? Yes No

B. Trademark Registration No.(s) 2,062,535

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Sabrina C. Stavish, Esq.

Internal Address: SHERIDAN ROSS P.C.
Suite 3500

Street Address: 1700 Lincoln Street

City: Denver State: CO ZIP 80203-4501

6. Total number of applications and registrations involved. 1

7. Total fee (37 CFR 3.41): \$ 40.00 *40.00*

Enclosed
 Authorized to be charged to deposit account.

8. Deposit account number: 19-1970

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Sabrina Stavish [Signature] 7/13/99
Name of person signing Signature Date

Total number of pages including cover sheet, attachments and document: 2

07/20/1999 MTHAI1 00000249 2062535
Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
Box Assignments
Washington, DC 20231

I HEREBY CERTIFY THAT THIS CORRESPONDENCE IS BEING DEPOSITED WITH THE UNITED STATES POSTAL SERVICE AS FIRST CLASS MAIL IN AN ENVELOPE ADDRESSED TO COMMISSIONER FOR PATENTS AND TRADEMARKS, BOX ASSIGNMENTS, WASHINGTON, DC 20231 ON July 13, 1999.

BY: [Signature] SHERIDAN ROSS P.C.

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NUNC PRO TUNC SERVICE MARK ASSIGNMENT

WHEREAS, CJDS Adserve, Inc. ("ASSIGNOR"), a Delaware corporation, was the owner of the mark ADSERVE and U.S. Service Mark Registration No. 2,062,535;

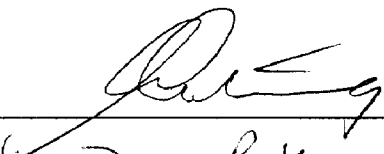
WHEREAS, effective June 28, 1999, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR did grant, transfer, assign and convey unto Columbine JDS Systems, Inc, a Delaware corporation (hereinafter referred to as "ASSIGNEE") having a principal place of business at 1999 Broadway, Suite 4000, Denver, Colorado 80202, its entire right, title and interest in and to the mark ADSERVE and U.S. Service Mark Registration No. 2,062,535, together with the goodwill of the business in connection with which the mark is used;

WHEREAS, the ASSIGNOR wishes to transfer record title to the mark ADSERVE and U.S. Service Mark Registration No. 2,062,535 and execute a document suitable for recordation in the United States Patent and Trademark Office;

NOW, THEREFORE, ASSIGNOR hereby acknowledges and confirms the assignment from ASSIGNOR to ASSIGNEE of all right, title and interest in and to the mark ADSERVE and U.S. Registration No. 2,062,535, together with the goodwill of the business in connection with which the mark is used.

CJDS ADSERVE, INC.

Date: June 28, 1999

By: 
Name: Doug Rother
Title: President