

07-22-1999

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U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

7-20-99

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attached original documents or copy thereof.

To the Honorable Commissioner of Patents and Trademarks

1. Name of conveying party(ies):

ConAgra, Inc.

- ☐ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☒ Corporation-State Delaware  
☐ Other

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other

Execution Date: June 29, 1999

2. Name and address of receiving party(ies):

Name: ProMark International, Inc.

Internal Address: 877 West Main Street

Street Address: Suite 510

City: Boise State: ID ZIP: 83720

- ☐ Individual(s) citizenship  
☐ Association  
☐ General Partnership  
☐ Limited Partnership  
☒ Corporation-State Idaho  
☐ Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

SN 75-007,889

B. Trademark registration No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Bert A. Collison, Esq.

Internal Address: Nims, Howes, Collison,  
Hansen & Lackert

Street Address: 605 Third Avenue

Suite 3500

City: New York State: NY ZIP: 10158

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$ 40.00

☒ Enclosed

☐ Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Bert A. Collison

Name of Person Signing

Bert A Collison

Signature

July 19, 1999

Date

Total number of pages comprising cover sheet: 1

ASSIGNMENT

WHEREAS, ConAgra, Inc., a Delaware Corporation, located and doing business at One ConAgra Drive, Omaha, Nebraska 68102 is the owner of the trademark HOT BITES and the application Serial No. 75-007,889 filed on October 19, 1995 to register said trademark in the U.S. Patent and Trademark Office; and

WHEREAS, ProMark International, Inc., an Idaho corporation, having its principal offices at 877 West Main Street, Suite 510, Boise, Idaho 83720, is desirous of acquiring all right, title and interest in and to said trademark and pending application SN 75-007,889 therefor in the U.S. Patent and Trademark Office.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ConAgra, Inc., hereby assigns to ProMark International, Inc. all right, title and interest in the United States in and to the said trademark HOT BITES and the application to register the said trademark SN 75-007,889, together with the goodwill of the business symbolized by said trademark and any future registration thereof.

The Commissioner of Patents and Trademarks is directed to issue the Certificate of Registration resulting from the pending application to ProMark International, Inc.

Signed this 29th day of June, 1999.

CONAGRA, INC.

By 

Name James T. Smith

Title President & COO ConAgra  
Frozen Prepared Foods

**TRADEMARK**